

Farm Periodicals, Receipts from Subscriptions, Sales & Advertising Oceania Report & Database

https://marketpublishers.com/r/FAB42C6769BBDEN.html

Date: September 2019 Pages: 1991 Price: US\$ 1,650.00 (Single User License) ID: FAB42C6769BBDEN

Abstracts

FARM PERIODICALS, RECEIPTS FROM SUBSCRIPTIONS, SALES & ADVERTISING OCEANIA REPORT + DATABASE

The Farm Periodicals, Receipts from Subscriptions, Sales & Advertising Oceania Report & Database gives Market Consumption/Products/Services for 17 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: American Samoa, Australia, Fiji, French Polynesia, Guam, Kiribati, Micronesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, Other Oceania, countries:, Nauru, Niue, Palau, Tokelau, Tuvalu. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

8 Products/Markets covered, 1991 pages, 3999 spreadsheets, 4043 database tables, 275 illustrations. Updated monthly. 12 month After-Sales Service.



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FARM PERIODICALS, RECEIPTS FROM SUBSCRIPTIONS, SALES & ADVERTISING OCEANIA REPORT + DATABASE

The Market for Farm Periodicals, Receipts from Subscriptions, Sales & Advertising in each country by Products & Services.

The Farm Periodicals, Receipts from Subscriptions, Sales & Advertising Oceania Report & Database covers:

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED:

FARM PERIODICALS - RECEIPTS FROM SUBSCRIPTIONS - SALES + ADVERTISING

1. Farm Periodicals, Receipts from Subscriptions, Sales & Advertising

- 2. Farm periodicals: Paid circulation: General: Subscription & single copy
- 3. Farm periodicals: Paid circulation: General: Advertising receipts
- 4. Farm periodicals: Paid Circulation: Specialized: Subscript.& single copy
- 5. Farm periodicals: Paid circulation: Specialized: Advertising receipts
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OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Oceania Database tables & Spreadsheets covering business scenarios. 1435 Oceania Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

8 Products covered for over 200 Countries: 1991 pages, 3999 spreadsheets, 4043 database tables, 275 diagrams & maps.



This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



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