

Electronics & Appliance Store Revenues Africa Report & Database

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Abstracts

ELECTRONICS & APPLIANCE STORE REVENUES AFRICA REPORT + DATABASE

The Electronics & Appliance Store Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

63 Products/Markets covered, 1933 pages, 4004 spreadsheets, 3962 database tables, 256 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4431_L.

Contents

ELECTRONICS & APPLIANCE STORE REVENUES AFRICA REPORT + DATABASE

The Market for Electronics & Appliance Store Revenues in each country by Products & Services.

This database covers NAICS code: 4431_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Electronics & Appliance Store Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

ELECTRONICS + APPLIANCE STORE REVENUES

1. Electronics & appliance stores Lines
2. Groceries & other foods for human consumption off the premises
3. Miscellaneous consumables
4. Drugs, health aids, beauty aids, including cosmetics
5. Soaps, detergents, & household cleaners
6. Paper & related prod, incl paper towels, toilet tissue, wraps, etc
7. Men's wear
8. Women's, juniors', & misses' wear
9. Footwear, including accessories
10. Sewing, knitting materials & supplies, needlework goods
11. Curtains, draperies, blinds, slipcovers, bed & table coverings
12. Major household appliances
13. Kitchen appliances, parts, & accessories
14. Laundry appliances, parts, & accessories
15. Other major household appliances, parts, & accessories
16. Small electric appliances & personal care appliances
17. TVs, video recorders, video cameras, videos, DVD/Blu-Ray, etc
18. Televisions
19. Video recorders, cameras & electronic game/DVD/Blu-Ray comb devices

20. Videos, media, and DVD/Blu-Ray
21. Audio equip, musical instr, radios, stereos, CDs, media, etc
22. Audio equipment, components, parts & accessories
23. Recorded media, audio media books, CD & DVD/Blu-Ray
24. Musical instruments, sheet music, & related items
25. Furniture, sleep equipment & outdoor/patio furniture
26. Flooring & floor coverings
27. Computer hardware, software, & supplies
28. Computer & peripheral equipment
29. Prepackaged (off-the-shelf) computer software
30. Kitchenware & home furnishings
31. Jewelry, incl watches, watch attach, novelty jewelry, etc
32. Books
33. Photographic equipment & supplies
34. Toys, hobby goods, & games
35. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
36. Sporting goods
37. Hardware, tools, & plumbing & electrical supplies
38. Lawn, garden, & farm equipment & supplies
39. Dimensional lumber & oth bldg/structural materials & supplies
40. Paint & sundries
41. Wallpaper & other flexible wallcoverings
42. Automotive lubricants, including oil, greases, etc
43. Automotive tires, tubes, batteries, parts, accessories
44. Household fuels, including oil, LP gas, wood, coal
45. Pets, pet foods, & pet supplies
46. All other merchandise
47. Office & school supplies
48. Office equip, incl fax machines, dictaphones, copier, calculators
49. Magazines & newspapers
50. Telephones
51. Typewriters
52. All other merchandise
53. All nonmerchandise receipts
54. Labor charges for in-house work
55. Labor charges for work contracted out to other establishments
56. Parts installed in repair
57. Receipts from video media, DVD/Blu-Ray player etc rentals
58. Receipts from in-house photofinishing

59. Receipts from photofinishing contracted out to other estabs
60. Rental or lease of appliances, stereos, TVs, photo equip, etc
61. Value of service contracts
62. All other nonmerchandise receipts

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-

2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

63 Products covered for 54 Countries: 1933 pages, 4004 spreadsheets, 3962 database tables, 256 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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