

Games, Toys & Childrens Vehicles Global Report

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Abstracts

GAMES, TOYS & CHILDRENS VEHICLES GLOBAL PDF REPORT

See descriptive brochure: [here](#)

The Games, Toys & Childrens Vehicles Global Report gives Market Consumption/Products/Services for 100 countries by each Product by 2 Time series: Historic Past 7 years to Current Year and Forecasts Current Year to Next 7 years.

Whereas the main database for Games, Toys & Childrens Vehicles covers over 200 countries, this PDF edition usually covers 100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9 Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.

Games, Toys & Childrens Vehicles MARKETS DATA - in US\$ by Country by Product/Service by Year: Past 7 years to Current Year to Next 7 years. This data is found in about 200 tables.

GAMES - TOYS + CHILDRENS VEHICLES

1. Game, toy & children's vehicle mfg
2. Baby carriages & children's vehicles, except bicycles with pneumatic tires
3. Baby carriages & strollers
4. Children's tricycles (incl pedal & chain driven), plastics construction
5. Parts for children's vehicles, sold separately
6. Other children's vehicles (automobiles, tractors, two-wheel sidewalk cycles, scooters, wagons, baby walkers & sleds) (excl bicycles with pneumatic tires)
7. Baby carriages & children's vehicles, except bicycles with pneumatic tires, nsk
8. Baby carriages/children's veh., excl. bicycles w/pneum. tires
9. Baby carriages and strollers
10. Plastics tricycles, including chain and pedal driven
11. Parts for children's vehicles, sold separately
12. Other children's vehicles, excl. bicycles with pneumatic tires
13. Baby carriages and children's vehicles, nsk
14. Toys, excl games, hobbies & electronic toys
15. Nonpowered transportation toys & sets, incl trains, nonriding, except model kits
16. Toy trains & equipment (mechanical & electric)
17. Plastics nonpowered transportation toys (nonriding, sold without accessories), except model kits, greater than 6 in. in length
18. Other nonpowered transportation toys (nonriding, sold without accessories), except model kits, greater than 6 in. in length
19. Other nonpowered transportation toys (nonriding, sold without accessories), except model kits, 6 in. in length or less
20. Nonpowered transportation toy sets (nonriding, sold with accessories), except model kits
21. Other toys incl doll carriages, strollers, carts, houses & furniture, musical toys & instruments, infant toys, nec
22. Doll carriages, strollers & doll carts
23. Doll houses & furniture (excl collectors' doll houses, miniatures & accessories)
24. Musical toys & toy musical instruments, except electronic
25. Infant toys, nec, except games, hobbies & electronic toys
26. Children's coloring books & picture-word books, except games
27. Juvenile-scale sporting goods & inflatables (incl sand, water, gardening toys, etc)
28. Parts for toys
29. Toys, nec
30. Preschool playsets & toys, nec (excl infants' toys, building toys & electronic toys)
31. Toy guns, gun sets & rifles
32. Housekeeping & cooking toys (incl tea sets & play tools)
33. Toys, excl games, hobbies & electronic toys, nsk
34. Models (operating or static), craft, structural & scientific equipment kits, sets & individual units
35. Electrically operated model railroads, operating model cars, boats, planes & other models, static models, all materials & components & accessories for all models, operating & static
36. Electrically

