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Directory & Mailing List Publishers Asia Report & Database

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Abstracts

DIRECTORY & MAILING LIST PUBLISHERS ASIA REPORT + DATABASE

The Directory & Mailing List Publishers Asia Report & Database gives Market Consumption/Products/Services for 24 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

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modeling.

20 Products/Markets covered, 1986 pages, 4049 spreadsheets, 3964 database tables, 274 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51114.

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DIRECTORY & MAILING LIST PUBLISHERS ASIA REPORT + DATABASE

The Market for Directory & Mailing List Publishers in each country by Products & Services.

This database covers NAICS code: 51114. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Directory & Mailing List Publishers Asia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

DIRECTORY + MAILING LIST PUBLISHERS

1. Directory & mailing list publishers
2. Database & directory publishers
3. Telephone directory publishing
4. Telephone directories, published in printed format
5. Telephone directories, published in electronic format
6. Telephone directory publishing, nsk
7. Catalog & directory (except telephone directory) publishing
8. Directory (except telephone directory) publishing, incl business reference services
9. Catalog publishing
10. Catalog & directory (except telephone directories), publishing, nsk
11. Business service publication publishing, incl tax, credit regulations, indexes, etc., excl directories & newsletters
12. Other database publishing, nec
13. Other database publishing
14. Mailing lists, compiled-maintained for sale or rent
15. Other database publishing
16. Other database publishing, nsk
17. Database & directory publishers, nsk, total
18. Database & directory publishers, nsk, nonadministrative-record

19. Database & directory publishers, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:
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ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Asia Database tables & Spreadsheets covering business scenarios. 1435 Asia Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.
INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data,

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Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

20 Products covered for over 200 Countries: 1986 pages, 4049 spreadsheets, 3964 database tables, 274 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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