

# Drycleaning & Laundry Service Lines Europe Report & Database

<https://marketpublishers.com/r/D9B4ACA8169DEN.html>

Date: September 2019

Pages: 1916

Price: US\$ 1,650.00 (Single User License)

ID: D9B4ACA8169DEN

## Abstracts

### DRYCLEANING & LAUNDRY SERVICE LINES EUROPE REPORT + DATABASE

The Drycleaning & Laundry Service Lines Europe Report & Database gives Market Consumption/Products/Services for 44 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

28 Products/Markets covered, 1916 pages, 3986 spreadsheets, 3971 database tables, 288 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 81232\_L.

## Contents

### DRYCLEANING & LAUNDRY SERVICE LINES EUROPE REPORT + DATABASE

The Market for Drycleaning & Laundry Service Lines in each country by Products & Services.

This database covers NAICS code: 81232\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Drycleaning & Laundry Service Lines Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### DRYCLEANING + LAUNDRY SERVICE LINES

1. Drycleaning & laundry services Lines
2. Personal & household goods repair & maintenance
3. Personal & household goods R&M: Garment alteration & repair
4. Personal & household goods R&M: Shoe & leather goods repair
5. Drycleaning & laundry services (except coin-operated)
6. Laundry work, excl coin-op, industrial laundry, & linen supply
7. Lndry, exc coin-op/indust Indry/lin sup:Dir consus, inc com Indry
8. Lndry, exc coin-op/ind Indry/lin sup:Resell, inc press/oth clean
9. Coin-operated laundry & drycleaning operations
10. Coin-operated laundry & drycleaning operations: Washer receipts
11. Coin-operated laundry & drycleaning operations: Dryer receipts
12. Coin-op laundry & drycleaning ops: Drycleaning machine rcpt
13. Linen supply: Cleaning & rental
14. Cleaning & rent: Linen supp garments, incl gowns/coat/aprons/etc.
15. Cleaning & rental of: Linen supply flatwork & full dry linens
16. Industrial laundry supply: Cleaning & rental
17. Drycleaning & laundry services (except coin-operated)
18. Cleaning & rental of: Industrial wiping cloths
19. Cleaning & rental of: Indust mat, inc launderable & unlaundryable

20. Cleaning & rental: Indust mops, cloths, & misc dust control items
21. Rug, carpet, & upholstery cleaning services
22. Rug, carpet, & upholstery cleaning services: In plant
23. Rug, carpet, & upholstery cleaning serv: On customers' premises
24. Merchandise sales
25. Sales of disposables & other merchandise, not specified by type
26. All other receipts
27. All other operating receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPEAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 European Database tables & Spreadsheets covering business scenarios. 1435 European Database tables & Spreadsheets covering Markets, Market Forecast,

Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

28 Products covered for 44 Countries: 1916 pages, 3986 spreadsheets, 3971 database tables, 288 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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