operated model railroads (individual units, kits, sets & accessories) 37. Operating model cars, boats, planes & other models (individual units, kits & sets) 38. Static models, other than plastics (all individual units, kits, sets & structural kits, incl railroad, car, boat & plane) 39. Plastics static models 40. Components & accessories for all models (operating & static) 41. Craft kits & supplies individually packaged or in bulk, microscopes, chemistry sets, or any natural science kit or set, collectors' miniatures, except dolls 42. Craft kits & supplies individually packaged or in bulk (decoupage, macrame, tiffany glass, beadery, etc) 43. Science: microscopes, chemistry sets, or any natural science kit or set (botany, minerology, electrical, etc) 44. Collectors' miniatures (doll houses, accessories, soldiers or historic figures, scale cars, aircraft, etc.), except dolls 45. Hobbies: modelscraft, structural & scientific equipment kits, sets & individual units, nsk 46. Models, craft kits/supplies, natural science kits/sets, etc. 47. Models, including components and accessories 48. Elect. model trains/railroads, incl. ind. units/kits/sets/etc. 49. Other operating models, incl. individual units/kits/sets/access. 50. Plastics models, static, incl. indiv. units/kits/sets/accessories 51. Other models, static type, incl. indiv. units/kits/sets/access. 52. Components and accessories for models 53. Craft kits/supplies, nat. sci. kits/sets/collectors' miniatures 54. Craft kits/supplies, individ. pkg. & in bulk, exc. glass beads 55. Natural science kits/sets, incl. botanical, chemistry, etc. 56. Collectors' miniatures, except dolls 57. Models, craft kits/supplies, nat. science kits/sets, etc., nsk 58. Nonelectronic games 59. Board games 60. Nonelectronic action & skill games, puzzles & parts for games, excl electronic parts 61. Sports-oriented nonelectronic action & skill games (football, baseball, etc) 62. Nonsports-oriented nonelectronic action & skill games 63. Puzzles 64. Other nonelectronic games 65. Parts for games (excl electronic parts) 66. Nonelectronic games and puzzles, including parts 67. Board games 68. Nonelectronic sports-oriented action and skill games 69. Nonelectronic nonsports-oriented action and skill games 70. Puzzles 71. Other nonelectronic games 72. Parts for nonelectronic games 73. Nonelectronic games, nsk 74. Other nonelectronic toys, including parts 75. Nonpowered transportation toys and toy sets 76. Nonpower. transport. toys (exc. model kits), plastics, >= 6 in. 77. Nonpowered transport. toys (exc. model kits), other, >= 6 in. 78. Nonpowered transport. toys/toy sets, other types, nonriding 79. Toy guns, gun sets and rifles 80. Housekeeping and cooking toys, incl. tea sets and play tools 81. Other preschool playsets and toys, exc. building & infant toys 82. All other nonelectronic toys, including parts 83. Juvenile-scale sporting goods/gardening/sand toys/inflatables 84. Doll carriages, strollers and carts 85. Other infant toys 86. All other nonelectronic toys 87. Parts for nonelectronic toys 88. Other nonelectronic toys, including parts, nsk 89. Electronic games & toys (excl media) 90. Games, toys & children's vehicles, nsk 91. Games, toys & children's vehicles, nsk, nonadministrative-record 92. Games, toys & children's vehicles, nsk, administrative-record

This report is from a Market database which is designed to be compatible with U.S. government databases.

FINANCIAL DATA for each Country for each balance sheet item by year: Past 7 years to Current Year to Next 7 years:

BALANCE SHEET ITEMS:

1. Total Sales
2. Pre-tax Profit
3. Interest Paid
4. Non-trading Income
5. Operating Profit
6. Depreciation: Structures
7. Depreciation: Plant and Equipment
8. Depreciation: Miscellaneous Items
9. Total Depreciation
10. Trading Profit
11. Intangible Assets
12. Intermediate Assets
13. Fixed Assets: Structures
14. Fixed Assets: Plant and Equipment
15. Fixed Assets: Miscellaneous Items
16. Fixed Assets
17. Capital Expenditure on Structures
18. Capital Expenditure on Plant and Equipment
19. Capital Expenditure on Vehicles
20. Capital Expenditure on Data Processing Equipment
21. Capital Expenditure on Miscellaneous Items
22. Total Capital Expenditure
23. Retirements: Structures
24. Retirements: Plant and Equipment
25. Retirements: Miscellaneous Items
26. Total Retirements
27. Total Fixed Assets
28. Finished Product Stocks
29. Materials as Stocks
30. Total Stocks/Inventory

