

EC Number: 615-518-8 C.I. Basic Yellow 78 Chemical Report & Database

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Abstracts

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This C.I. Basic Yellow 78 Chemical World Consumption Report & Database provides data on the net consumption of C.I. Basic Yellow 78 in each of the countries listed. The substance covered (C.I. Basic Yellow 78) are classified by the Chemical Registry, EC, EU, CAS, or other coding system. In addition, where available this consumption is further analysed by Application or End User sector.

The C.I. Basic Yellow 78 World Consumption Report & Database definitions:

Name: C.I. Basic Yellow 78: C.I. Basic Yellow 78

Synonyms: BASIC YELLOW 78

Chemical Registry number: 769198181272

EC Number: 615-518-8 CAS 71819-60-8

The C.I. Basic Yellow 78 Report & Database gives Market Consumption/Products/for over 200 countries by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.

FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

This report consists of a download Zipped file (300-1200MB), plus a DVD, containing the entire report web and databases. The tables & databases are in Access & Excel formats which enable readers to produce their own spreadsheet calculations and modelling. There are five additional DVDs available which provide Ancillary Data, Tools, and Utilities for the analysis and handling of the databases. This database is updated monthly. After-Sales and update services available from The Data Institute.

C.I. Basic Yellow 78 Products/Markets covered, 2170 pages, 9803 spreadsheets, 9618 database tables, 515 illustrations. Updated monthly. 12 month After-Sales Service.

Contents

C.I. Basic Yellow 78 Chemical Report & Database

The Consumption of C.I. Basic Yellow 78 in each country by Product/Applications.

This database covers a specific Chemical Substance:

Name: C.I. Basic Yellow 78: C.I. Basic Yellow 78

Synonyms: BASIC YELLOW 78

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCT & MARKETS COVERED: C.I. Basic Yellow 78

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

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WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

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