

# Dolls, Toys & Games Eurasia Report & Database

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## Abstracts

DOLLS, TOYS & GAMES EURASIA REPORT + DATABASE

The Dolls, Toys & Games Eurasia Report & Database gives Market Consumption/Products/Services for 4 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Kazakhstan, Kyrgyzstan, Russia, Uzbekistan

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

109 Products/Markets covered, 1914 pages, 3953 spreadsheets, 4012 database tables, 277 illustrations. Updated monthly. 12 month After-Sales Service. This database



covers NAICS code: 33993.



## Contents

DOLLS, TOYS & GAMES EURASIA REPORT + DATABASE

The Market for Dolls, Toys & Games in each country by Products & Services.

This database covers NAICS code: 33993. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Dolls, Toys & Games Eurasia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

DOLLS - TOYS + GAMES

- 1. Doll, toy & game manufactures
- 2. Doll & stuffed toy manufactures
- 3. Dolls & toy animals, incl accessories
- 4. Dolls, puppets & other figures not stuffed
- 5. Dolls, complete, more than 13 in., incl mechanical/electrical (except stuffed dolls)
- 6. Dolls, complete, 13 in. or less, incl fashion dolls, action figures & collectors' miniatures (except stuffed)
- 7. Puppets, marionettes & other animals & figures not stuffed
- 8. Doll parts (clothes, accessories & playsets for dolls, incl fashion dolls & action figures)
- 9. Stuffed toys & dolls
- 10. Stuffed dolls
- 11. Stuffed toy animals
- 12. Other stuffed toys
- 13. Parts, dolls/toy animals/action figures, incl. accessories/etc.
- 14. Dolls & stuffed toys, nsk
- 15. Dolls & stuffed toys, nsk, nonadministrative-record
- 16. Dolls & stuffed toys, nsk, administrative-record
- 17. Game, toy & children's vehicle manufactures
- 18. Baby carriages & children's vehicles, except bicycles with pneumatic tires



- 19. Baby carriages & strollers
- 20. Children's tricycles (incl pedal & chain driven), plastics construction
- 21. Parts for children's vehicles, sold separately
- 22. Other children's vehicles (automobiles, tractors, two-wheel sidewalk cycles,
- scooters, wagons, baby walkers & sleds) (excl bicycles with pneumatic tires)
- 23. Baby carriages & children's vehicles, except bicycles with pneumatic tires, nsk
- 24. Baby carriages/children's veh., excl. bicycles w/pneum. tires
- 25. Baby carriages and strollers
- 26. Plastics tricycles, including chain and pedal driven
- 27. Parts for children's vehicles, sold separately
- 28. Other children's vehicles, excl. bicycles with pneumatic tires
- 29. Baby carriages and children's vehicles, nsk
- 30. Toys, excl games, hobbies & electronic toys
- 31. Nonpowered transportation toys & sets, incl trains, nonriding, except model kits
- 32. Toy trains & equipment (mechanical & electric)
- 33. Plastics nonpowered transportation toys (nonriding, sold without accessories), except model kits, greater than 6 in. in length

34. Other nonpowered transportation toys (nonriding, sold without accessories), except model kits, greater than 6 in. in length

35. Other nonpowered transportation toys (nonriding, sold without accessories), except model kits, 6 in. in length or less

36. Nonpowered transportation toy sets (nonriding, sold with accessories), except model kits

37. Other toys incl doll carriages, strollers, carts, houses & furniture, musical toys & instruments, infant toys, nec

- 38. Doll carriages, strollers & doll carts
- 39. Doll houses & furniture (excl collectors' doll houses, miniatures & accessories)
- 40. Musical toys & toy musical instruments, except electronic
- 41. Infant toys, nec, except games, hobbies & electronic toys
- 42. Children's coloring books & picture-word books, except games
- 43. Juvenile-scale sporting goods & inflatables (incl sand, water, gardening toys, etc)
- 44. Parts for toys
- 45. Toys, nec

46. Preschool playsets & toys, nec (excl infants' toys, building toys & electronic toys)

- 47. Toy guns, gun sets & rifles
- 48. Housekeeping & cooking toys (incl tea sets & play tools)
- 49. Toys, excl games, hobbies & electronic toys, nsk

