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Abstracts

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59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US$ by Country by Product by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product / Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

This report consists of a download Zipped file (300-1200MB), plus a DVD, containing the entire report web and databases. The tables & databases are in Access & Excel formats which enable readers to produce their own spreadsheet calculations and modelling. There are five additional DVDs available which provide Ancillary Data, Tools, and Utilities for the analysis and handling of the databases. This database is updated monthly. After-Sales and update services available from The Data Institute.

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This database covers a specific Chemical Substance:
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