

# Female Cut & Sew Lingerie, Loungewear & Nightwear South America Report & Database

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## Abstracts

FEMALE CUT & SEW LINGERIE, LOUNGEWEAR & NIGHTWEAR SOUTH AMERICA REPORT + DATABASE

The Female Cut & Sew Lingerie, Loungewear & Nightwear South America Report & Database gives Market Consumption/Products/Services for 13 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available

online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

29 Products/Markets covered, 1980 pages, 3952 spreadsheets, 3969 database tables, 283 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 315231.

## Contents

### FEMALE CUT & SEW LINGERIE, LOUNGEWEAR & NIGHTWEAR SOUTH AMERICA REPORT + DATABASE

The Market for Female Cut & Sew Lingerie, Loungewear & Nightwear in each country by Products & Services.

This database covers NAICS code: 315231. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Female Cut & Sew Lingerie, Loungewear & Nightwear South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

##### FEMALE CUT + SEW LINGERIE - LOUNGEWEAR + NIGHTWEAR

1. Women's & girls' cut/sew lingerie & nightwear manufactures
2. Women's & girls' cut/sew lingerie & nightwear manufactures
3. Women's, misses', juniors' & girls' underwear, incl slips & teddies (except brassieres, corsets & girdles)
4. Women's, misses' & juniors' underwear, incl slips & teddies (except brassieres, corsets & girdles)
5. Girls' underwear, incl slips & teddies (except brassieres, corsets & girdles)
6. Women's/girls' underwear, exc. foundation, purchased fabrics
7. Women's, misses', juniors' & girls' underwear, incl slips & teddies (except brassieres, corsets & girdles), nsk
8. Women's & girls' cut/sew lingerie & nightwear manufactures
9. Women's, misses', juniors' & girls' nightwear, incl pajamas & gowns (except robes)
10. Women's, misses' & juniors' nightwear, incl pajamas & gowns (except robes)
11. Girls' nightwear, incl pajamas & gowns (except robes)
12. Women's and girls' nightwear, except robes, purchased fabrics
13. Women's, misses', juniors' & girls' nightwear, incl pajamas & gowns (except robes), nsk

14. Women's, misses' & juniors' brassieres, incl maternity, bra-lettes & bandeaux
15. Brassieres, incl maternity, bra-lettes & bandeaux
16. Women's/girls' brassieres/bra-lettes/bandeaux, purch. fabrics
17. Women's, misses' & juniors' corsets, girdles, combinations & accessories
18. Women's, misses' & juniors' corsets, girdles, incl maternity, panty girdles & combinations (except surgical corsets)
19. Corset accessories, incl clasps & stays
20. Garters
21. Garter belts
22. Women's, misses' & juniors' corsets, girdles, combinations & accessories, nsk
23. Women's/girls' corsets/girdles/combos., purchased fabrics
24. Women's, misses', juniors' & girls' robes & dressing gowns
25. Women's and girls' robes/dressing gowns, purchased fabrics
26. Women's & girls' cut & sew lingerie, loungewear & nightwear, nsk, total
27. Women's & girls' cut & sew lingerie, loungewear & nightwear, nsk, nonadministrative-record
28. Women's & girls' cut & sew lingerie, loungewear & nightwear, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell

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**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:**

1332 South America Database tables & Spreadsheets covering business scenarios.

1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

29 Products covered for 13 Countries: 1980 pages, 3952 spreadsheets, 3969 database tables, 283 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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