

# **Graphic Design Services Global Report**

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### **Abstracts**

GRAPHIC DESIGN SERVICES GLOBAL PDF REPORT

See descriptive brochure: here

The Graphic Design Services Global Report gives Market Consumption/Products/Services for 100 countries by each Product by 2 Time series: Historic Past 7 years to Current Year and Forecasts Current Year to Next 7 years.

Whereas the main database for Graphic Design Services covers over 200 countries, this PDF edition usually covers 100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9 Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.



Graphic Design Services MARKETS DATA - in US\$ by Country by Product/Service by Year: Past 7 years to Current Year to Next 7 years. This data is found in about 200 tables.

#### **GRAPHIC DESIGN SERVICES**

- 1. Graphic design services
- 2. Graphic design services (except commercial art & m
- 3. Commercial art
- 4. Medical artists

This report is from a Market database which is designed to be compatible with U.S. government databases.

**FINANCIAL DATA** for each Country for each balance sheet item by year: Past 7 years to Current Year to Next 7 years:

#### **BALANCE SHEET ITEMS:**

- 1. Total Sales
- 2. Pre-tax Profit
- 3. Interest Paid
- 4. Non-trading Income
- 5. Operating Profit
- 6. Depreciation: Structures
- 7. Depreciation: Plant and Equipment
- 8. Depreciation: Miscellaneous Items
- 9. Total Depreciation
- 10. Trading Profit
- 11. Intangible Assets
- 12. Intermediate Assets
- 13. Fixed Assets: Structures
- 14. Fixed Assets: Plant and Equipment
- 15. Fixed Assets: Miscellaneous Items
- 16. Fixed Assets
- 17. Capital Expenditure on Structures
- 18. Capital Expenditure on Plant and Equipment
- 19. Capital Expenditure on Vehicles



- 20. Capital Expenditure on Data Processing Equipment
- 21. Capital Expenditure on Miscellaneous Items
- 22. Total Capital Expenditure
- 23. Retirements: Structures
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- 27. Total Fixed Assets
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- 29. Materials as Stocks
- 30. Total Stocks/Inventory
- 31. Debtors
- 32. Miscellaneous Current Assets
- 33. Total Current Assets
- 34. Total Assets
- 35. Creditors
- 36. Short Term Loans
- 37. Miscellaneous Current Liabilities
- 38. Total Current Liabilities
- 39. Net Assets/Capital Employed
- 40. Shareholders' Funds
- 41. Long Term Loans
- 42. Miscellaneous Long Term Liabilities
- 43. Total Employees
- 44. Raw Materials Cost
- 45. Finished Materials Cost
- 46. Fuel Cost
- 47. Electricity Cost
- 48. Total Input Supplies/Materials and Energy Costs
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- 50. Wages
- 51. Directors' Remunerations
- 52. Employee Benefits
- 53. Employee Commissions
- 54. Total Employees Remunerations
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- 56. Rental & Leasing: Structures
- 57. Rental & Leasing: Plant and Equipment
- 58. Total Rental & Leasing Costs



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- 74. Physical Handling Variable Costs
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- 79. Media Advertising Costs
- 80. Advertising Materials & Print Costs
- 81. POS & Display Costs
- 82. Exhibition & Events Costs
- 83. Total Advertising Costs
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- 85. Product Service & Maintenance Costs
- 86. Customer Problem Solving & Customer Complaint Costs
- 87. Total After-Sales Costs
- 88. Total Marketing Costs
- 89. New Technology Expenditure
- 90. New Production Technology Expenditure
- 91. Total Research and Development Expenditure
- 92. Total Operational & Process Costs
- 93. Debtors within Agreed Terms
- 94. Debtors outside Agreed Terms
- 95. Un-recoverable Debts

**INDUSTRY DATA** for each Country for each Norm by period



(Previous/Current/Forecast):

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- 2. Distribution Channel Market Level Prices
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- 26. Plant and Equipment in Use within the range 3-6 years
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- 34. Immediate OEM or Added Value Customers
- 35. Immediate User or Consumer Customers



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- 62. User Profile in the DE/Unallocated Social Group

5 Products covered for over 100 Countries: 470 pages.

This database is updated monthly. An Upgrade to a full database edition is available.

It is extremely difficult presenting hard data in PDF form because of the space restrictions of a PDF page. This PDF Express report is a summary of the main database which contains 9788 spreadsheets and 9636 database tables. In fact the data in this Summary PDF is derived from only 300 of the 9788 datasets, and less than 10% of the data in the selected spreadsheets. For example, the main database provides market data from 1997 to Current Year and Current Year to 2044, however simply by adding the missing years would increase the number of pages fourfold – and make this PDF



unmanageable.

After reading this report, if readers find that they need more data than contained in this PDF then there is a simple Upgrade process to purchase the full database edition. In addition there is a \$500 Coupon in the PDF report which clients can use to get a \$500 reduction on the price of the full database edition.

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Country Database: Cost \$ 1250, less the Coupon value of \$300.
GRAPHIC DESIGN SERVICES WORLD REPORT DATABASE EDITION

The Market for Graphic Design Services in each country by Products & Services. The Graphic Design Services World Report covers:

**TIME SERIES** - Historic: 1997 to Current Year/Current time series: Current Year to next 7 years/Long Term Projection: Current Year to 2044. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED: As above

#### **59 MARKET RESEARCH CHAPTERS:**

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WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

NATIONAL DATA - by Country by Year. The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modelling.



5 Products covered for over 200 Countries: 2098 pages, 9788 spreadsheets, 9636 database tables, 582 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This database is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries).

This database is also available as reports for individual countries, and also reports on Cities and Towns within particular countries.



## **Contents**

GRAPHIC DESIGN SERVICES GLOBAL REPORT

The Market for Graphic Design Services in each country by Products & Services.

The Graphic Design Services World Report covers:

#### TIME SERIES:

Historic Past 7 years to Current Year - by each year. Forecasts Current Year to Next 7 years - by each year.

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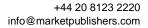
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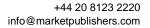
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Market Notes & Definitions Financial Notes & Definitions Industry Norms Definitions

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Methodology **Database Editions** Editions available Markets & Products Products covered Geographic Coverage Financial data **General Contents** Database Edition Market Research Contents **Databases & Structures** Spreadsheets Chapters Countries Deliverables Toolkits Proprietary Software package compatibility **Resource Web** The Entry Level product **Real Time Support** 

Research & Survey Methodology Analysis



Appendix 1: Regional Report country coverage

Appendix 2: About the After-Sales Service

How to order After-Sales Services

Modular Research

- 1. Market Research
- 2. Distribution Channels & End Users Data
- 3. Survey Data
- 4. Corporate Data
- 5. Additional Data

Database Products supported by the After-Sales Service

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