

# Electronic Shopping & Mail-Order House Lines Africa Report & Database

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## Abstracts

### ELECTRONIC SHOPPING & MAIL-ORDER HOUSE LINES AFRICA REPORT + DATABASE

The Electronic Shopping & Mail-Order House Lines Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita

Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

79 Products/Markets covered, 1976 pages, 4038 spreadsheets, 3981 database tables, 279 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 45411\_L.

## Contents

### ELECTRONIC SHOPPING & MAIL-ORDER HOUSE LINES AFRICA REPORT + DATABASE

The Market for Electronic Shopping & Mail-Order House Lines in each country by Products & Services.

This database covers NAICS code: 45411\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Electronic Shopping & Mail-Order House Lines Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

##### ELECTRONIC SHOPPING + MAIL-ORDER HOUSE LINES

1. Electronic shopping & mail-order houses Lines
2. Groceries & other foods for human consumption off the premises
3. Bottled, canned, or packaged soft drinks
4. All other foods
5. Meals, unpack snacks, sandwiches, etc for immediate consump
6. Packaged liquor, wine, & beer
7. Miscellaneous consumables
8. Drugs, health aids, beauty aids, including cosmetics
9. Prescriptions
10. Nonprescription medicines
11. Vitamins, minerals, & other dietary supplements
12. Health aids, incl first-aid prod; foot prod; ortho equip; etc
13. Cosmetics, incl face cream, make-up, perfumes & colognes etc
14. Oth hygiene needs, incl deodorants; hair & shaving products, etc
15. Hearing aids & supplies
16. Soaps, detergents, & household cleaners
17. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
18. Men's wear

19. Women's, juniors', & misses' wear
20. Children's wear, incl boys, girls, & infants & toddlers
21. Footwear, including accessories
22. Sewing, knitting materials & supplies, needlework goods
23. Curtains, draperies, blinds, slipcovers, bed & table coverings
24. Major household appliances
25. Small electric appliances & personal care appliances
26. TVs, video recorders, video cameras, videos, DVDs, etc
27. Televisions
28. Video recorders, cameras, tapes&electr game/DVD comb dev
29. Audio equip, musical instr, radios, stereos, CDs, media, etc
30. Audio equipment, components, parts & accessories
31. Recorded media, audio media books, CD & DVD
32. Musical instruments, sheet music, & related items
33. Furniture, sleep equipment & outdoor/patio furniture
34. Flooring & floor coverings
35. Computer hardware, software, & supplies
36. Computer & peripheral equipment
37. Prepackaged (off-the-shelf) computer software
38. Kitchenware & home furnishings
39. Jewelry, incl watches, watch attach, novelty jewelry, etc
40. Books
41. Photographic equipment & supplies
42. Toys, hobby goods, & games
43. Toys, including wheel goods
44. Games, including video & electronic games
45. Hobby goods
46. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
47. Sporting goods
48. Boats, motors, parts & accessories
49. All other sporting goods
50. RVs, incl camping trailers travel trailers, truck campers, etc
51. Hardware, tools, & plumbing & electrical supplies
52. Lawn, garden, & farm equipment & supplies
53. Dimensional lumber & oth bldg/structural materials & supplies
54. Paint & sundries
55. Wallpaper & other flexible wallcoverings
56. Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc
57. Automotive fuels

58. Automotive lubricants, including oil, greases, etc
59. Automotive tires, tubes, batteries, parts, accessories
60. Household fuels, including oil, LP gas, wood, coal
61. Pets, pet foods, & pet supplies
62. All other merchandise
63. Stationery products
64. Office paper, incl computer, copier, fax & typewriter paper
65. Office & school supplies
66. Office equip, incl fax machines, dictaphones, copier, calculators
67. Greeting cards
68. Magazines & newspapers
69. Luggage & leather goods
70. Antiques, items over 100 years old
71. Collectibles, incl items which are old, but less than 100 yrs old
72. Art goods, including original pictures & sculptures
73. Souvenirs & novelty items
74. Artificial/silk flowers, plants, & trees
75. All other merchandise
76. All nonmerchandise receipts
77. Receipts from coin-operated amusement machines
78. All other nonmerchandise receipts

#### 59 MARKET RESEARCH CHAPTERS:

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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