

# Discount Department Store Revenues Middle East Report & Database

<https://marketpublishers.com/r/DA0F3C1CD405DEN.html>

Date: September 2019

Pages: 1907

Price: US\$ 1,650.00 (Single User License)

ID: DA0F3C1CD405DEN

## Abstracts

### DISCOUNT DEPARTMENT STORE REVENUES MIDDLE EAST REPORT + DATABASE

The Discount Department Store Revenues Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

138 Products/Markets covered, 1907 pages, 4018 spreadsheets, 4038 database tables, 280 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 452112\_L.

## Contents

### DISCOUNT DEPARTMENT STORE REVENUES MIDDLE EAST REPORT + DATABASE

The Market for Discount Department Store Revenues in each country by Products & Services.

This database covers NAICS code: 452112\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Discount Department Store Revenues Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

##### DISCOUNT DEPARTMENT STORE REVENUES

1. Discount department stores Lines
2. Groceries & other foods for human consumption off the premises
3. Meals, unpack snacks, sandwiches, etc for immediate consump
4. Packaged liquor, wine, & beer
5. Miscellaneous consumables
6. Drugs, health aids, beauty aids, including cosmetics
7. Prescriptions
8. Nonprescription medicines
9. Vitamins, minerals, & other dietary supplements
10. Health aids, incl first-aid prod; foot prod; ortho equip; etc
11. Cosmetics, incl face cream, make-up, perfumes & colognes etc
12. Oth hygiene needs, incl deodorants; hair & shaving products, etc
13. Soaps, detergents, & household cleaners
14. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
15. Men's wear
16. Men's overcoats, topcoats, raincoats, outer jackets
17. Men's suits & formal wear

18. Men's sport coats & blazers
19. Men's tailored & dress slacks
20. Men's casual slacks & jeans, walking shorts, etc.
21. Men's career & work uniforms
22. Men's dress shirts
23. Men's sport shirts, incl t-shirts, knit & woven shirts, etc
24. Men's sweaters
25. Men's hosiery, pajamas, robes, underwear
26. Men's sports apparel, incl tennis, golf, jogging, swimming, etc
27. Men's accessories, incl hats, gloves, neckwear, handkerchiefs, etc
28. Men's sweat tops, pants, & warm-ups
29. Women's, juniors', & misses' wear
30. Dresses, including all types
31. Dressy & tailored coats, outer jackets, rainwear
32. Suits, pantsuits, sport jackets, blazers
33. Slacks/pants, jeans, walking shorts, skirts
34. Tops, incl t-shirts, knit & woven shirts, blouses, sweaters
35. Women's sports apparel, incl tennis, golf, jogging, swimming, etc
36. Hosiery, including pantyhose, socks, tights
37. Bras, girdles, corsets
38. Lingerie, sleepwear, loungewear
39. Hats, wigs, hairpieces
40. Accessories, incl handbags, wallets, neckwear, gloves, belts, etc
41. Women's sweat tops, pants, & warm-ups
42. Oth apparel, incl uniforms, smocks & oth apparel items
43. Children's wear, incl boys, girls, & infants & toddlers
44. Boys' (sizes 2 to 7 and 8 to 20) clothing & accessories
45. Girls' (sizes 4 to 6x and 7 to 14) clothing & accessories
46. Infants' & toddlers' clothing & accessories
47. Footwear, including accessories
48. Sewing, knitting materials & supplies, needlework goods
49. Curtains, draperies, blinds, slipcovers, bed & table coverings
50. Curtains & draperies
51. Vertical & horizontal blinds, woven wood blinds, & shades
52. Furniture coverings, including ready-made & custom-made
53. Domestic, incl towels, sheets, blankets, table linens, etc
54. Major household appliances
55. Kitchen appliances, parts, & accessories
56. Other major household appliances, parts, & accessories

57. Small electric appliances & personal care appliances
58. TVs, video recorders, video cameras, videos, DVDs, etc
59. Televisions
60. Video recorders, cameras, tapes&electr game/DVD comb dev
61. Audio equip, musical instr, radios, stereos, CDs, media, etc
62. Audio equipment, components, parts & accessories
63. Recorded media, audio media books, CD & DVD
64. Musical instruments, sheet music, & related items
65. Furniture, sleep equipment & outdoor/patio furniture
66. Upholstered furniture
67. Sleep sofas, daybeds, futons, & other dual-purpose pieces
68. Sleep equipment, incl mattresses, springs, cots, waterbeds, etc
69. Oth living room, dining room, bedroom furniture, incl headboards
70. All oth furniture, incl outdoor, office, computer-related,kitchen
71. Flooring & floor coverings
72. Soft-surface (textile) floor coverings & accessories
73. Other hard-surface floor coverings & accessories
74. Computer hardware, software, & supplies
75. Computer & peripheral equipment
76. Prepackaged (off-the-shelf) computer software
77. Kitchenware & home furnishings
78. Cookware & cooking accessories
79. Dinnerware, china, glassware, tableware, giftware
80. Decorative accessories, incl lamps, lampshades, mirrors, etc
81. All other kitchenware & home furnishings
82. Jewelry, incl watches, watch attach, novelty jewelry, etc
83. Karat gold jewelry
84. Diamond, gemstone, & pearl jewelry
85. All other jewelry
86. Books
87. Photographic equipment & supplies
88. Toys, hobby goods, & games
89. Toys, including wheel goods
90. Games, including video & electronic games
91. Hobby goods
92. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
93. Sporting goods
94. Exercise/fitness equipment
95. Firearms, hunting equipment, & supplies

96. Fishing tackle, including bait
97. Camping & backpacking equipment & supplies
98. Bicycles, parts & accessories
99. Boats, motors, parts & accessories
100. All other sporting goods, including snowmobiles, go-carts, etc
101. Hardware, tools, & plumbing & electrical supplies
102. Lawn, garden, & farm equipment & supplies
103. Cut flowers
104. Indoor potted plants & floral items
105. Outdoor nursery stock
106. Fertilizer, lime, chemicals, & other soil treatments
107. Lawn & garden tools
108. Lawn & garden machinery, equipment, & parts
109. Farm machinery, equipment, & parts
110. All other farm supplies, including grain & animal feed
111. All other lawn & garden supplies
112. Paint & sundries
113. Automotive fuels
114. Automotive lubricants, including oil, greases, etc
115. Automotive tires, tubes, batteries, parts, accessories
116. Automotive tires & tubes
117. Auto parts (over-the-counter), accessories, & sundry supplies
118. Storage batteries
119. Household fuels, including oil, LP gas, wood, coal
120. Pets, pet foods, & pet supplies
121. All other merchandise
122. Stationery products
123. Office paper, incl computer, copier, fax & typewriter paper
124. Office & school supplies
125. Office equip, incl fax machines, dictaphones, copier, calculators
126. Greeting cards
127. Magazines & newspapers
128. Luggage & leather goods
129. Telephones
130. Souvenirs & novelty items
131. Seasonal decorations
132. All other merchandise
133. All nonmerchandise receipts
134. Labor charges for in-house work

- 135. Parts installed in repair
- 136. Value of service contracts
- 137. All other nonmerchandise receipts

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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:**

1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-



2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

138 Products covered for over 200 Countries: 1907 pages, 4018 spreadsheets, 4038 database tables, 280 diagrams & maps.

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