

# Dolls, Toys & Games South America Report & Database

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## **Abstracts**

DOLLS, TOYS & GAMES SOUTH AMERICA REPORT + DATABASE

The Dolls, Toys & Games South America Report & Database gives Market Consumption/Products/Services for 13 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.



109 Products/Markets covered, 1923 pages, 3988 spreadsheets, 3970 database tables, 268 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 33993.



### **Contents**

#### DOLLS, TOYS & GAMES SOUTH AMERICA REPORT + DATABASE

The Market for Dolls, Toys & Games in each country by Products & Services.

This database covers NAICS code: 33993. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Dolls, Toys & Games South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### **DOLLS - TOYS + GAMES**

- 1. Doll, toy & game manufactures
- 2. Doll & stuffed toy manufactures
- 3. Dolls & toy animals, incl accessories
- 4. Dolls, puppets & other figures not stuffed
- 5. Dolls, complete, more than 13 in., incl mechanical/electrical (except stuffed dolls)
- 6. Dolls, complete, 13 in. or less, incl fashion dolls, action figures & collectors' miniatures (except stuffed)
- 7. Puppets, marionettes & other animals & figures not stuffed
- 8. Doll parts (clothes, accessories & playsets for dolls, incl fashion dolls & action figures)
- 9. Stuffed toys & dolls
- 10. Stuffed dolls
- 11. Stuffed toy animals
- 12. Other stuffed toys
- 13. Parts, dolls/toy animals/action figures, incl. accessories/etc.
- 14. Dolls & stuffed toys, nsk
- 15. Dolls & stuffed toys, nsk, nonadministrative-record
- 16. Dolls & stuffed toys, nsk, administrative-record
- 17. Game, toy & children's vehicle manufactures
- 18. Baby carriages & children's vehicles, except bicycles with pneumatic tires



- 19. Baby carriages & strollers
- 20. Children's tricycles (incl pedal & chain driven), plastics construction
- 21. Parts for children's vehicles, sold separately
- 22. Other children's vehicles (automobiles, tractors, two-wheel sidewalk cycles, scooters, wagons, baby walkers & sleds) (excl bicycles with pneumatic tires)
- 23. Baby carriages & children's vehicles, except bicycles with pneumatic tires, nsk
- 24. Baby carriages/children's veh., excl. bicycles w/pneum. tires
- 25. Baby carriages and strollers
- 26. Plastics tricycles, including chain and pedal driven
- 27. Parts for children's vehicles, sold separately
- 28. Other children's vehicles, excl. bicycles with pneumatic tires
- 29. Baby carriages and children's vehicles, nsk
- 30. Toys, excl games, hobbies & electronic toys
- 31. Nonpowered transportation toys & sets, incl trains, nonriding, except model kits
- 32. Toy trains & equipment (mechanical & electric)
- 33. Plastics nonpowered transportation toys (nonriding, sold without accessories), except model kits, greater than 6 in. in length
- 34. Other nonpowered transportation toys (nonriding, sold without accessories), except model kits, greater than 6 in. in length
- 35. Other nonpowered transportation toys (nonriding, sold without accessories), except model kits, 6 in. in length or less
- 36. Nonpowered transportation toy sets (nonriding, sold with accessories), except model kits
- 37. Other toys incl doll carriages, strollers, carts, houses & furniture, musical toys & instruments, infant toys, nec
- 38. Doll carriages, strollers & doll carts
- 39. Doll houses & furniture (excl collectors' doll houses, miniatures & accessories)
- 40. Musical toys & toy musical instruments, except electronic
- 41. Infant toys, nec, except games, hobbies & electronic toys
- 42. Children's coloring books & picture-word books, except games
- 43. Juvenile-scale sporting goods & inflatables (incl sand, water, gardening toys, etc)
- 44. Parts for toys
- 45. Toys, nec
- 46. Preschool playsets & toys, nec (excl infants' toys, building toys & electronic toys)
- 47. Toy guns, gun sets & rifles
- 48. Housekeeping & cooking toys (incl tea sets & play tools)
- 49. Toys, excl games, hobbies & electronic toys, nsk
- 50. Models (operating or static), craft, structural & scientific equipment kits, sets & individual units



