

General-Line Sporting Goods Store Revenues Global Report

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Abstracts

GENERAL-LINE SPORTING GOODS STORE REVENUES GLOBAL PDF REPORT

See descriptive brochure: here

The General-Line Sporting Goods Store Revenues Global Report gives Market Consumption/Products/Services for 100 countries by each Product by 2 Time series: Historic Past 7 years to Current Year and Forecasts Current Year to Next 7 years.

Whereas the main database for General-Line Sporting Goods Store Revenues covers over 200 countries, this PDF edition usually covers 100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9



Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.

General-Line Sporting Goods Store Revenues MARKETS DATA - in US\$ by Country by Product/Service by Year: Past 7 years to Current Year to Next 7 years. This data is found in about 200 tables.

GENERAL-LINE SPORTING GOODS STORE REVENUES

- 1. General-line sporting goods stores Lines
- 2. Groceries & other foods for human consumption off the premises
- 3. Meals, unpack snacks, sandwiches, etc for immediate consump
- 4. Packaged liquor, wine, & beer
- 5. Cigars, cigarettes, etc & smokers' access, excl sls from vending
- 6. Drugs, health aids, beauty aids, including cosmetics
- 7. Men's wear

8. Men's sports apparel, incl tennis, golf, jogging, swimming, etc

9. Men's sweat tops, pants, & warm-ups 10. Other men's wear 11. Women's, juniors', & misses' wear 12. Women's sports apparel, incl tennis, golf, jogging, swimming, etc 13. Women's sweat tops, pants, & warm-ups 14. Other women's, juniors', & misses' wear 15. Children's wear, incl boys, girls, & infants & toddlers 16. Footwear, including accessories 17. Men's athletic footwear, incl sneakers & outdoor/hiking boots 18. Women's athletic footwear, incl sneakers & outdoor/hiking boots 19. Children's athletic footwear, incl sneakers & outdoor/hiking boots 20. All other footwear, including accessories 21. Sewing, knitting materials & supplies, needlework goods 22. TVs, video recorders, video cameras, videos, DVDs, etc 23. Audio equip, musical instr, radios, stereos, CDs, media, etc 24. Kitchenware & home furnishings 25. Jewelry, incl watches, watch attach, novelty jewelry, etc 26. Toys, hobby goods, & games 27. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc 28. Sporting goods 29. Team sporting goods equip sold to teams, institutions, etc 30. Team sporting goods equipment sold to individuals 31. Tennis equipment 32. Golf equipment 33. Snow-skiing & snowboarding equipment 34. Exercise/fitness equipment 35. Firearms, hunting equipment, & supplies 36. Fishing tackle, including bait 37. Camping & backpacking equipment & supplies 38. Trophies & plaques 39. Bicycles, parts & accessories 40. Boats, canoes, kayaks, boat motors, parts & accessories 41. Scuba & skin diving equipment 42. Water skiing, surfing, & sail boarding equipment 43. Billiards equipment & supplies 44. In-line roller skates & accessories 45. All other sporting goods 46. RVs, incl camping trailers travel trailers, truck campers, etc 47. Hardware, tools, & plumbing & electrical supplies 48. Lawn, garden, & farm equipment & supplies 49. Automobiles, cars, vans, trucks,



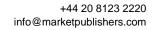
motorcycles, motor scooters, etc 50. Automotive fuels 51. Automotive lubricants, including oil, greases, etc 52. Automotive tires, tubes, batteries, parts, accessories 53. All other merchandise 54. All nonmerchandise receipts 55. Labor charges for work performed by this establishment 56. Parts installed in repair 57. Receipts from instructions & lessons 58. Rental or lease of equipment 59. All other nonmerchandise receipts

This report is from a Market database which is designed to be compatible with U.S. government databases.

