

# Geophysical Surveying & Mapping Service Revenues Asia Report & Database

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## Abstracts

### GEOPHYSICAL SURVEYING & MAPPING SERVICE REVENUES ASIA REPORT + DATABASE

The Geophysical Surveying & Mapping Service Revenues Asia Report & Database gives Market Consumption/Products/Services for 24 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

36 Products/Markets covered, 1907 pages, 4035 spreadsheets, 3986 database tables, 283 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 54136\_L.

## Contents

### GEOPHYSICAL SURVEYING & MAPPING SERVICE REVENUES ASIA REPORT + DATABASE

The Market for Geophysical Surveying & Mapping Service Revenues in each country by Products & Services.

This database covers NAICS code: 54136\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Geophysical Surveying & Mapping Service Revenues Asia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### GEOPHYSICAL SURVEYING + MAPPING SERVICE REVENUES

1. Geophysical surveying & mapping services Lines
2. Surv & map serv, excl geophys surv: Geospatial data interp
3. Surv & map serv excl geophys surv: Integrate surv & map serv
4. Surv/map serv, exc geophys: Intgrd: Topograph/planimet surv/map
5. Surv/map, exc geophys: Intgrd: Hydrographic/bathymetric surv/map
6. Surv & map serv, excl geophys: Thematic map/orthophoto map/chart
7. Surv & mapping serv, excl geophysical surv: Thematic mapping
8. Surv & map serv excl geophys: Geographic info syst dvlpmt & cust
9. Surv/map, exc geophys: Geospatial cons, inc expert witness
10. Surv & map serv, excl geophys: Geospat data conv & digitiz serv
11. Surv & mapping serv, excl geophys surv: Sale - geospatial pro
12. Surv & map serv, excl geophy surv: Sale-Geospatial prod: Maps
13. Geophysical surv & mapping serv: Geophysical data acquisition
14. Geophys surv & map serv: Geophys data acqui by seismic mthds
15. Geophys surv & map serv: Geophys data acqui by non-seismic mthds
16. Geophysical surveying & mapping serv: Geophysical data processing
17. Geophys surv & mapping serv: Geophys data interpretation serv

18. Geophysical surveying & mapping serv: Integrated geophysical serv
19. Geophys surv/map: Intgrd geophys serv: Acq & proc only-geophys data
20. Geophys surv/map: Intgrd geophys : Proc & interp only-geophys data
21. Geophys surv & map serv: Integrated: Acq/proc/interp geophys data
22. Geophys surv & map serv: Integrated: Geophys borehole log srvys
23. Geophysical surv & mapping serv: Sale of geophysical products
24. Geophysical surveying & mapping serv: Sale of geophysical data
25. Geophysical surv & mapping serv: Sale of geophysical software
26. Geophys surv/map: Geophys cons, inc surv design & expert witness
27. Geophys surv & mapping serv: Geophys data management serv
28. Geophys surv & map serv: Training related to geophys surv
29. Geophys surv & mapping serv: Rental of geophys surv equipment
30. Geophys surv & mapping serv: Sale of geophys survey equipment
31. Engineering services, not specified by type
32. R & D services, not specified by type
33. Merchandise sales
34. All other receipts
35. All other operating receipts, not specified by type

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell

Analysis.

**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:** 1332 Asia Database tables & Spreadsheets covering business scenarios. 1435 Asia Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

36 Products covered for over 200 Countries: 1907 pages, 4035 spreadsheets, 3986 database tables, 283 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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