

# General Merchandise (Nondurable Goods) Wholesale Revenues Africa Report & Database

<https://marketpublishers.com/r/G732BFBA5A1CDEN.html>

Date: September 2019

Pages: 1920

Price: US\$ 1,650.00 (Single User License)

ID: G732BFBA5A1CDEN

## Abstracts

### GENERAL MERCHANDISE (NONDURABLE GOODS) WHOLESAL REVENUES AFRICA REPORT + DATABASE

The General Merchandise (Nondurable Goods) Wholesale Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

80 Products/Markets covered, 1920 pages, 4043 spreadsheets, 4029 database tables, 298 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4249902\_L.

## Contents

### GENERAL MERCHANDISE (NONDURABLE GOODS) WHOLESAL REVENUES AFRICA REPORT + DATABASE

The Market for General Merchandise (Nondurable Goods) Wholesale Revenues in each country by Products & Services.

This database covers NAICS code: 4249902\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The General Merchandise (Nondurable Goods) Wholesale Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

### GENERAL MERCHANDISE (NONDURABLE GOODS) WHOLESAL REVENUES

1. General merchandise (nondurable goods) merchant wholesalers Lines
2. Typewriters
3. Calculators
4. Copiers and copier parts and equipment
5. Dictating, transcribing, and recording machines
6. Mailing, letter handling, and addressing machines
7. Computers
8. Computer storage devices
9. Computer printers
10. Other computer peripheral equipment
11. Other professional equipment and supplies
12. Cold-rolled sheets
13. Foil - up to .005 inch
14. Other new construction
15. Other new farm machinery and equipment
16. Bearings and bushings

17. Nonpower janitorial equipment
18. Janitorial supplies
19. Used transportation equipment, excluding automotive
20. Newsprint
21. Fine roll paper
22. Other printing and writing paper
23. Frozen meals
24. Frozen fish and seafood products
25. Frozen vegetables
26. Frozen fruits and fruit juices
27. Frozen meat products
28. Frozen baked goods
29. Other frozen foods, excluding frozen dairy products
30. Frozen poultry products
31. Butter
32. Cheese
33. Milk and cream, excluding raw milk and cream
34. Ice cream and other frozen dairy products
35. Raw milk and cream
36. Other dairy products
37. Candy
38. Chewing gum
39. Nuts
40. Chips and popcorn
41. Other confectioneries
42. Beef not slaughtered on location
43. Veal not slaughtered on location
44. Lamb and mutton not slaughtered on location
45. Pork or equivalent not slaughtered on location
46. Sausage and prepared meats made on location
47. Sausage and prepared meats not made on location
48. Meat from animals slaughtered on location
49. Other meat products
50. Coffee
51. Tea
52. Spices
53. Bread and rolls
54. Cookies, cakes, and other baked goods
55. Canned and bottled fruits, vegetables, and juices

56. Canned and bottled baby food
57. Canned meat
58. Canned fish and seafood
59. Canned milk
60. Other canned food, including canned poultry products
61. Packaged soft drinks
62. Pre-mix and post-mix bulk soft drinks
63. Bottled water
64. Poultry and livestock feeds
65. Prepared poultry and livestock feeds
66. Seeds and bulbs for planting
67. Other farm supplies
68. Cigars
69. Cigarettes
70. Other tobacco products, excluding leaf tobacco
71. Art goods
72. Novelties and souvenirs
73. Labor charges for repair work
74. Parts installed in repair work
75. Other service receipts and labor charges
76. Computer rental and leasing receipts
77. Photocopying machine rental
78. Other office machine rental receipts
79. Other rental receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39

Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

80 Products covered for 54 Countries: 1920 pages, 4043 spreadsheets, 4029 database tables, 298 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

## I would like to order

Product name: General Merchandise (Nondurable Goods) Wholesale Revenues Africa Report & Database

Product link: <https://marketpublishers.com/r/G732BFBA5A1CDEN.html>

Price: US\$ 1,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G732BFBA5A1CDEN.html>