

Fluid Milk Canada and USA Report & Database

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Abstracts

FLUID MILK CANADA & USA REPORT + DATABASE

The Fluid Milk Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

57 Products/Markets covered, 1909 pages, 4008 spreadsheets, 4049 database tables,



4049 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 311511.



Contents

FLUID MILK CANADA & USA REPORT + DATABASE

The Market for Fluid Milk in Canada and the USA by Products & Services.

This database covers NAICS code: 311511. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Fluid Milk Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

FLUID MILK

- 1. Fluid milk manufactures
- 2. Bulk fluid milk & cream
- 3. Fluid whole milk, bulk sales
- 4. Other bulk fluid milk & cream
- 5. Fluid skim milk, bulk sales
- 6. Fluid cream & buttermilk, bulk sales
- 7. Other bulk fluid milk & cream (eggnog, lowfat, etc.)
- 8. Bulk fluid milk & cream, nsk
- 9. Packaged fluid milk & related products, incl cartons, bottles, cans & dispenser cans
- 10. Fluid whole milk, packaged (incl U.H.T.)
- 11. Lowfat milk, packaged (incl U.H.T.)
- 12. Skim milk, packaged (incl U.H.T.)

13. All other packaged fluid milk & related products, incl cartons, bottles, cans & dispenser cans

- 14. Heavy cream, packaged (whipping cream containing 36 percent butterfat or more)
- 15. Light cream, packaged (coffee cream containing less than 36 percent butterfat)
- 16. Sour cream, unflavored, packaged
- 17. Half & half, packaged
- 18. Whipped topping, butterfat base, packaged
- 19. Packaged fluid milk & related products, incl cartons, bottles, cans & dispenser cans,



nsk

- 20. Fluid milk and related products, packaged, except U.H.T.
- 21. Fluid milk, whole, packaged, except U.H.T.
- 22. Fluid milk, lowfat, packaged, except U.H.T.
- 23. Fluid milk, skim, packaged, except U.H.T.
- 24. Other fluid milk related products, packaged
- 25. Heavy cream (36 percent butterfat or more), packaged
- 26. Light cream (coffee cream/less than 36% butterfat), packaged
- 27. Sour cream, unflavored, packaged
- 28. Half and half, packaged
- 29. Whipped topping, butterfat base, packaged
- 30. Fluid milk and related products, packaged, except U.H.T., nsk
- 31. Cottage cheese (incl bakers', pot & farmers' cheese)

32. Cottage cheese (incl bakers', pot & farmers' cheese), manufactured & creamed in this plant

33. Cottage cheese (incl bakers', pot & farmers' cheese), manufactured in this plant, sold as curd (not creamed)

34. Cottage cheese (incl bakers', pot & farmers' cheese), creamed in this plant from purchased curd

- 35. Cottage cheese (incl bakers', pot & farmers' cheese), nsk
- 36. Yogurt, except frozen
- 37. Regular & lowfat yogurt, except frozen
- 38. Nonfat yogurt, except frozen
- 39. Yogurt, except frozen, nsk
- 40. Perishable dairy product substitutes
- 41. Perishable flavored dip substitutes
- 42. Perishable whipped topping, nonbutterfat base (incl pressure can type)
- 43. Perishable coffee whitener substitutes
- 44. Perishable sour cream substitutes
- 45. Perishable flavored milk drink substitutes (chocolate drink, etc.)
- 46. Other perishable dairy product substitutes
- 47. Perishable dairy product substitutes, nsk
- 48. Other packaged milk products, nec
- 49. Flavored sour cream dips
- 50. Flavored milks (chocolate milk, etc.)
- 51. Other milk products (eggnog, buttermilk, acidophilus milk, reconstituted milk, etc.)
- 52. Other packaged milk products, nec, nsk
- 53. Fluid milk, nsk, total
- 54. Fluid milk manufactures, nsk, total



55. Fluid milk manufactures, nsk, nonadministrative-record 56. Fluid milk manufactures, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets - Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets



covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

57 Products covered for Canada and the USA: 1909 pages, 4008 spreadsheets, 4049 database tables, 4049 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



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