

# **Farm Periodicals, Receipts from Subscriptions, Sales & Advertising Asia Report & Database**

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## **Abstracts**

### **FARM PERIODICALS, RECEIPTS FROM SUBSCRIPTIONS, SALES & ADVERTISING ASIA REPORT + DATABASE**

The Farm Periodicals, Receipts from Subscriptions, Sales & Advertising Asia Report & Database gives Market Consumption/Products/Services for 24 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available

online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

8 Products/Markets covered, 1983 pages, 3963 spreadsheets, 4006 database tables, 283 illustrations. Updated monthly. 12 month After-Sales Service.

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### FARM PERIODICALS, RECEIPTS FROM SUBSCRIPTIONS, SALES & ADVERTISING ASIA REPORT + DATABASE

The Market for Farm Periodicals, Receipts from Subscriptions, Sales & Advertising in each country by Products & Services.

The Farm Periodicals, Receipts from Subscriptions, Sales & Advertising Asia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### FARM PERIODICALS - RECEIPTS FROM SUBSCRIPTIONS - SALES + ADVERTISING

1. Farm Periodicals, Receipts from Subscriptions, Sales & Advertising
2. Farm periodicals: Paid circulation: General: Subscription & single copy
3. Farm periodicals: Paid circulation: General: Advertising receipts
4. Farm periodicals: Paid Circulation: Specialized: Subscript.& single copy
5. Farm periodicals: Paid circulation: Specialized: Advertising receipts
6. Farm periodicals: Controlled circulation, advertising receipts: General
7. Farm periodicals: Controlled circulation, adverts.receipts: Specialized

#### 59 MARKET RESEARCH CHAPTERS:

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ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Asia Database tables & Spreadsheets covering business scenarios. 1435 Asia Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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