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Greeting Card Publishers Purchasing World Report

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Abstracts

GREETING CARD PUBLISHERS PURCHASING WORLD PDF REPORT

See descriptive brochure: here

The Greeting Card Publishers Purchasing World Report gives data on a list of 51 categories of Raw Materials, Semi-Finished & Finished Products, Services, Sub-contracted Expenditures and Expenses by the 357 entities in the Greeting card publishers sector. The data analyses each of 100 countries, by each Purchased Product or Expense Group, by Product Code, by2 Time series:7 years Historic data and 7 years Forecast data.

PURCHASES OF PRODUCTS & SERVICES (by country, by year, in US$):

GREETING CARD PUBLISHERS

1. Greeting card publishers
2. Materials & components, parts, containers & supplies (00970099) (for NAICS 511191)
3. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511191)
4. Coated paper in sheets (32200011) (for NAICS 511191)
5. Coated paper in rolls (32200013) (for NAICS 511191)
6. Uncoated paper in sheets (32212009) (for NAICS 511191)
7. Uncoated paper in rolls (32212011) (for NAICS 511191)
8. Paperboard containers, boxes & corrugated paperboard (32221001) (for NAICS 511191)
9. Envelopes (32223200) (for NAICS 511191)
10. Printing ink (32591003) (for NAICS 511191)
11. Raw & Feedstock Materials, n.e.c.

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12. Finished Materials, n.e.c.
13. All other Input Materials & Components, n.e.c.
14. Buildings & Fittings
15. Plant & Equipment
16. Vehicles & Equipment
17. Data Processing, Software & Office Equipment
18. Miscellaneous Capital Purchases
19. New Technology Purchases
20. Process Technology Purchases
21. Research & Development Purchases
22. Fuel Purchases
23. Energy Purchases
24. Sub-Contracted Work Purchased
25. After-Sales Services Purchased
26. Technical Process Services Purchased
27. Technical Product Services Purchased
28. Legal & Public Relations Services Purchased
29. Leasing of Buildings
30. Rental & Leasing of Equipment
31. Financial Services Purchased
32. Building Maintenance & Services Purchased
33. Equipment Maintenance & Services Purchased
34. Services Purchased
35. Telecommunications & Data Services
36. Travel, Hotel & Subsistence Purchased
37. Office Supplies, Mailing,
38. Advertising Services & Media Purchases
39. Advertising Materials Purchases
40. Point of Sales Materials Purchases
41. Promotional Materials & Services Purchases
42. Sales Materials & Promotional Print
43. Contracted Logistics Services
44. Logistics Services Purchased
45. Contracted Warehouse & Storage Services
46. Warehouse & Storage Purchases
47. Contracted Product Handling Services
48. Product Handling Services Purchased
49. Contracted Process Services
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Purchasing Data: the report contains aggregated data from 357 Companies or Organisations (worldwide) with their purchasing data for each of the51 Product or Expenses Purchasing Groups, by each country, by each Year.

Financial Data: the report gives the aggregated Financial and Balance Sheet data, by each country, by each Year.

Industry Data: the report gives the aggregated Industry Data, by each country, by Year.

This Greeting Card Publishers Purchasing World Report is a PDF Summary Edition.853 pages. Updated monthly.

UPGRADE: A Purchasing World Database Edition of this report is available which covers200 countries by each of the51 Purchasing/Expenses Categories from1997 with a forecast to2046. This is a very large database with2196 pages,10073 spreadsheets,9794 database tables,508 illustrations. The report contains a number of Access databases which are an analogue of U.S. Government databases, and have the same database structures, datasets, field names, et al. The Database Edition is correlated with the U.S. Government NAICS/SIC code 511191.

Purchasing Volume and Unit data is available on request.

Data on the individual 357 Purchasing Companies or Organisations is available at any time during (12 months) from the After-Sales Service.

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GREETING CARD PUBLISHERS PURCHASING WORLD REPORT

Purchasing data for Greeting Card Publishers, in each country, by each of 51 Product or Expenses Purchasing Groups, by each year, in US$ terms. Data from 357 Greeting card publishers entities worldwide.

The Greeting Card Publishers Purchasing World Report covers:

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