

# General-Purpose Industrial Equipment Wholesale Revenues Middle East Report & Database

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## **Abstracts**

GENERAL-PURPOSE INDUSTRIAL EQUIPMENT WHOLESALE REVENUES MIDDLE EAST REPORT + DATABASE

The General-Purpose Industrial Equipment Wholesale Revenues Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

66 Products/Markets covered, 1985 pages, 3988 spreadsheets, 3997 database tables, 256 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4238303\_L.



### **Contents**

GENERAL-PURPOSE INDUSTRIAL EQUIPMENT WHOLESALE REVENUES MIDDLE EAST REPORT + DATABASE

The Market for General-Purpose Industrial Equipment Wholesale Revenues in each country by Products & Services.

This database covers NAICS code: 4238303\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The General-Purpose Industrial Equipment Wholesale Revenues Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

#### GENERAL-PURPOSE INDUSTRIAL EQUIPMENT WHOLESALE REVENUES

- 1. General-purpose industrial equipment merchant wholesalers Lines
- 2. New medium trucks and tractors
- 3. Used medium trucks and tractors
- 4. New medium truck bodies
- 5. New automobile tires and tubes
- 6. Tubing
- 7. Standard steel pipes
- 8. Other steel pipes
- 9. Concrete reinforcement bars
- 10. Structural shapes, excluding bar-size shapes
- 11. Other finished products
- 12. Hot-rolled or cold-finished bars
- 13. Other stainless steel, including tubing
- 14. Tubular products
- 15. Rolled or extruded rods
- Televisions



- 17. VRs, video cameras, DVD/Blu-Ray players
- 18. Household vacuum cleaners and sewing machines
- 19. Other electric household appliances
- 20. Integrated circuits
- 21. Capacitors and resistors
- 22. Semiconductors
- 23. Electronic connectors and other passive electronic parts
- 24. Other electronic parts and equipment
- 25. Other commercial refrigeration equipment
- 26. New commercial food-processing machinery
- 27. New packing, packaging, and bottling equipment
- 28. Used commercial food-processing machinery
- 29. Used packing, packaging, and bottling equipment
- 30. Pumps
- 31. Motors
- 32. Pump and motor parts
- 33. New pumps, compressors, and equipment
- 34. New diesel engines, excluding automotive engines
- 35. New controlling, recording, and indicating instruments
- 36. Other new general-purpose industrial machinery
- 37. Used general-purpose industrial machinery
- 38. New conveying equipment
- 39. New hoists and cranes
- 40. New forklifts
- 41. New industrial trucks and tractors
- 42. Used materials handling machinery
- 43. New oil refining and pipeline machinery
- 44. New oil field machinery, equipment, and supplies
- 45. Used oil well, oil refinery, and pipeline machinery
- 46. New metal smelting and refining machinery
- 47. New power plant machinery, excluding electrical
- 48. New printing trades machinery
- 49. New textile and sewing machinery and equipment
- 50. New woodworking machinery
- 51. Other new industrial machinery and equipment
- 52. Used industrial machinery and equipment
- 53. Hydraulic valves
- 54. Pneumatic valves
- 55. Hydraulic cylinders and rotary actuators



- 56. Pneumatic cylinders and rotary actuators
- 57. Hydraulic and pneumatic connectors
- 58. Hydraulic and pneumatic assemblies
- 59. Janitorial supplies
- 60. Other service establishment equipment
- 61. Other toiletries and druggists' sundries
- 62. Lubricating oil and greases
- 63. Labor charges for repair work
- 64. Parts installed in repair work
- 65. Other service receipts and labor charges

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:



1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

66 Products covered for over 200 Countries: 1985 pages, 3988 spreadsheets, 3997 database tables, 256 diagrams & maps.

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