- 51. Electrically operated model railroads, operating model cars, boats, planes & other models, static models, all materials & components & accessories for all models, operating & static
- 52. Electrically operated model railroads (individual units, kits, sets & accessories)
- 53. Operating model cars, boats, planes & other models (individual units, kits & sets)
- 54. Static models, other than plastics (all individual units, kits, sets & structural kits, incl railroad, car, boat & plane)
- 55. Plastics static models
- 56. Components & accessories for all models (operating & static)
- 57. Craft kits & supplies individually packaged or in bulk, microscopes, chemistry sets, or any natural science kit or set, collectors' miniatures, except dolls
- 58. Craft kits & supplies individually packaged or in bulk (decoupage, macrame, tiffany glass, beadery, etc)
- 59. Science: microscopes, chemistry sets, or any natural science kit or set (botany, minerology, electrical, etc)
- 60. Collectors' miniatures (doll houses, accessories, soldiers or historic figures, scale cars, aircraft, etc.), except dolls
- 61. Hobbies: modelscraft, structural & scientific equipment kits, sets & individual units, nsk
- 62. Models, craft kits/supplies, natural science kits/sets, etc.
- 63. Models, including components and accessories
- 64. Elect. model trains/railroads, incl. ind. units/kits/sets/etc.
- 65. Other operating models, incl. individual units/kits/sets/access.
- 66. Plastics models, static, incl. indiv. units/kits/sets/accessories
- 67. Other models, static type, incl. indiv. units/kits/sets/access.
- 68. Components and accessories for models
- 69. Craft kits/supplies, nat. sci. kits/sets/collectors' miniatures
- 70. Craft kits/supplies, individ. pkg. & in bulk, exc. glass beads
- 71. Natural science kits/sets, incl. botanical, chemistry, etc.
- 72. Collectors' miniatures, except dolls
- 73. Models, craft kits/supplies, nat. science kits/sets, etc., nsk
- 74. Nonelectronic games
- 75. Board games
- 76. Nonelectronic action & skill games, puzzles & parts for games, excl electronic parts
- 77. Sports-oriented nonelectronic action & skill games (football, baseball, etc)
- 78. Nonsports-oriented nonelectronic action & skill games
- 79. Puzzles
- 80. Other nonelectronic games
- 81. Parts for games (excl electronic parts)



- 82. Nonelectronic games and puzzles, including parts
- 83. Board games
- 84. Nonelectronic sports-oriented action and skill games
- 85. Nonelectronic nonsports-oriented action and skill games
- 86. Puzzles
- 87. Other nonelectronic games
- 88. Parts for nonelectronic games
- 89. Nonelectronic games, nsk
- 90. Other nonelectronic toys, including parts
- 91. Nonpowered transportation toys and toy sets
- 92. Nonpower. transport. toys (exc. model kits), plastics, greater than/equal to 6 in.
- 93. Nonpowered transport. toys (exc. model kits), other, greater than/equal to 6 in.
- 94. Nonpowered transport. toys/toy sets, other types, nonriding
- 95. Toy guns, gun sets and rifles
- 96. Housekeeping and cooking toys, incl. tea sets and play tools
- 97. Other preschool playsets and toys, exc. building & infant toys
- 98. All other nonelectronic toys, including parts
- 99. Juvenile-scale sporting goods/gardening/sand toys/inflatables
- 100. Doll carriages, strollers and carts
- 101. Other infant toys
- 102. All other nonelectronic toys
- 103. Parts for nonelectronic toys
- 104. Other nonelectronic toys, including parts, nsk
- 105. Electronic games & toys (excl media)
- 106. Games, toys & children's vehicles, nsk
- 107. Games, toys & children's vehicles, nsk, nonadministrative-record
- 108. Games, toys & children's vehicles, nsk, administrative-record

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SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 South America Database tables & Spreadsheets covering business scenarios. 1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

109 Products covered for 13 Countries: 1923 pages, 3988 spreadsheets, 3970 database tables, 268 diagrams & maps.



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