

Electronic Shopping & Mail-Order House Revenues Eurasia Report & Database

https://marketpublishers.com/r/EECFAC4167A5DEN.html

Date: September 2019 Pages: 1944 Price: US\$ 1,650.00 (Single User License) ID: EECFAC4167A5DEN

Abstracts

ELECTRONIC SHOPPING & MAIL-ORDER HOUSE REVENUES EURASIA REPORT + DATABASE

The Electronic Shopping & Mail-Order House Revenues Eurasia Report & Database gives Market Consumption/Products/Services for 4 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Kazakhstan, Kyrgyzstan, Russia, Uzbekistan

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &



modeling.

79 Products/Markets covered, 1944 pages, 3979 spreadsheets, 4002 database tables, 271 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4541_L.



Contents

ELECTRONIC SHOPPING & MAIL-ORDER HOUSE REVENUES EURASIA REPORT + DATABASE

The Market for Electronic Shopping & Mail-Order House Revenues in each country by Products & Services.

This database covers NAICS code: 4541_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Electronic Shopping & Mail-Order House Revenues Eurasia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

ELECTRONIC SHOPPING + MAIL-ORDER HOUSE REVENUES

- 1. Electronic shopping & mail-order houses Lines
- 2. Groceries & other foods for human consumption off the premises
- 3. Bottled, canned, or packaged soft drinks
- 4. All other foods
- 5. Meals, unpack snacks, sandwiches, etc for immediate consump
- 6. Packaged liquor, wine, & beer
- 7. Miscellaneous consumables
- 8. Drugs, health aids, beauty aids, including cosmetics
- 9. Prescriptions
- 10. Nonprescription medicines
- 11. Vitamins, minerals, & other dietary supplements
- 12. Health aids, incl first-aid prod; foot prod; ortho equip; etc
- 13. Cosmetics, incl face cream, make-up, perfumes & colognes etc
- 14. Oth hygiene needs, incl deodorants; hair & shaving products, etc
- 15. Hearing aids & supplies
- 16. Soaps, detergents, & household cleaners
- 17. Paper & related prod, incl paper towels, toilet tissue, wraps,etc



- 18. Men's wear
- 19. Women's, juniors', & misses' wear
- 20. Children's wear, incl boys, girls, & infants & toddlers
- 21. Footwear, including accessories
- 22. Sewing, knitting materials & supplies, needlework goods
- 23. Curtains, draperies, blinds, slipcovers, bed & table coverings
- 24. Major household appliances
- 25. Small electric appliances & personal care appliances
- 26. TVs, video recorders, video cameras, videos, DVDs, etc
- 27. Televisions
- 28. Video recorders, cameras, tapes&electr game/DVD comb dev
- 29. Audio equip, musical instr, radios, stereos, CDs, media, etc
- 30. Audio equipment, components, parts & accessories
- 31. Recorded media, audio media books, CD & DVD
- 32. Musical instruments, sheet music, & related items
- 33. Furniture, sleep equipment & outdoor/patio furniture
- 34. Flooring & floor coverings
- 35. Computer hardware, software, & supplies
- 36. Computer & peripheral equipment
- 37. Prepackaged (off-the-shelf) computer software
- 38. Kitchenware & home furnishings
- 39. Jewelry, incl watches, watch attach, novelty jewelry, etc
- 40. Books
- 41. Photographic equipment & supplies
- 42. Toys, hobby goods, & games
- 43. Toys, including wheel goods
- 44. Games, including video & electronic games
- 45. Hobby goods
- 46. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
- 47. Sporting goods
- 48. Boats, motors, parts & accessories
- 49. All other sporting goods
- 50. RVs, incl camping trailers travel trailers, truck campers, etc
- 51. Hardware, tools, & plumbing & electrical supplies
- 52. Lawn, garden, & farm equipment & supplies
- 53. Dimensional lumber & oth bldg/structural materials & supplies
- 54. Paint & sundries
- 55. Wallpaper & other flexible wallcoverings
- 56. Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc



- 57. Automotive fuels
- 58. Automotive lubricants, including oil, greases, etc
- 59. Automotive tires, tubes, batteries, parts, accessories
- 60. Household fuels, including oil, LP gas, wood, coal
- 61. Pets, pet foods, & pet supplies
- 62. All other merchandise
- 63. Stationery products
- 64. Office paper, incl computer, copier, fax & typewriter paper
- 65. Office & school supplies
- 66. Office equip, incl fax machines, dictaphones, copier, calculators
- 67. Greeting cards
- 68. Magazines & newspapers
- 69. Luggage & leather goods
- 70. Antiques, items over 100 years old
- 71. Collectibles, incl items which are old, but less than 100 yrs old
- 72. Art goods, including original pictures & sculptures
- 73. Souvenirs & novelty items
- 74. Artificial/silk flowers, plants, & trees
- 75. All other merchandise
- 76. All nonmerchandise receipts
- 77. Receipts from coin-operated amusement machines
- 78. All other nonmerchandise receipts

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer



Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Eurasian Database tables & Spreadsheets covering business scenarios. 1435 Eurasian Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

79 Products covered for 4 countries: 1944 pages, 3979 spreadsheets, 4002 database tables, 271 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4/



countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



I would like to order

Product name: Electronic Shopping & Mail-Order House Revenues Eurasia Report & Database Product link: <u>https://marketpublishers.com/r/EECFAC4167A5DEN.html</u>

Price: US\$ 1,650.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/EECFAC4167A5DEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970