

Display Advertising Purchasing World Report

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Abstracts

DISPLAY ADVERTISING PURCHASING WORLD PDF REPORT

See descriptive brochure: [here](#)

The Display Advertising Purchasing World Report gives data on a list of 42 categories of Raw Materials, Semi-Finished & Finished Products, Services, Sub-contracted Expenditures and Expenses by the 7961 entities in the Display advertising sector. The data analyses each of 100 countries, by each Purchased Product or Expense Group, by Product Code, by 2 Time series: 7 years Historic data and 7 years Forecast data.

PURCHASES OF PRODUCTS & SERVICES (by country, by year, in US\$):

DISPLAY ADVERTISING

1. Display advertising
2. Raw & Feedstock Materials, n.e.c.
3. Finished Materials, n.e.c.
4. All other Input Materials & Components, n.e.c.
5. Buildings & Fittings
6. Plant & Equipment
7. Vehicles & Equipment
8. Data Processing, Software & Office Equipment
9. Miscellaneous Capital Purchases
10. New Technology Purchases
11. Process Technology Purchases
12. Research & Development Purchases
13. Fuel Purchases
14. Energy Purchases

15. Sub-Contracted Work Purchased
16. After-Sales Services Purchased
17. Technical Process Services Purchased
18. Technical Product Services Purchased
19. Legal & Public Relations Services Purchased
20. Leasing of Buildings
21. Rental & Leasing of Equipment
22. Financial Services Purchased
23. Building Maintenance & Services Purchased
24. Equipment Maintenance & Services Purchased
25. Services Purchased
26. Telecommunications & Data Services
27. Travel, Hotel & Subsistence Purchased
28. Office Supplies, Mailing,
29. Advertising Services & Media Purchases
30. Advertising Materials Purchases
31. Point of Sales Materials Purchases
32. Promotional Materials & Services Purchases
33. Sales Materials & Promotional Print
34. Contracted Logistics Services
35. Logistics Services Purchased
36. Contracted Warehouse & Storage Services
37. Warehouse & Storage Purchases
38. Contracted Product Handling Services
39. Product Handling Services Purchased
40. Contracted Process Services
41. Product Process Service Purchases

Purchasing Data: the report contains aggregated data from 7961 Companies or Organisations (worldwide) with their purchasing data for each of the 42 Product or Expenses Purchasing Groups, by each country, by each Year.

Financial Data: the report gives the aggregated Financial and Balance Sheet data, by each country, by each Year.

Industry Data: the report gives the aggregated Industry Data, by each country, by Year.

This Display Advertising Purchasing World Report is a PDF Summary Edition.852

pages. Updated monthly.

UPGRADE: A Purchasing World Database Edition of this report is available which covers 200 countries by each of the 42 Purchasing/Expenses Categories from 1997 with a forecast to 2046. This is a very large database with 2113 pages, 10024 spreadsheets, 9738 database tables, 551 illustrations. The report contains a number of Access databases which are an analogue of U.S. Government databases, and have the same database structures, datasets, field names, et al. The Database Edition is correlated with the U.S. Government NAICS/SIC code 54185.

Purchasing Volume and Unit data is available on request.

Data on the individual 7961 Purchasing Companies or Organisations is available at any time during (12 months) from the After-Sales Service.

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DISPLAY ADVERTISING PURCHASING WORLD REPORT

Purchasing data for Display Advertising, in each country, by each of 42 Product or Expenses Purchasing Groups, by each year, in US\$ terms. Data from 7961 Display advertising entities worldwide.

The Display Advertising Purchasing World Report covers:

TIME SERIES: Historic, previous 7 years, and Forecast for next 7 years.

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