31. Debtors
32. Miscellaneous Current Assets
33. Total Current Assets
34. Total Assets
35. Creditors
36. Short Term Loans
37. Miscellaneous Current Liabilities
38. Total Current Liabilities
39. Net Assets/Capital Employed
40. Shareholders' Funds
41. Long Term Loans
42. Miscellaneous Long Term Liabilities
43. Total Employees
44. Raw Materials Cost
45. Finished Materials Cost
46. Fuel Cost
47. Electricity Cost
48. Total Input Supplies/Materials and Energy Costs
49. Payroll Costs
50. Wages
51. Directors' Remunerations
52. Employee Benefits
53. Employee Commissions
54. Total Employees Remunerations
55. Sub-Contractors
56. Rental & Leasing: Structures
57. Rental & Leasing: Plant and Equipment
58. Total Rental & Leasing Costs
59. Maintenance: Structures
60. Maintenance: Plant and Equipment
61. Total Maintenance Costs
62. Services Purchased
63. Communications Costs
64. Miscellaneous Expenses
65. Sales Personnel Variable & Commission Costs
66. Sales Expenses and Costs
67. Sales Materials Costs
68. Total Sales Costs
69. Distribution Fixed Costs

70. Distribution Variable Costs
71. Warehousing Fixed Costs
72. Warehousing Variable Costs
73. Physical Handling Fixed Costs
74. Physical Handling Variable Costs
75. Physical Process Fixed Costs
76. Physical Process Variable Costs
77. Total Distribution and Handling Costs
78. Mailing & Correspondence Costs
79. Media Advertising Costs
80. Advertising Materials & Print Costs
81. POS & Display Costs
82. Exhibition & Events Costs
83. Total Advertising Costs
84. Product Returns & Rejection Costs
85. Product Service & Maintenance Costs
86. Customer Problem Solving & Customer Complaint Costs
87. Total After-Sales Costs
88. Total Marketing Costs
89. New Technology Expenditure
90. New Production Technology Expenditure
91. Total Research and Development Expenditure
92. Total Operational & Process Costs
93. Debtors within Agreed Terms
94. Debtors outside Agreed Terms
95. Un-recoverable Debts

INDUSTRY DATA for each Country for each Norm by period
(Previous/Current/Forecast):

INDEX:

1. Supplier or Producer Market Level Prices
2. Distribution Channel Market Level Prices
3. Retail or Added Value Market Level Prices
4. User or Consumer Market Level Prices
5. Discounted & Promotional Market Level Prices
6. Plant & Equipment Average Annual Investment
7. Product Prices Market Average

8. New Product Introductions
9. Relative output of Products of a Superior Quality
10. Index of Comparative Salesforce and Selling Expenditure
11. Index of Comparative Advertising Expenditure
12. Index of Comparative General Promotional Expenditure
13. Product Adoption Rates
14. Product Sales Conversion Rates
15. Average Annual Sales Growth Rate
16. Capacity Utilization as a measure of Standard Capacity
17. Standardized Products & Services Index
18. Relative Employee Compensation Index
19. Instable Market Share as an Index of Total Market Share
20. Relative Forward Integration Index
21. Plant and Equipment Investment greater than Depreciation
22. Plant and Equipment Investment Equal to Depreciation
23. Plant and Equipment Investment Less than Depreciation
24. Plant and Equipment Investment - Unallocated
25. Plant and Equipment in Use within the range 0-3 years
26. Plant and Equipment in Use within the range 3-6 years
27. Plant and Equipment in Use within the range 6-9 years
28. Plant and Equipment in Use over years 9 old/Unallocated
29. Supplier Concentration = 8 Largest
30. Supplier Concentration = 20 Largest
31. Supplier Concentration = 50 Largest
32. Supplier Concentration = Unspecified/Unallocated
33. Immediate Wholesale & Retail Customers
34. Immediate OEM or Added Value Customers
35. Immediate User or Consumer Customers
36. Immediate Non-Specific Customers/Unallocated
37. Enterprises within the Range 1-19 Employees
38. Enterprises within the Range 20-99 Employees
39. Enterprises within the Range 100+ Employees
40. Enterprises within Unspecified Employee Ranges
41. Buyer Age Profile in the range 0-19 Years
42. Buyer Age Profile in the range 20-24 Years
43. Buyer Age Profile in the range 25-34 Years
44. Buyer Age Profile in the range 35-44 Years
45. Buyer Age Profile in the range 45-54 Years
46. Buyer Age Profile in the range 55-64 Years

