

Greeting Card Publishers (B2B Procurement) Purchasing World Report & Database

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Abstracts

GREETING CARD PUBLISHERS (B2B PROCUREMENT) PURCHASING WORLD REPORT + DATABASE

The Greeting Card Publishers (B2B Procurement) Purchasing World Report gives data on a list of 51 categories of Raw Materials, Semi-Finished & Finished Products, Services, Sub-contracted Expenditures and Expenses by the 357 entities in the Greeting card publishers sector. The data analyses each of up to 200 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Purchasing World Database covers each country by each of the 51 Purchasing/Expenses Categories from 1997 with a forecast to 2046. This is a very large database with 2058 pages, 9765 spreadsheets, 9673 database tables, 574 illustrations. The report contains a number of Access databases which are an analogue of U.S. Government databases, and have the same database structures, datasets, field names, et al. The Database Edition is correlated with the U.S. Government NAICS/SIC code 511191.

Countries covered include: Albania, Algeria, Angola, Argentina, Armenia, Aruba, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Cote d'Ivoire, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominica, Dominican Republic, Ecuador, Egypt, Eire, El Salvador, Eritrea, Estonia, Ethiopia, Finland, France, French Guiana, Gabon, Gambia, Georgia, Germany, Ghana, Greece, Guadeloupe, Guatemala, Guinea, Guinea-Bissau, Guyana, Haiti, Honduras, Hungary, Iceland, India, Indonesia, Iran, Iraq, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait,

Kyrgyzstan, Laos, Latvia, Lebanon, Lesotho, Liberia, Libya, Lithuania, Luxembourg, Macedonia, Madagascar, Malawi, Malaysia, Malta, Martinique, Mexico, Moldova, Montenegro, Morocco, Mozambique, Namibia, Netherlands, Netherlands Antilles, New Zealand, Nicaragua, Nigeria, Norway, Oman, Pakistan, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Reunion, Romania, Russia, Saudi Arabia, Senegal, Sierra Leone, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Suriname, Swaziland, Sweden, Switzerland, Syria, Taiwan, Tajikistan, Tanzania, Thailand, Trinidad and Tobago, Tunisia, Turkey, Turkmenistan, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia, Zimbabwe.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

51 Products/Services covered, 2058 pages, 9765 spreadsheets, 9673 database tables, 574 illustrations. Updated monthly. 12 month After-Sales Service.

Purchasing Data: the report contains aggregated data from 357 Companies or Organisations (worldwide) with their purchasing data for each of the 51 Product or Expenses Purchasing Groups, by each country, by each Year.

This Greeting Card Publishers (B2B Procurement) Purchasing World Report is updated monthly.

Purchasing Volume and Unit data is available on request.

Data on the individual 357 Purchasing Companies or Organisations is available at any time during (12 months) from the After-Sales Service.

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GREETING CARD PUBLISHERS (B2B PROCUREMENT) PURCHASING WORLD REPORT

Purchasing data for Greeting Card Publishers (B2B Procurement), in each country, by each of 51 Product or Expenses Purchasing Groups, by each year, in US\$ terms. Data from 357 Greeting card publishers entities worldwide.

PURCHASES OF PRODUCTS & SERVICES (by country, by year, in US\$):

GREETING CARD PUBLISHERS (B2B PROCUREMENT)

1. Greeting card publishers
2. Materials & components, parts, containers & supplies (00970099) (for NAICS 511191)
3. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511191)
4. Coated paper in sheets (32200011) (for NAICS 511191)
5. Coated paper in rolls (32200013) (for NAICS 511191)
6. Uncoated paper in sheets (32212009) (for NAICS 511191)
7. Uncoated paper in rolls (32212011) (for NAICS 511191)
8. Paperboard containers, boxes & corrugated paperboard (32221001) (for NAICS 511191)
9. Envelopes (32223200) (for NAICS 511191)
10. Printing ink (32591003) (for NAICS 511191)
11. Raw & Feedstock Materials, n.e.c.
12. Finished Materials, n.e.c.
13. All other Input Materials & Components, n.e.c.
14. Buildings & Fittings
15. Plant & Equipment
16. Vehicles & Equipment
17. Data Processing, Software & Office Equipment
18. Miscellaneous Capital Purchases
19. New Technology Purchases
20. Process Technology Purchases
21. Research & Development Purchases
22. Fuel Purchases
23. Energy Purchases
24. Sub-Contracted Work Purchased

25. After-Sales Services Purchased
26. Technical Process Services Purchased
27. Technical Product Services Purchased
28. Legal & Public Relations Services Purchased
29. Leasing of Buildings
30. Rental & Leasing of Equipment
31. Financial Services Purchased
32. Building Maintenance & Services Purchased
33. Equipment Maintenance & Services Purchased
34. Services Purchased
35. Telecommunications & Data Services
36. Travel, Hotel & Subsistence Purchased
37. Office Supplies, Mailing,
38. Advertising Services & Media Purchases
39. Advertising Materials Purchases
40. Point of Sales Materials Purchases
41. Promotional Materials & Services Purchases
42. Sales Materials & Promotional Print
43. Contracted Logistics Services
44. Logistics Services Purchased
45. Contracted Warehouse & Storage Services
46. Warehouse & Storage Purchases
47. Contracted Product Handling Services
48. Product Handling Services Purchased
49. Contracted Process Services
50. Product Process Service Purchases

GREETING CARD PUBLISHERS (B2B PROCUREMENT) PURCHASING WORLD REPORT + DATABASE

Purchasing data for Greeting Card Publishers (B2B Procurement) in each country by each Material, Products, Services & Expenses Purchasing Group.

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED:

GREETING CARD PUBLISHERS (B2B PROCUREMENT)

1. Greeting card publishers
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- 38. Advertising Services & Media Purchases
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- 45. Contracted Warehouse & Storage Services
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WORLD & NATIONAL PURCHASING DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

51 Products / Services / Expenses covered for over 200 Countries: 2058 pages, 9765 spreadsheets, 9673 database tables, 574 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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