

# Footwear Africa Report & Database

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## Abstracts

### FOOTWEAR AFRICA REPORT + DATABASE

The Footwear Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997-2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

40 Products/Markets covered, 1970 pages, 4007 spreadsheets, 4011 database tables, 299 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 31621.

## Contents

### FOOTWEAR AFRICA REPORT + DATABASE

The Market for Footwear in each country by Products & Services.

This database covers NAICS code: 31621. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Footwear Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### FOOTWEAR

1. Footwear manufactures
2. Rubber & plastics footwear manufactures
3. Protective footwear
4. Rubber and plastics footwear, protective
5. Shoes with soles vulcanized, molded, or cemented to fabric uppers, excl sandals & slippers
6. Shoes, athletic, with soles vulcanized, molded, or cemented to fabric uppers (incl tennis, running, basketball, etc.), excl sandals & slippers
7. Shoes, nonathletic, with soles vulcanized, molded, or cemented to fabric uppers, excl sandals & slippers
8. Shoes with soles vulcanized, molded, or cemented to fabric uppers, excl sandals & slippers, nsk
9. Rubber & plastics footwear, nsk, total
10. Rubber & plastics footwear, nsk, nonadministrative-record
11. Rubber & plastics footwear, nsk, administrative-record
12. House slipper manufactures
13. House slippers, all types, except slipper socks
14. Slipper socks made from purchased socks
15. House slippers, all types, except slipper socks
16. House slippers, nsk, total

17. House slippers, nsk, nonadministrative-record
18. House slippers, nsk, administrative-record
19. Men's footwear (except athletic) manufactures
20. Men's footwear, except athletic (size run 6 & larger)
21. Men's footwear (size 6 and larger), except athletic
22. Men's footwear, except athletic, nsk, total
23. Men's footwear, except athletic, nsk, nonadministrative-record
24. Men's footwear, except athletic, nsk, administrative-record
25. Women's footwear (except athletic) manufactures
26. Women's footwear, except athletic (size run 4 & larger)
27. Women's footwear (size 4 and larger), except athletic
28. Women's footwear, except athletic, nsk, total
29. Women's footwear, except athletic, nsk, administrative-record
30. Women's footwear, except athletic, nsk, nonadministrative-record
31. Other footwear manufactures
32. Footwear, except rubber, nec
33. Athletic shoes, (except rubber sole-fabric upper) whether for organized sports or street wear
34. All other footwear (incl youths', boys', misses', children's & infants' excl rubber footwear & slippers)
35. Athletic shoes, except rubber sole-fabric upper combinations
36. All other footwear, except rubber footwear and slippers
37. Footwear, except rubber, nec, nsk, total
38. Footwear, except rubber, nec, nsk, nonadministrative-record
39. Footwear, except rubber, nec, nsk, administrative-record

## 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival

Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

40 Products covered for 54 Countries: 1970 pages, 4007 spreadsheets, 4011 database tables, 299 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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