

# Fluid Milk Asia Report & Database

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## Abstracts

### FLUID MILK ASIA REPORT + DATABASE

The Fluid Milk Asia Report & Database gives Market Consumption/Products/Services for 24 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997-2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

57 Products/Markets covered, 1968 pages, 4034 spreadsheets, 3983 database tables, 270 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 311511.

## Contents

### FLUID MILK ASIA REPORT + DATABASE

The Market for Fluid Milk in each country by Products & Services.

This database covers NAICS code: 311511. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Fluid Milk Asia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### FLUID MILK

1. Fluid milk manufactures
2. Bulk fluid milk & cream
3. Fluid whole milk, bulk sales
4. Other bulk fluid milk & cream
5. Fluid skim milk, bulk sales
6. Fluid cream & buttermilk, bulk sales
7. Other bulk fluid milk & cream (eggnog, lowfat, etc.)
8. Bulk fluid milk & cream, nsk
9. Packaged fluid milk & related products, incl cartons, bottles, cans & dispenser cans
10. Fluid whole milk, packaged (incl U.H.T.)
11. Lowfat milk, packaged (incl U.H.T.)
12. Skim milk, packaged (incl U.H.T.)
13. All other packaged fluid milk & related products, incl cartons, bottles, cans & dispenser cans
14. Heavy cream, packaged (whipping cream containing 36 percent butterfat or more)
15. Light cream, packaged (coffee cream containing less than 36 percent butterfat)
16. Sour cream, unflavored, packaged
17. Half & half, packaged
18. Whipped topping, butterfat base, packaged
19. Packaged fluid milk & related products, incl cartons, bottles, cans & dispenser cans,

nsk

20. Fluid milk and related products, packaged, except U.H.T.
21. Fluid milk, whole, packaged, except U.H.T.
22. Fluid milk, lowfat, packaged, except U.H.T.
23. Fluid milk, skim, packaged, except U.H.T.
24. Other fluid milk related products, packaged
25. Heavy cream (36 percent butterfat or more), packaged
26. Light cream (coffee cream/less than 36% butterfat), packaged
27. Sour cream, unflavored, packaged
28. Half and half, packaged
29. Whipped topping, butterfat base, packaged
30. Fluid milk and related products, packaged, except U.H.T., nsk
31. Cottage cheese (incl bakers', pot & farmers' cheese)
32. Cottage cheese (incl bakers', pot & farmers' cheese), manufactured & creamed in this plant
33. Cottage cheese (incl bakers', pot & farmers' cheese), manufactured in this plant, sold as curd (not creamed)
34. Cottage cheese (incl bakers', pot & farmers' cheese), creamed in this plant from purchased curd
35. Cottage cheese (incl bakers', pot & farmers' cheese), nsk
36. Yogurt, except frozen
37. Regular & lowfat yogurt, except frozen
38. Nonfat yogurt, except frozen
39. Yogurt, except frozen, nsk
40. Perishable dairy product substitutes
41. Perishable flavored dip substitutes
42. Perishable whipped topping, nonbutterfat base (incl pressure can type)
43. Perishable coffee whitener substitutes
44. Perishable sour cream substitutes
45. Perishable flavored milk drink substitutes (chocolate drink, etc.)
46. Other perishable dairy product substitutes
47. Perishable dairy product substitutes, nsk
48. Other packaged milk products, nec
49. Flavored sour cream dips
50. Flavored milks (chocolate milk, etc.)
51. Other milk products (eggnog, buttermilk, acidophilus milk, reconstituted milk, etc.)
52. Other packaged milk products, nec, nsk
53. Fluid milk, nsk, total
54. Fluid milk manufactures, nsk, total

55. Fluid milk manufactures, nsk, nonadministrative-record

56. Fluid milk manufactures, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Asia Database tables & Spreadsheets covering business scenarios. 1435 Asia Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets

covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

57 Products covered for over 200 Countries: 1968 pages, 4034 spreadsheets, 3983 database tables, 270 diagrams & maps.

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