

# **Graphic Design Services Purchasing World Report**

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## **Abstracts**

GRAPHIC DESIGN SERVICES PURCHASING WORLD PDF REPORT

See descriptive brochure: here

The Graphic Design Services Purchasing World Report gives data on a list of 42 categories of Raw Materials, Semi-Finished & Finished Products, Services, Subcontracted Expenditures and Expenses by the 50369 entities in the Graphic design services sector. The data analyses each of 100 countries, by each Purchased Product or Expense Group, by Product Code, by2 Time series:7 years Historic data and 7 years Forecast data.

PURCHASES OF PRODUCTS & SERVICES (by country, by year, in US\$):

#### **GRAPHIC DESIGN SERVICES**

- 1. Graphic design services
- 2. Raw & Feedstock Materials, n.e.c.
- 3. Finished Materials, n.e.c.
- 4. All other Input Materials & Components, n.e.c.
- 5. Buildings & Fittings
- 6. Plant & Equipment
- 7. Vehicles & Equipment
- 8. Data Processing, Software & Office Equipment
- 9. Miscellaneous Capital Purchases
- 10. New Technology Purchases
- 11. Process Technology Purchases
- 12. Research & Development Purchases
- 13. Fuel Purchases



#### 14. Energy Purchases

- 15. Sub-Contracted Work Purchased
- 16. After-Sales Services Purchased
- 17. Technical Process Services Purchased
- 18. Technical Product Services Purchased
- 19. Legal & Public Relations Services Purchased
- 20. Leasing of Buildings
- 21. Rental & Leasing of Equipment
- 22. Financial Services Purchased
- 23. Building Maintenance & Services Purchased
- 24. Equipment Maintenance & Services Purchased
- 25. Services Purchased
- 26. Telecommunications & Data Services
- 27. Travel, Hotel & Subsistence Purchased
- 28. Office Supplies, Mailing,
- 29. Advertising Services & Media Purchases
- 30. Advertising Materials Purchases
- 31. Point of Sales Materials Purchases
- 32. Promotional Materials & Services Purchases
- 33. Sales Materials & Promotional Print
- 34. Contracted Logistics Services
- 35. Logistics Services Purchased
- 36. Contracted Warehouse & Storage Services
- 37. Warehouse & Storage Purchases
- 38. Contracted Product Handling Services
- 39. Product Handling Services Purchased
- 40. Contracted Process Services
- 41. Product Process Service Purchases

**Purchasing Data:** the report contains aggregated data from 50369 Companies or Organisations (worldwide) with their purchasing data for each of the42 Product or Expenses Purchasing Groups, by each country, by each Year.

**Financial Data:** the report gives the aggregated Financial and Balance Sheet data, by each country, by each Year.

**Industry Data:** the report gives the aggregated Industry Data, by each country, by Year.



This Graphic Design Services Purchasing World Report is a PDF Summary Edition.862 pages. Updated monthly.

**UPGRADE:** A Purchasing World Database Edition of this report is available which covers200 countries by each of the42 Purchasing/Expenses Categories from1997 with a forecast to2046. This is a very large database with2149 pages,9921 spreadsheets,9788 database tables,500 illustrations. The report contains a number of Access databases which are an analogue of U.S. Government databases, and have the same database structures, datasets, field names, et al. The Database Edition is correlated with the U.S. Government NAICS/SIC code 54143.

Purchasing Volume and Unit data is available on request.

Data on the individual 50369 Purchasing Companies or Organisations is available at any time during (12 months) from the After-Sales Service.



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GRAPHIC DESIGN SERVICES PURCHASING WORLD REPORT

Purchasing data for Graphic Design Services, in each country, by each of 42 Product or Expenses Purchasing Groups, by each year, in US\$ terms. Data from 50369 Graphic design services entities worldwide.

The Graphic Design Services Purchasing World Report covers:

TIME SERIES: Historic, previous 7 years, and Forecast for next 7 years.

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Methodology Database Editions Editions available Purchases & Products Products covered Geographic Coverage Financial data General Contents Database Edition Purchasing Research Contents Databases & Structures Spreadsheets Chapters Countries Deliverables Toolkits

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The Entry Level product

Real Time Support

Research & Survey Methodology Analysis

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- 1. Purchasing Research
- 2. Distribution Channels & End Users Data
- 3. Survey Data
- 4. Corporate Data
- 5. Additional Data

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