50. Models (operating or static), craft, structural & scientific equipment kits, sets & individual units



51. Electrically operated model railroads, operating model cars, boats, planes & other models, static models, all materials & components & accessories for all models, operating & static

52. Electrically operated model railroads (individual units, kits, sets & accessories)

53. Operating model cars, boats, planes & other models (individual units, kits & sets)

54. Static models, other than plastics (all individual units, kits, sets & structural kits, incl railroad, car, boat & plane)

55. Plastics static models

56. Components & accessories for all models (operating & static)

57. Craft kits & supplies individually packaged or in bulk, microscopes, chemistry sets, or any natural science kit or set, collectors' miniatures, except dolls

58. Craft kits & supplies individually packaged or in bulk (decoupage, macrame, tiffany glass, beadery, etc)

59. Science: microscopes, chemistry sets, or any natural science kit or set (botany, minerology, electrical, etc)

60. Collectors' miniatures (doll houses, accessories, soldiers or historic figures, scale cars, aircraft, etc.), except dolls

61. Hobbies: modelscraft, structural & scientific equipment kits, sets & individual units, nsk

62. Models, craft kits/supplies, natural science kits/sets, etc.

63. Models, including components and accessories

64. Elect. model trains/railroads, incl. ind. units/kits/sets/etc.

- 65. Other operating models, incl. individual units/kits/sets/access.
- 66. Plastics models, static, incl. indiv. units/kits/sets/accessories
- 67. Other models, static type, incl. indiv. units/kits/sets/access.
- 68. Components and accessories for models
- 69. Craft kits/supplies, nat. sci. kits/sets/collectors' miniatures
- 70. Craft kits/supplies, individ. pkg. & in bulk, exc. glass beads
- 71. Natural science kits/sets, incl. botanical, chemistry, etc.
- 72. Collectors' miniatures, except dolls
- 73. Models, craft kits/supplies, nat. science kits/sets, etc., nsk
- 74. Nonelectronic games
- 75. Board games
- 76. Nonelectronic action & skill games, puzzles & parts for games, excl electronic parts
- 77. Sports-oriented nonelectronic action & skill games (football, baseball, etc)
- 78. Nonsports-oriented nonelectronic action & skill games
- 79. Puzzles
- 80. Other nonelectronic games
- 81. Parts for games (excl electronic parts)



- 82. Nonelectronic games and puzzles, including parts
- 83. Board games
- 84. Nonelectronic sports-oriented action and skill games
- 85. Nonelectronic nonsports-oriented action and skill games
- 86. Puzzles
- 87. Other nonelectronic games
- 88. Parts for nonelectronic games
- 89. Nonelectronic games, nsk
- 90. Other nonelectronic toys, including parts
- 91. Nonpowered transportation toys and toy sets
- 92. Nonpower. transport. toys (exc. model kits), plastics, greater than/equal to 6 in.
- 93. Nonpowered transport. toys (exc. model kits), other, greater than/equal to 6 in.
- 94. Nonpowered transport. toys/toy sets, other types, nonriding
- 95. Toy guns, gun sets and rifles
- 96. Housekeeping and cooking toys, incl. tea sets and play tools
- 97. Other preschool playsets and toys, exc. building & infant toys
- 98. All other nonelectronic toys, including parts
- 99. Juvenile-scale sporting goods/gardening/sand toys/inflatables
- 100. Doll carriages, strollers and carts
- 101. Other infant toys
- 102. All other nonelectronic toys
- 103. Parts for nonelectronic toys
- 104. Other nonelectronic toys, including parts, nsk
- 105. Electronic games & toys (excl media)
- 106. Games, toys & children's vehicles, nsk
- 107. Games, toys & children's vehicles, nsk, nonadministrative-record
- 108. Games, toys & children's vehicles, nsk, administrative-record

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EURASIAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Eurasian Database tables & Spreadsheets covering business scenarios. 1435 Eurasian Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

109 Products covered for 4 countries: 1914 pages, 3953 spreadsheets, 4012 database tables, 277 diagrams & maps.



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