

# Electronic Shopping & Mail-Order House Lines Central America Report & Database

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## **Abstracts**

ELECTRONIC SHOPPING & MAIL-ORDER HOUSE LINES CENTRAL AMERICA REPORT + DATABASE

The Electronic Shopping & Mail-Order House Lines Central America Report & Database gives Market Consumption/Products/Services for 31 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Antigua & Barbuda, Aruba, Bahamas, Barbados, Belize, Cayman Islands, Costa Rica, Cuba, Dominica, Dominican Republic, El Salvador, Grenada, Guadeloupe, Guatemala, Haiti, Honduras, Jamaica, Martinique, Mexico, Netherlands Antilles, Nicaragua, Panama, Puerto Rico, Saint Kitts & Nevis, Saint Lucia, St Vincent/Grenadines, Trinidad & Tobago, US Virgin Islands. Anguilla, British Virgin Islands, Turks & Caicos, have data caveats due to local conditions

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

CENTRAL AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &



Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

79 Products/Markets covered, 1996 pages, 4038 spreadsheets, 4022 database tables, 267 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 45411\_L.



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# ELECTRONIC SHOPPING & MAIL-ORDER HOUSE LINES CENTRAL AMERICA REPORT + DATABASE

The Market for Electronic Shopping & Mail-Order House Lines in each country by Products & Services.

This database covers NAICS code: 45411\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Electronic Shopping & Mail-Order House Lines Central America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### **ELECTRONIC SHOPPING + MAIL-ORDER HOUSE LINES**

- Electronic shopping & mail-order houses Lines
- 2. Groceries & other foods for human consumption off the premises
- 3. Bottled, canned, or packaged soft drinks
- 4. All other foods
- 5. Meals, unpack snacks, sandwiches, etc for immediate consump
- 6. Packaged liquor, wine, & beer
- 7. Miscellaneous consumables
- 8. Drugs, health aids, beauty aids, including cosmetics
- 9. Prescriptions
- 10. Nonprescription medicines
- 11. Vitamins, minerals, & other dietary supplements
- 12. Health aids, incl first-aid prod; foot prod; ortho equip; etc
- 13. Cosmetics, incl face cream, make-up, perfumes & colognes etc
- 14. Oth hygiene needs, incl deodorants; hair & shaving products, etc
- 15. Hearing aids & supplies
- 16. Soaps, detergents, & household cleaners
- 17. Paper & related prod, incl paper towels, toilet tissue, wraps, etc



- 18. Men's wear
- 19. Women's, juniors', & misses' wear
- 20. Children's wear, incl boys, girls, & infants & toddlers
- 21. Footwear, including accessories
- 22. Sewing, knitting materials & supplies, needlework goods
- 23. Curtains, draperies, blinds, slipcovers, bed & table coverings
- 24. Major household appliances
- 25. Small electric appliances & personal care appliances
- 26. TVs, video recorders, video cameras, videos, DVDs, etc
- 27. Televisions
- 28. Video recorders, cameras, tapes&electr game/DVD comb dev
- 29. Audio equip, musical instr, radios, stereos, CDs, media, etc
- 30. Audio equipment, components, parts & accessories
- 31. Recorded media, audio media books, CD & DVD
- 32. Musical instruments, sheet music, & related items
- 33. Furniture, sleep equipment & outdoor/patio furniture
- 34. Flooring & floor coverings
- 35. Computer hardware, software, & supplies
- 36. Computer & peripheral equipment
- 37. Prepackaged (off-the-shelf) computer software
- 38. Kitchenware & home furnishings
- 39. Jewelry, incl watches, watch attach, novelty jewelry, etc
- 40. Books
- 41. Photographic equipment & supplies
- 42. Toys, hobby goods, & games
- 43. Toys, including wheel goods
- 44. Games, including video & electronic games
- 45. Hobby goods
- 46. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
- 47. Sporting goods
- 48. Boats, motors, parts & accessories
- 49. All other sporting goods
- 50. RVs, incl camping trailers travel trailers, truck campers, etc
- 51. Hardware, tools, & plumbing & electrical supplies
- 52. Lawn, garden, & farm equipment & supplies
- 53. Dimensional lumber & oth bldg/structural materials & supplies
- 54. Paint & sundries
- 55. Wallpaper & other flexible wallcoverings
- 56. Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc



- 57. Automotive fuels
- 58. Automotive lubricants, including oil, greases, etc
- 59. Automotive tires, tubes, batteries, parts, accessories
- 60. Household fuels, including oil, LP gas, wood, coal
- 61. Pets, pet foods, & pet supplies
- 62. All other merchandise
- 63. Stationery products
- 64. Office paper, incl computer, copier, fax & typewriter paper
- 65. Office & school supplies
- 66. Office equip, incl fax machines, dictaphones, copier, calculators
- 67. Greeting cards
- 68. Magazines & newspapers
- 69. Luggage & leather goods
- 70. Antiques, items over 100 years old
- 71. Collectibles, incl items which are old, but less than 100 yrs old
- 72. Art goods, including original pictures & sculptures
- 73. Souvenirs & novelty items
- 74. Artificial/silk flowers, plants, & trees
- 75. All other merchandise
- 76. All nonmerchandise receipts
- 77. Receipts from coin-operated amusement machines
- 78. All other nonmerchandise receipts

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

CENTRAL AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Central America Database tables & Spreadsheets covering business scenarios. 1435 Central America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

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NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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