

Electromedical Equipment, Diagnostic, Therapeutic & Patient South America Report & Database

<https://marketpublishers.com/r/EDADF16BD9CADEN.html>

Date: September 2019

Pages: 1933

Price: US\$ 1,650.00 (Single User License)

ID: EDADF16BD9CADEN

Abstracts

ELECTROMEDICAL EQUIPMENT, DIAGNOSTIC, THERAPEUTIC & PATIENT SOUTH AMERICA REPORT + DATABASE

The Electromedical Equipment, Diagnostic, Therapeutic & Patient South America Report & Database gives Market Consumption/Products/Services for 13 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available

online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

26 Products/Markets covered, 1933 pages, 3973 spreadsheets, 4036 database tables, 296 illustrations. Updated monthly. 12 month After-Sales Service.

Contents

ELECTROMEDICAL EQUIPMENT, DIAGNOSTIC, THERAPEUTIC & PATIENT SOUTH AMERICA REPORT + DATABASE

The Market for Electromedical Equipment, Diagnostic, Therapeutic & Patient in each country by Products & Services.

The Electromedical Equipment, Diagnostic, Therapeutic & Patient South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

ELECTROMEDICAL EQUIPMENT - DIAGNOSTIC - THERAPEUTIC + PATIENT

1. Electromedical Equipment, Incl. Diagnostic, Therapeutic & Patient
2. Electromedical equipment: Diagnostic: Electrocardiograph (ECG)
3. Electromedical equipment: Diagnostic: Electroencephalograph (EEG)
4. Electromedical equipment: Diagnostic: Electromyograph (EMG)
5. Electromedical equipment: Diagnostic: Ultrasonic scanning devices
6. Electromedical equipment: Diagnostic: Blood & body fluid analyzers
7. Electromedical equipment: Diagnostic: Audiological equipment
8. Electromedical equipment: Diagnostic: Endoscopic equipment
9. Electromedical equipment: Diagnostic: Respiratory analysis equipment
10. Electromedical equipment: Diagnostic: Misc. diagnostic equipment
11. Electromedical equipment: Therapeutic: Pacemakers
12. Electromedical equipment: Therapeutic: Defibrillators
13. Electromedical equipment: Therapeutic: Electrosurgical equipment
14. Electromedical equipment: Therapeutic: Diathermy apparatus
15. Electromedical equipment: Therapeutic: Dialyzers
16. Electromedical equipment: Therapeutic: Ultrasonic equipment
17. Electromedical equipment: Therapeutic: Misc. therapeutic equip.
18. Electromedical equipment: Patient monitor: Intensive/coronary care units
19. Electromedical equipment: Patient monitoring: Perinatal monitoring
20. Electromedical equipment: Patient monitoring: Respiratory monitoring

21. Electromedical equipment: Patient monitoring: Misc. equipment
22. Electromedical equipment: Surgical support systems: Heart-lung machines
23. Electromedical equipment: Surgical support systems: Blood-flow systems
24. Electromedical equipment: Surgical support systems: Misc. systems
25. Electromedical equipment: Parts & accessories for electromed. equipt.

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 South America Database tables & Spreadsheets covering business scenarios.
1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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