FINANCIAL DATA for each Country for each balance sheet item by year: Past 7 years to Current Year to Next 7 years:

BALANCE SHEET ITEMS:

- 1. Total Sales
- 2. Pre-tax Profit
- 3. Interest Paid
- 4. Non-trading Income
- 5. Operating Profit
- 6. Depreciation: Structures
- 7. Depreciation: Plant and Equipment
- 8. Depreciation: Miscellaneous Items
- 9. Total Depreciation
- 10. Trading Profit
- 11. Intangible Assets
- 12. Intermediate Assets
- 13. Fixed Assets: Structures
- 14. Fixed Assets: Plant and Equipment
- 15. Fixed Assets: Miscellaneous Items
- 16. Fixed Assets
- 17. Capital Expenditure on Structures
- 18. Capital Expenditure on Plant and Equipment
- 19. Capital Expenditure on Vehicles
- 20. Capital Expenditure on Data Processing Equipment
- 21. Capital Expenditure on Miscellaneous Items
- 22. Total Capital Expenditure
- 23. Retirements: Structures
- 24. Retirements: Plant and Equipment





- 25. Retirements: Miscellaneous Items
- 26. Total Retirements
- 27. Total Fixed Assets
- 28. Finished Product Stocks
- 29. Materials as Stocks
- 30. Total Stocks/Inventory
- 31. Debtors
- 32. Miscellaneous Current Assets
- 33. Total Current Assets
- 34. Total Assets
- 35. Creditors
- 36. Short Term Loans
- 37. Miscellaneous Current Liabilities
- 38. Total Current Liabilities
- 39. Net Assets/Capital Employed
- 40. Shareholders' Funds
- 41. Long Term Loans
- 42. Miscellaneous Long Term Liabilities
- 43. Total Employees
- 44. Raw Materials Cost
- 45. Finished Materials Cost
- 46. Fuel Cost
- 47. Electricity Cost
- 48. Total Input Supplies/Materials and Energy Costs
- 49. Payroll Costs
- 50. Wages
- 51. Directors' Remunerations
- 52. Employee Benefits
- 53. Employee Commissions
- 54. Total Employees Remunerations
- 55. Sub-Contractors
- 56. Rental & Leasing: Structures
- 57. Rental & Leasing: Plant and Equipment
- 58. Total Rental & Leasing Costs
- 59. Maintenance: Structures
- 60. Maintenance: Plant and Equipment
- 61. Total Maintenance Costs
- 62. Services Purchased
- 63. Communications Costs



- 64. Miscellaneous Expenses
- 65. Sales Personnel Variable & Commission Costs
- 66. Sales Expenses and Costs
- 67. Sales Materials Costs
- 68. Total Sales Costs
- 69. Distribution Fixed Costs
- 70. Distribution Variable Costs
- 71. Warehousing Fixed Costs
- 72. Warehousing Variable Costs
- 73. Physical Handling Fixed Costs
- 74. Physical Handling Variable Costs
- 75. Physical Process Fixed Costs
- 76. Physical Process Variable Costs
- 77. Total Distribution and Handling Costs
- 78. Mailing & Correspondence Costs
- 79. Media Advertising Costs
- 80. Advertising Materials & Print Costs
- 81. POS & Display Costs
- 82. Exhibition & Events Costs
- 83. Total Advertising Costs
- 84. Product Returns & Rejection Costs
- 85. Product Service & Maintenance Costs
- 86. Customer Problem Solving & Customer Complaint Costs
- 87. Total After-Sales Costs
- 88. Total Marketing Costs
- 89. New Technology Expenditure
- 90. New Production Technology Expenditure
- 91. Total Research and Development Expenditure
- 92. Total Operational & Process Costs
- 93. Debtors within Agreed Terms
- 94. Debtors outside Agreed Terms
- 95. Un-recoverable Debts

INDUSTRY DATA for each Country for each Norm by period (Previous/Current/Forecast):

INDEX:

