

# Florists Lines Oceania Report & Database

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## Abstracts

### FLORISTS LINES OCEANIA REPORT + DATABASE

The Florists Lines Oceania Report & Database gives Market Consumption/Products/Services for 17 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: American Samoa, Australia, Fiji, French Polynesia, Guam, Kiribati, Micronesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, Other Oceania, countries:, Nauru, Niue, Palau, Tokelau, Tuvalu. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

37 Products/Markets covered, 1990 pages, 3983 spreadsheets, 4001 database tables, 299 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 45311\_L.

## Contents

### FLORISTS LINES OCEANIA REPORT + DATABASE

The Market for Florists Lines in each country by Products & Services.

This database covers NAICS code: 45311\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Florists Lines Oceania Report & Database covers:

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

### PRODUCTS & MARKETS COVERED:

#### FLORISTS LINES

1. Florists Lines
2. Groceries & other foods for human consumption off the premises
3. Candy
4. All other foods
5. Packaged liquor, wine, & beer
6. Miscellaneous consumables
7. Drugs, health aids, beauty aids, including cosmetics
8. Soaps, detergents, & household cleaners
9. Women's, juniors', & misses' wear
10. Furniture, sleep equipment & outdoor/patio furniture
11. Kitchenware & home furnishings
12. Giftware & glassware including vases
13. All other kitchenware & home furnishings
14. Jewelry, incl watches, watch attach, novelty jewelry, etc
15. Books
16. Toys, hobby goods, & games
17. Hardware, tools, & plumbing & electrical supplies
18. Lawn, garden, & farm equipment & supplies
19. Cut flowers -- unarranged
20. Cut flowers -- arranged

21. Indoor potted plants -- blooming
22. Indoor potted plants -- nonblooming
23. Outdoor nursery stock
24. All other lawn, garden, & farm equip & supplies
25. Household fuels, including oil, LP gas, wood, coal
26. Pets, pet foods, & pet supplies
27. All other merchandise
28. Greeting cards
29. Souvenirs & novelty items
30. Seasonal decorations
31. Artificial/silk flowers, plants, & trees
32. Craft supplies
33. All other merchandise
34. All nonmerchandise receipts
35. Wire services & commissions
36. All other nonmerchandise receipts

#### 59 MARKET RESEARCH CHAPTERS:

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**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332** Oceania Database tables & Spreadsheets covering business scenarios. 1435 Oceania Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. **FINANCIAL SPREADSHEETS & DATABASES: 188** Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES: 820** Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

37 Products covered for over 200 Countries: 1990 pages, 3983 spreadsheets, 4001 database tables, 299 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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