

Hair Preparations & Shampoos Oceania Report & Database

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Abstracts

HAIR PREPARATIONS & SHAMPOOS OCEANIA REPORT + DATABASE

The Hair Preparations & Shampoos Oceania Report & Database gives Market Consumption/Products/Services for 17 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: American Samoa, Australia, Fiji, French Polynesia, Guam, Kiribati, Micronesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, Other Oceania, countries:, Nauru, Niue, Palau, Tokelau, Tuvalu. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available

online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

19 Products/Markets covered, 1996 pages, 3980 spreadsheets, 4038 database tables, 288 illustrations. Updated monthly. 12 month After-Sales Service.

Contents

HAIR PREPARATIONS & SHAMPOOS OCEANIA REPORT + DATABASE

The Market for Hair Preparations & Shampoos in each country by Products & Services.

The Hair Preparations & Shampoos Oceania Report & Database covers:

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED:

HAIR PREPARATIONS + SHAMPOOS

1. Hair Preparations and Shampoos
2. Shampoos: Soap (all forms): Professional
3. Shampoos: Soap (all forms): Consumer use
4. Shampoos: Synthetic organic: Liquid: Professional
5. Shampoos: Synthetic organic: Liquid: Consumer
6. Shampoos: Synthetic organic: Creams & gels: Professional
7. Shampoos: Synthetic organic: Creams & gels: Consumer
8. Hair tonics & conditioners: Professional
9. Hair tonics & conditioners: Consumer use
10. Hair Perms: Home (complete & refill)
11. Hair Perms: Commercial
12. Hair dressings/ brilliantines/ creams/ pomade
13. Hair Coloring preparations (rinses/ dyes/ etc.): Professional
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16. Hair spray: Non-aerosol
17. Hair rinses
18. Hair preparations: Miscellaneous

59 MARKET RESEARCH CHAPTERS:

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OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Oceania Database tables & Spreadsheets covering business scenarios. 1435 Oceania Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information

for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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