1. Supplier or Producer Market Level Prices



- 2. Distribution Channel Market Level Prices
- 3. Retail or Added Value Market Level Prices
- 4. User or Consumer Market Level Prices
- 5. Discounted & Promotional Market Level Prices
- 6. Plant & Equipment Average Annual Investment
- 7. Product Prices Market Average
- 8. New Product Introductions
- 9. Relative output of Products of a Superior Quality
- 10. Index of Comparative Salesforce and Selling Expenditure
- 11. Index of Comparative Advertising Expenditure
- 12. Index of Comparative General Promotional Expenditure
- 13. Product Adoption Rates
- 14. Product Sales Conversion Rates
- 15. Average Annual Sales Growth Rate
- 16. Capacity Utilization as a measure of Standard Capacity
- 17. Standardized Products & Services Index
- 18. Relative Employee Compensation Index
- 19. Instable Market Share as an Index of Total Market Share
- 20. Relative Forward Integration Index
- 21. Plant and Equipment Investment greater than Depreciation
- 22. Plant and Equipment Investment Equal to Depreciation
- 23. Plant and Equipment Investment Less than Depreciation
- 24. Plant and Equipment Investment Unallocated
- 25. Plant and Equipment in Use within the range 0-3 years
- 26. Plant and Equipment in Use within the range 3-6 years
- 27. Plant and Equipment in Use within the range 6-9 years
- 28. Plant and Equipment in Use over years 9 old/Unallocated
- 29. Supplier Concentration = 8 Largest
- 30. Supplier Concentration = 20 Largest
- 31. Supplier Concentration = 50 Largest
- 32. Supplier Concentration = Unspecified/Unallocated
- 33. Immediate Wholesale & Retail Customers
- 34. Immediate OEM or Added Value Customers
- 35. Immediate User or Consumer Customers
- 36. Immediate Non-Specific Customers/Unallocated
- 37. Enterprises within the Range 1-19 Employees
- 38. Enterprises within the Range 20-99 Employees
- 39. Enterprises within the Range 100+ Employees
- 40. Enterprises within Unspecified Employee Ranges



- 41. Buyer Age Profile in the range 0-19 Years 42. Buyer Age Profile in the range 20-24 Years 43. Buyer Age Profile in the range 25-34 Years 44. Buyer Age Profile in the range 35-44 Years 45. Buyer Age Profile in the range 45-54 Years 46. Buyer Age Profile in the range 55-64 Years 47. Buyer Age Profile in the range 65+ Years 48. Buyer Profile in the AB Social Group 49. Buyer Profile in the C1 Social Group 50. Buyer Profile in the C2 Social Group 51. Buyer Profile in the DE/Unallocated Social Group 52. User Age Profile in the range 0-19 Years 53. User Age Profile in the range 20-24 Years 54. User Age Profile in the range 25-34 Years 55. User Age Profile in the range 35-44 Years 56. User Age Profile in the range 45-54 Years 57. User Age Profile in the range 55-64 Years 58. User Age Profile in the range 65+ Years
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- 60. User Profile in the C1 Social Group
- 61. User Profile in the C2 Social Group
- 62. User Profile in the DE/Unallocated Social Group

60 Products covered for over 100 Countries: 800 pages.

This database is updated monthly. An Upgrade to a full database edition is available.

It is extremely difficult presenting hard data in PDF form because of the space restrictions of a PDF page. This PDF Express report is a summary of the main database which contains 9899 spreadsheets and 9610 database tables. In fact the data in this Summary PDF is derived from only 300 of the 9899 datasets, and less than 10% of the data in the selected spreadsheets. For example, the main database provides market data from 1997 to Current Year and Current Year to 2044, however simply by adding the missing years would increase the number of pages fourfold – and make this PDF unmanageable.

After reading this report, if readers find that they need more data than contained in this PDF then there is a simple Upgrade process to purchase the full database edition. In addition there is a \$500 Coupon in the PDF report which clients can use to get a \$500



reduction on the price of the full database edition.

UPGRADE:

To upgrade to the full Database Edition you can use the coupon to get the upgrade edition you need at a reduced cost.

World Database: Cost \$ 2850, less the Coupon value of \$500. Regional Database: Cost \$ 1850, less the Coupon value of \$300. Country + Town Database: Cost \$ 2850, less the Coupon value of \$500. Country Database: Cost \$ 1250, less the Coupon value of \$300. GENERAL-LINE SPORTING GOODS STORE REVENUES WORLD REPORT DATABASE EDITION

The Market for General-Line Sporting Goods Store Revenues in each country by Products & Services. The General-Line Sporting Goods Store Revenues World Report covers:

TIME SERIES - Historic: 1997 to Current Year/Current time series: Current Year to next 7 years/Long Term Projection: Current Year to 2044. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED: As above

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39



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SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997 to Current Year, Forecast Current Year to next 7 years, Forecast Current Year to 2044. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

NATIONAL DATA - by Country by Year. The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modelling.

60 Products covered for over 200 Countries: 2121 pages, 9899 spreadsheets, 9610 database tables, 587 diagrams & maps.



This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This database is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries).

This database is also available as reports for individual countries, and also reports on Cities and Towns within particular countries.



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TIME SERIES:

Historic Past 7 years to Current Year - by each year. Forecasts Current Year to Next 7 years - by each year.

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- Appendix 1: Regional Report country coverage
- Appendix 2: About the After-Sales Service

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