

# Direct Selling, Miscellaneous Merchandise Revenues Eurasia Report & Database

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## Abstracts

DIRECT SELLING, MISCELLANEOUS MERCHANDISE REVENUES EURASIA  
REPORT + DATABASE

The Direct Selling, Miscellaneous Merchandise Revenues Eurasia Report & Database gives Market Consumption/Products/Services for 4 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Kazakhstan, Kyrgyzstan, Russia, Uzbekistan

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &  
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

modeling.

75 Products/Markets covered, 1946 pages, 3963 spreadsheets, 4037 database tables, 290 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4543903\_L.

## Contents

### DIRECT SELLING, MISCELLANEOUS MERCHANDISE REVENUES EURASIA REPORT + DATABASE

The Market for Direct Selling, Miscellaneous Merchandise Revenues in each country by Products & Services.

This database covers NAICS code: 4543903\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Direct Selling, Miscellaneous Merchandise Revenues Eurasia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### DIRECT SELLING - MISCELLANEOUS MERCHANDISE REVENUES

1. Direct selling, other merchandise Lines
2. Groceries & other foods for human consumption off the premises
3. Bottled, canned, or packaged soft drinks
4. All other foods
5. Meals, unpack snacks, sandwiches, etc for immediate consump
6. Drinks served at the establishment
7. Packaged liquor, wine, & beer
8. Miscellaneous consumables
9. Drugs, health aids, beauty aids, including cosmetics
10. Prescriptions
11. Nonprescription medicines
12. Vitamins, minerals, & other dietary supplements
13. Health aids, incl first-aid prod; foot prod; ortho equip; etc
14. Cosmetics, incl face cream, make-up, perfumes & colognes etc
15. Oth hygiene needs, incl deodorants; hair & shaving products, etc
16. Hearing aids & supplies

17. Soaps, detergents, & household cleaners
18. Paper & related prod, incl paper towels, toilet tissue, wraps, etc
19. Men's wear
20. Women's, juniors', & misses' wear
21. Children's wear, incl boys, girls, & infants & toddlers
22. Footwear, including accessories
23. Sewing, knitting materials & supplies, needlework goods
24. Curtains, draperies, blinds, slipcovers, bed & table coverings
25. Major household appliances
26. Small electric appliances & personal care appliances
27. TVs, video recorders, video cameras, videos, DVDs, etc
28. Televisions
29. Video recorders, cameras, tapes & electr game/DVD comb dev
30. Audio equip, musical instr, radios, stereos, CDs, media, etc
31. Audio equipment, components, parts & accessories
32. Recorded media, audio media books, CD & DVD
33. Musical instruments, sheet music, & related items
34. Furniture, sleep equipment & outdoor/patio furniture
35. Flooring & floor coverings
36. Computer hardware, software, & supplies
37. Kitchenware & home furnishings
38. Jewelry, incl watches, watch attach, novelty jewelry, etc
39. Books
40. Photographic equipment & supplies
41. Toys, hobby goods, & games
42. Toys, including wheel goods
43. Games, including video & electronic games
44. Hobby goods
45. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
46. Sporting goods
47. Hardware, tools, & plumbing & electrical supplies
48. Lawn, garden, & farm equipment & supplies
49. Dimensional lumber & oth bldg/structural materials & supplies
50. Paint & sundries
51. Wallpaper & other flexible wallcoverings
52. Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc
53. Automotive fuels
54. Automotive lubricants, including oil, greases, etc
55. Automotive tires, tubes, batteries, parts, accessories

56. Household fuels, including oil, LP gas, wood, coal
57. Pets, pet foods, & pet supplies
58. All other merchandise
59. Stationery products
60. Office paper, incl computer, copier, fax & typewriter paper
61. Office & school supplies
62. Office equip, incl fax machines, dictaphones, copier, calculators
63. Greeting cards
64. Magazines & newspapers
65. Luggage & leather goods
66. Antiques, items over 100 years old
67. Collectibles, incl items which are old, but less than 100 yrs old
68. Art goods, including original pictures & sculptures
69. Souvenirs & novelty items
70. Artificial/silk flowers, plants, & trees
71. All other merchandise
72. All nonmerchandise receipts
73. Receipts from coin-operated amusement machines
74. All other nonmerchandise receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales

Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Eurasian Database tables & Spreadsheets covering business scenarios. 1435 Eurasian Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

75 Products covered for 4 countries: 1946 pages, 3963 spreadsheets, 4037 database tables, 290 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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