

Do-It-Yourself Home Improvements South America Report & Database

<https://marketpublishers.com/r/D07A70132FD1DEN.html>

Date: September 2019

Pages: 1933

Price: US\$ 1,650.00 (Single User License)

ID: D07A70132FD1DEN

Abstracts

DO-IT-YOURSELF HOME IMPROVEMENTS SOUTH AMERICA REPORT + DATABASE

The Do-It-Yourself Home Improvements South America Report & Database gives Market Consumption/Products/Services for 13 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

modeling.

19 Products/Markets covered, 1933 pages, 3955 spreadsheets, 4043 database tables, 253 illustrations. Updated monthly. 12 month After-Sales Service.

Contents

DO-IT-YOURSELF HOME IMPROVEMENTS SOUTH AMERICA REPORT + DATABASE

The Market for Do-It-Yourself Home Improvements in each country by Products & Services.

The Do-It-Yourself Home Improvements South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

DO-IT-YOURSELF HOME IMPROVEMENTS

1. Do-It-Yourself Home Improvements
2. Wallcoverings: Wallpaper
3. Wallcoverings: Whites
4. Wallcoverings: Vinyls
5. Paints: Emulsions
6. Paints: Gloss
7. Paints: Primers and other Paints
8. Fillers & Plasters
9. Sealants
10. Strippers
11. Cleaners
12. Brushes and Rollers
13. Adhesives
14. Tiles, Tiling Aids and Adhesives
15. Damp Proofing Products
16. Double Glazing
17. Security Devices and Hardware
18. Miscellaneous DIY Home Improvements

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -

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SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 South America Database tables & Spreadsheets covering business scenarios.

1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

19 Products covered for 13 Countries: 1933 pages, 3955 spreadsheets, 4043 database tables, 253 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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