

# Frozen Specialty Food South America Report & Database

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## Abstracts

### FROZEN SPECIALTY FOOD SOUTH AMERICA REPORT + DATABASE

The Frozen Specialty Food South America Report & Database gives Market Consumption/Products/Services for 13 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

35 Products/Markets covered, 1921 pages, 3964 spreadsheets, 4024 database tables, 285 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 311412.

## Contents

### FROZEN SPECIALTY FOOD SOUTH AMERICA REPORT + DATABASE

The Market for Frozen Specialty Food in each country by Products & Services.

This database covers NAICS code: 311412. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Frozen Specialty Food South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

##### FROZEN SPECIALTY FOOD

1. Frozen specialty food manufactures
2. Frozen dinners (beef, pork & poultry pies & nationality foods)
3. Frozen dinners with red-meat entree
4. Frozen dinners with poultry entree
5. Frozen dinners
6. Frozen dinners with pasta entree
7. Frozen dinners with other entree
8. Frozen entrees & side dishes, excl rice dishes, meat pies & nationality foods, with pasta products as major ingredient
9. Frozen entrees & side dishes, excl rice dishes, meat pies & nationality foods, with other products & major ingredient
10. Frozen entrees & side dishes, excl rice dishes, meat pies & nationality foods, with other products as major ingredient
11. Frozen pizza
12. Frozen nationality foods except pizza
13. Frozen rice dishes
14. Frozen beef/pork pies
15. Frozen poultry pies
16. Frozen enchiladas
17. Frozen tortillas

18. Frozen tamales
19. Frozen egg rolls
20. All other frozen nationality foods (incl chow mein & chop suey)
21. Frozen dinners, nsk
22. Frozen dinners (beef, pork & poultry pies) & nationality foods, nsk
23. Other frozen specialties, nec
24. Frozen whipped topping
25. Frozen whipped topping (dairy product substitute, dairy or nondairy base)
26. Other frozen dairy product substitutes
27. Other frozen dairy product substitutes (except mellorine & similar products)
28. Frozen waffles, pancakes & french toast
29. Other frozen specialties, except seafood
30. Other frozen specialties, except seafood (incl soups, etc.)
31. Other frozen specialties, nec, nsk
32. Frozen specialties, nec, nsk, total
33. Frozen specialties, nec, nsk, nonadministrative-record
34. Frozen specialties, nec, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:**

1332 South America Database tables & Spreadsheets covering business scenarios.

1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

35 Products covered for 13 Countries: 1921 pages, 3964 spreadsheets, 4024 database tables, 285 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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