

Florists Revenues Africa Report & Database

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Abstracts

FLORISTS REVENUES AFRICA REPORT + DATABASE

The Florists Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

37 Products/Markets covered, 1995 pages, 3995 spreadsheets, 4007 database tables, 289 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4531_L.

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FLORISTS REVENUES AFRICA REPORT + DATABASE

The Market for Florists Revenues in each country by Products & Services.

This database covers NAICS code: 4531_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Florists Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

FLORISTS REVENUES

1. Florists Lines
2. Groceries & other foods for human consumption off the premises
3. Candy
4. All other foods
5. Packaged liquor, wine, & beer
6. Miscellaneous consumables
7. Drugs, health aids, beauty aids, including cosmetics
8. Soaps, detergents, & household cleaners
9. Women's, juniors', & misses' wear
10. Furniture, sleep equipment & outdoor/patio furniture
11. Kitchenware & home furnishings
12. Giftware & glassware including vases
13. All other kitchenware & home furnishings
14. Jewelry, incl watches, watch attach, novelty jewelry, etc
15. Books
16. Toys, hobby goods, & games
17. Hardware, tools, & plumbing & electrical supplies
18. Lawn, garden, & farm equipment & supplies
19. Cut flowers -- unarranged
20. Cut flowers -- arranged

21. Indoor potted plants -- blooming
22. Indoor potted plants -- nonblooming
23. Outdoor nursery stock
24. All other lawn, garden, & farm equip & supplies
25. Household fuels, including oil, LP gas, wood, coal
26. Pets, pet foods, & pet supplies
27. All other merchandise
28. Greeting cards
29. Souvenirs & novelty items
30. Seasonal decorations
31. Artificial/silk flowers, plants, & trees
32. Craft supplies
33. All other merchandise
34. All nonmerchandise receipts
35. Wire services & commissions
36. All other nonmerchandise receipts

59 MARKET RESEARCH CHAPTERS:

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SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. **FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

37 Products covered for 54 Countries: 1995 pages, 3995 spreadsheets, 4007 database tables, 289 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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