

# Display Advertising Operations Purchasing World Report

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## Abstracts

### DISPLAY ADVERTISING OPERATIONS PURCHASING WORLD PDF REPORT

See descriptive brochure: [here](#)

The Display Advertising Operations Purchasing World Report gives data on a list of 42 categories of Raw Materials, Semi-Finished & Finished Products, Services, Sub-contracted Expenditures and Expenses by the 1802 entities in the Display advertising operations sector. The data analyses each of 100 countries, by each Purchased Product or Expense Group, by Product Code, by 2 Time series: 7 years Historic data and 7 years Forecast data.

PURCHASES OF PRODUCTS & SERVICES (by country, by year, in US\$):

### DISPLAY ADVERTISING OPERATIONS

1. Display advertising operations
2. Raw & Feedstock Materials, n.e.c.
3. Finished Materials, n.e.c.
4. All other Input Materials & Components, n.e.c.
5. Buildings & Fittings
6. Plant & Equipment
7. Vehicles & Equipment
8. Data Processing, Software & Office Equipment
9. Miscellaneous Capital Purchases
10. New Technology Purchases
11. Process Technology Purchases

12. Research & Development Purchases
13. Fuel Purchases
14. Energy Purchases
15. Sub-Contracted Work Purchased
16. After-Sales Services Purchased
17. Technical Process Services Purchased
18. Technical Product Services Purchased
19. Legal & Public Relations Services Purchased
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24. Equipment Maintenance & Services Purchased
25. Services Purchased
26. Telecommunications & Data Services
27. Travel, Hotel & Subsistence Purchased
28. Office Supplies, Mailing,
29. Advertising Services & Media Purchases
30. Advertising Materials Purchases
31. Point of Sales Materials Purchases
32. Promotional Materials & Services Purchases
33. Sales Materials & Promotional Print
34. Contracted Logistics Services
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37. Warehouse & Storage Purchases
38. Contracted Product Handling Services
39. Product Handling Services Purchased
40. Contracted Process Services
41. Product Process Service Purchases

**Purchasing Data:** the report contains aggregated data from 1802 Companies or Organisations (worldwide) with their purchasing data for each of the 42 Product or Expenses Purchasing Groups, by each country, by each Year.

**Financial Data:** the report gives the aggregated Financial and Balance Sheet data, by each country, by each Year.

**Industry Data:** the report gives the aggregated Industry Data, by each country, by

Year.

This Display Advertising Operations Purchasing World Report is a PDF Summary Edition. 819 pages. Updated monthly.

**UPGRADE:** A Purchasing World Database Edition of this report is available which covers 200 countries by each of the 42 Purchasing/Expenses Categories from 1997 with a forecast to 2046. This is a very large database with 2157 pages, 9725 spreadsheets, 9707 database tables, 507 illustrations. The report contains a number of Access databases which are an analogue of U.S. Government databases, and have the same database structures, datasets, field names, et al. The Database Edition is correlated with the U.S. Government NAICS/SIC code 5418501.

Purchasing Volume and Unit data is available on request.

Data on the individual 1802 Purchasing Companies or Organisations is available at any time during (12 months) from the After-Sales Service.

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### DISPLAY ADVERTISING OPERATIONS PURCHASING WORLD REPORT

Purchasing data for Display Advertising Operations, in each country, by each of 42 Product or Expenses Purchasing Groups, by each year, in US\$ terms. Data from 1802 Display advertising operations entities worldwide.

The Display Advertising Operations Purchasing World Report covers:

**TIME SERIES:** Historic, previous 7 years, and Forecast for next 7 years.

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