+44 20 8123 2220
info@marketpublishers.com

Dolls, Toys & Games Europe Report & Database

https://marketpublishers.com/r/D61CFED8B3ADEN.html
Date: September 2019
Pages: 1969
Price: US$ 1,650.00 (Single User License)
ID: D61CFED8B3ADEN

Abstracts

DOLLS, TOYS & GAMES EUROPE REPORT + DATABASE

The Dolls, Toys & Games Europe Report & Database gives Market Consumption/Products/Services for 44 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

+44 20 8123 2220
info@marketpublishers.com

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

109 Products/Markets covered, 1969 pages, 3965 spreadsheets, 4019 database tables, 285 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 33993.

+44 20 8123 2220
info@marketpublishers.com

Contents

DOLLS, TOYS & GAMES EUROPE REPORT + DATABASE

The Market for Dolls, Toys & Games in each country by Products & Services.

This database covers NAICS code: 33993. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Dolls, Toys & Games Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

DOLLS - TOYS + GAMES

1. Doll, toy & game manufactures
2. Doll & stuffed toy manufactures
3. Dolls & toy animals, incl accessories
4. Dolls, puppets & other figures not stuffed
5. Dolls, complete, more than 13 in., incl mechanical/electrical (except stuffed dolls)
6. Dolls, complete, 13 in. or less, incl fashion dolls, action figures & collectors' miniatures (except stuffed)
7. Puppets, marionettes & other animals & figures not stuffed
8. Doll parts (clothes, accessories & playsets for dolls, incl fashion dolls & action figures)
9. Stuffed toys & dolls
10. Stuffed dolls
11. Stuffed toy animals
12. Other stuffed toys
13. Parts, dolls/toy animals/action figures, incl. accessories/etc.
14. Dolls & stuffed toys, nsk
15. Dolls & stuffed toys, nsk, nonadministrative-record
16. Dolls & stuffed toys, nsk, administrative-record
17. Game, toy & children's vehicle manufactures
18. Baby carriages & children's vehicles, except bicycles with pneumatic tires

19. Baby carriages & strollers
20. Children's tricycles (incl pedal & chain driven), plastics construction
21. Parts for children's vehicles, sold separately
22. Other children's vehicles (automobiles, tractors, two-wheel sidewalk cycles, scooters, wagons, baby walkers & sleds) (excl bicycles with pneumatic tires)
23. Baby carriages & children's vehicles, except bicycles with pneumatic tires, nsk
24. Baby carriages/children's veh., excl. bicycles w/pneum. tires
25. Baby carriages and strollers
26. Plastics tricycles, including chain and pedal driven
27. Parts for children's vehicles, sold separately
28. Other children's vehicles, excl. bicycles with pneumatic tires
29. Baby carriages and children's vehicles, nsk
30. Toys, excl games, hobbies & electronic toys
31. Nonpowered transportation toys & sets, incl trains, nonriding, except model kits
32. Toy trains & equipment (mechanical & electric)
33. Plastics nonpowered transportation toys (nonriding, sold without accessories), except model kits, greater than 6 in. in length
34. Other nonpowered transportation toys (nonriding, sold without accessories), except model kits, greater than 6 in. in length
35. Other nonpowered transportation toys (nonriding, sold without accessories), except model kits, 6 in. in length or less
36. Nonpowered transportation toy sets (nonriding, sold with accessories), except model kits
37. Other toys incl doll carriages, strollers, carts, houses & furniture, musical toys & instruments, infant toys, nec
38. Doll carriages, strollers & doll carts
39. Doll houses & furniture (excl collectors' doll houses, miniatures & accessories)
40. Musical toys & toy musical instruments, except electronic
41. Infant toys, nec, except games, hobbies & electronic toys
42. Children's coloring books & picture-word books, except games
43. Juvenile-scale sporting goods & inflatables (incl sand, water, gardening toys, etc)
44. Parts for toys
45. Toys, nec
46. Preschool playsets & toys, nec (excl infants' toys, building toys & electronic toys)
47. Toy guns, gun sets & rifles
48. Housekeeping & cooking toys (incl tea sets & play tools)
49. Toys, excl games, hobbies & electronic toys, nsk
50. Models (operating or static), craft, structural & scientific equipment kits, sets & individual units

