

General-Line Sporting Goods Store Revenues Europe Report & Database

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Abstracts

GENERAL-LINE SPORTING GOODS STORE REVENUES EUROPE REPORT + DATABASE

The General-Line Sporting Goods Store Revenues Europe Report & Database gives Market Consumption/Products/Services for 44 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita



Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

60 Products/Markets covered, 1997 pages, 3959 spreadsheets, 4008 database tables, 299 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4511101_L.



Contents

GENERAL-LINE SPORTING GOODS STORE REVENUES EUROPE REPORT + DATABASE

The Market for General-Line Sporting Goods Store Revenues in each country by Products & Services.

This database covers NAICS code: 4511101_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The General-Line Sporting Goods Store Revenues Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

GENERAL-LINE SPORTING GOODS STORE REVENUES

- 1. General-line sporting goods stores Lines
- 2. Groceries & other foods for human consumption off the premises
- 3. Meals, unpack snacks, sandwiches, etc for immediate consump
- 4. Packaged liquor, wine, & beer
- 5. Miscellaneous consumables
- 6. Drugs, health aids, beauty aids, including cosmetics
- 7. Men's wear
- 8. Men's sports apparel, incl tennis, golf, jogging, swimming, etc
- 9. Men's sweat tops, pants, & warm-ups
- 10. Other men's wear
- 11. Women's, juniors', & misses' wear
- 12. Women's sports apparel, incl tennis, golf, jogging, swimming, etc
- 13. Women's sweat tops, pants, & warm-ups
- 14. Other women's, juniors', & misses' wear
- 15. Children's wear, incl boys, girls, & infants & toddlers
- 16. Footwear, including accessories
- 17. Men's athletic footwear, incl sneakers & outdoor/hiking boots



- 18. Women's athletic footwear, incl sneakers & outdoor/hiking boots
- 19. Children's athletic footwear, incl sneakers & outdoor/hiking boots
- 20. All other footwear, including accessories
- 21. Sewing, knitting materials & supplies, needlework goods
- 22. TVs, video recorders, video cameras, videos, DVDs, etc
- 23. Audio equip, musical instr, radios, stereos, CDs, media, etc
- 24. Kitchenware & home furnishings
- 25. Jewelry, incl watches, watch attach, novelty jewelry, etc
- 26. Toys, hobby goods, & games
- 27. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
- 28. Sporting goods
- 29. Team sporting goods equip sold to teams, institutions, etc
- 30. Team sporting goods equipment sold to individuals
- 31. Tennis equipment
- 32. Golf equipment
- 33. Snow-skiing & snowboarding equipment
- 34. Exercise/fitness equipment
- 35. Firearms, hunting equipment, & supplies
- 36. Fishing tackle, including bait
- 37. Camping & backpacking equipment & supplies
- 38. Trophies & plaques
- 39. Bicycles, parts & accessories
- 40. Boats, canoes, kayaks, boat motors, parts & accessories
- 41. Scuba & skin diving equipment
- 42. Water skiing, surfing, & sail boarding equipment
- 43. Billiards equipment & supplies
- 44. In-line roller skates & accessories
- 45. All other sporting goods
- 46. RVs, incl camping trailers travel trailers, truck campers, etc
- 47. Hardware, tools, & plumbing & electrical supplies
- 48. Lawn, garden, & farm equipment & supplies
- 49. Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc
- 50. Automotive fuels
- 51. Automotive lubricants, including oil, greases, etc
- 52. Automotive tires, tubes, batteries, parts, accessories
- 53. All other merchandise
- 54. All nonmerchandise receipts
- 55. Labor charges for in-house work
- 56. Parts installed in repair



57. Receipts from instructions & lessons

- 58. Rental or lease of equipment
- 59. All other nonmerchandise receipts

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets - Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPEAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 European Database tables & Spreadsheets covering business scenarios. 1435 European Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-



2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

60 Products covered for 44 Countries: 1997 pages, 3959 spreadsheets, 4008 database tables, 299 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



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