47. Buyer Age Profile in the range 65+ Years
48. Buyer Profile in the AB Social Group
49. Buyer Profile in the C1 Social Group
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93 Products covered for over 100 Countries: 1299 pages.

This database is updated monthly. An Upgrade to a full database edition is available.

It is extremely difficult presenting hard data in PDF form because of the space restrictions of a PDF page. This PDF Express report is a summary of the main database which contains 9791 spreadsheets and 9765 database tables. In fact the data in this Summary PDF is derived from only 300 of the 9791 datasets, and less than 10% of the data in the selected spreadsheets. For example, the main database provides market data from 1997 to Current Year and Current Year to 2044, however simply by adding the missing years would increase the number of pages fourfold – and make this PDF unmanageable.

After reading this report, if readers find that they need more data than contained in this PDF then there is a simple Upgrade process to purchase the full database edition. In addition there is a \$500 Coupon in the PDF report which clients can use to get a \$500 reduction on the price of the full database edition.

UPGRADE:

To upgrade to the full Database Edition you can use the coupon to get the upgrade edition you need at a reduced cost.

World Database: Cost \$ 2850, less the Coupon value of \$500.

Regional Database: Cost \$ 1850, less the Coupon value of \$300.

Country + Town Database: Cost \$ 2850, less the Coupon value of \$500.

Country Database: Cost \$ 1250, less the Coupon value of \$300.

GAMES, TOYS & CHILDRENS VEHICLES WORLD REPORT DATABASE EDITION

The Market for Games, Toys & Childrens Vehicles in each country by Products & Services. The Games, Toys & Childrens Vehicles World Report covers:

TIME SERIES - Historic: 1997 to Current Year/Current time series: Current Year to next 7 years/Long Term Projection: Current Year to 2044. Consumption given at industry/distribution channel/service or product line level.

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59 MARKET RESEARCH CHAPTERS:

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WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

NATIONAL DATA - by Country by Year. The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modelling.

93 Products covered for over 200 Countries: 2191 pages, 9791 spreadsheets, 9765 database tables, 527 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This database is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries).

This database is also available as reports for individual countries, and also reports on Cities and Towns within particular countries.

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Latvia Market Forecast: US\$ Million

Latvia Financials Historic

Latvia Financials Forecast

Latvia Industry Norms

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Lebanon Market Forecast: US\$ Million

Lebanon Financials Historic

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Lithuania Market Historic: US\$ Million

Lithuania Market Forecast: US\$ Million

Lithuania Financials Historic

Lithuania Financials Forecast

Lithuania Industry Norms

Luxembourg Market Historic: US\$ Million

Luxembourg Market Forecast: US\$ Million

Luxembourg Financials Historic

Luxembourg Financials Forecast

Luxembourg Industry Norms

Malawi Market Historic: US\$ Million

Malawi Market Forecast: US\$ Million

Malawi Financials Historic

Malawi Financials Forecast

Malawi Industry Norms

Malaysia Market Historic: US\$ Million

Malaysia Market Forecast: US\$ Million

Malaysia Financials Historic

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Appendix 1: Regional Report country coverage

Appendix 2: About the After-Sales Service

How to order After-Sales Services

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3. Survey Data

4. Corporate Data

5. Additional Data

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