51. Electrically operated model railroads, operating model cars, boats, planes & other models, static models, all materials & components & accessories for all models, operating & static
52. Electrically operated model railroads (individual units, kits, sets & accessories)
53. Operating model cars, boats, planes & other models (individual units, kits & sets)
54. Static models, other than plastics (all individual units, kits, sets & structural kits, incl railroad, car, boat & plane)
55. Plastics static models
56. Components & accessories for all models (operating & static)
57. Craft kits & supplies individually packaged or in bulk, microscopes, chemistry sets, or any natural science kit or set, collectors' miniatures, except dolls
58. Craft kits & supplies individually packaged or in bulk (decoupage, macrame, tiffany glass, beadery, etc)
59. Science: microscopes, chemistry sets, or any natural science kit or set (botany, minerology, electrical, etc)
60. Collectors' miniatures (doll houses, accessories, soldiers or historic figures, scale cars, aircraft, etc.), except dolls
61. Hobbies: modelscraft, structural & scientific equipment kits, sets & individual units, nsk
62. Models, craft kits/supplies, natural science kits/sets, etc.
63. Models, including components and accessories
64. Elect. model trains/railroads, incl. ind. units/kits/sets/etc.
65. Other operating models, incl. individual units/kits/sets/access.
66. Plastics models, static, incl. indiv. units/kits/sets/accessories
67. Other models, static type, incl. indiv. units/kits/sets/access.
68. Components and accessories for models
69. Craft kits/supplies, nat. sci. kits/sets/collectors' miniatures
70. Craft kits/supplies, individ. pkg. & in bulk, exc. glass beads
71. Natural science kits/sets, incl. botanical, chemistry, etc.
72. Collectors' miniatures, except dolls
73. Models, craft kits/supplies, nat. science kits/sets, etc., nsk
74. Nonelectronic games
75. Board games
76. Nonelectronic action & skill games, puzzles & parts for games, excl electronic parts
77. Sports-oriented nonelectronic action & skill games (football, baseball, etc)
78. Nonsports-oriented nonelectronic action & skill games
79. Puzzles
80. Other nonelectronic games
81. Parts for games (excl electronic parts)

82. Nonelectronic games and puzzles, including parts
83. Board games
84. Nonelectronic sports-oriented action and skill games
85. Nonelectronic nonsports-oriented action and skill games
86. Puzzles
87. Other nonelectronic games
88. Parts for nonelectronic games
89. Nonelectronic games, nsk
90. Other nonelectronic toys, including parts
91. Nonpowered transportation toys and toy sets
92. Nonpower. transport. toys (exc. model kits), plastics, greater than/equal to 6 in.
93. Nonpowered transport. toys (exc. model kits), other, greater than/equal to 6 in.
94. Nonpowered transport. toys/toy sets, other types, nonriding
95. Toy guns, gun sets and rifles
96. Housekeeping and cooking toys, incl. tea sets and play tools
97. Other preschool playsets and toys, exc. building & infant toys
98. All other nonelectronic toys, including parts
99. Juvenile-scale sporting goods/gardening/sand toys/inflatables
100. Doll carriages, strollers and carts
101. Other infant toys
102. All other nonelectronic toys
103. Parts for nonelectronic toys
104. Other nonelectronic toys, including parts, nsk
105. Electronic games & toys (excl media)
106. Games, toys & children's vehicles, nsk
107. Games, toys & children's vehicles, nsk, nonadministrative-record
108. Games, toys & children's vehicles, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:
1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic

Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:
PRODUCT CONSUMPTION - in US$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.
EUROPEAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 European Database tables & Spreadsheets covering business scenarios. 1435 European Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.
INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

109 Products covered for 44 Countries: 1969 pages, 3965 spreadsheets, 4019 database tables, 285 diagrams & maps.

+44 20 8123 2220
info@marketpublishers.com

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Dolls, Toys & Games Europe Report & Database

Product link: https://marketpublishers.com/r/D61CFED8B3ADEN.html

Price: US$ 1,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/D61CFED8B3ADEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970