

Gambling Industry Revenues Oceania Report & Database

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Abstracts

GAMBLING INDUSTRY REVENUES OCEANIA REPORT + DATABASE

The Gambling Industry Revenues Oceania Report & Database gives Market Consumption/Products/Services for 17 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: American Samoa, Australia, Fiji, French Polynesia, Guam, Kiribati, Micronesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, Other Oceania, countries:, Nauru, Niue, Palau, Tokelau, Tuvalu. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available

online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

25 Products/Markets covered, 1918 pages, 4023 spreadsheets, 4012 database tables, 264 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 7132_L.

Contents

GAMBLING INDUSTRY REVENUES OCEANIA REPORT + DATABASE

The Market for Gambling Industry Revenues in each country by Products & Services.

This database covers NAICS code: 7132_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Gambling Industry Revenues Oceania Report & Database covers:

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED:

GAMBLING INDUSTRY REVENUES

1. Gambling industries Lines
2. Membership dues
3. Admissions, excluding admission taxes
4. Amusement machines operated by this establishment
5. Amusement mach op by this est: Audio, CD, or video jukeboxes
6. Amusement machines operated by this est: Pinball machines
7. Amusement machines operated by this establishment: Video games
8. Amusmt mach op by this est:Oth amusmt mach, excl blrd/pool tbls
9. Share of receipts from concess/amusmt not operated by this estab
10. Advertising, including endorsement fees
11. Gaming receipts
12. Gaming tables/slot mach/oth gaming act or devices op by this est
13. Est's share-rcpt fm slots/gaming devices/off-track betting, etc.
14. Amounts received for the use of recreational facilities
15. Lodging
16. Merchandise sales
17. Merchandise sales: Fuels & lubricants
18. All other merchandise, not specified by type
19. Sales of food & beverages
20. Sales of food & nonalcoholic beverages

21. Sales of alcoholic beverages
22. Rental or lease of goods &/or equipment
23. All other receipts
24. All other operating receipts

59 MARKET RESEARCH CHAPTERS:

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SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Oceania Database tables & Spreadsheets covering business scenarios. 1435 Oceania Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-

2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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