

# Direct Selling, Furniture, Home Furnishings, Electrical Revenues World Report & Database

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## **Abstracts**

DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRICAL REVENUES WORLD REPORT + DATABASE

The Direct Selling, Furniture, Home Furnishings, Electrical Revenues World Report & Database gives Market Consumption/Products/Services for over 200 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020-2027 & 2027-2046.

Countries covered include: Albania, Algeria, Angola, Argentina, Armenia, Aruba, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Cote d'Ivoire, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominica, Dominican Republic, Ecuador, Egypt, Eire, El Salvador, Eritrea, Estonia, Ethiopia, Finland, France, French Guiana, Gabon, Gambia, Georgia, Germany, Ghana, Greece, Guadeloupe, Guatemala, Guinea, Guinea-Bissau, Guyana, Haiti, Honduras, Hungary, Iceland, India, Indonesia, Iran, Iraq, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lesotho, Liberia, Libya, Lithuania, Luxembourg, Macedonia, Madagascar, Malawi, Malaysia, Malta, Martinique, Mexico, Moldova, Montenegro, Morocco, Mozambique, Namibia, Netherlands, Netherlands Antilles, New Zealand, Nicaragua, Nigeria, Norway, Oman, Pakistan, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Reunion, Romania, Russia, Saudi Arabia, Senegal, Sierra Leone, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Suriname, Swaziland, Sweden, Switzerland, Syria, Taiwan, Tajikistan, Tanzania, Thailand, Trinidad and Tobago, Tunisia, Turkey, Turkmenistan, Uganda, Ukraine, United Arab Emirates, United



Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia, Zimbabwe.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

58 Products/Markets covered, 2185 pages, 9792 spreadsheets, 9741 database tables, 510 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4543901\_L.



## **Contents**

DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRICAL REVENUES WORLD REPORT + DATABASE

The Market for Direct Selling, Furniture, Home Furnishings, Electrical Revenues in each country by Products & Services.

This database covers NAICS code: 4543901\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Direct Selling, Furniture, Home Furnishings, Electrical Revenues World Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

#### DIRECT SELLING - FURNITURE - HOME FURNISHINGS - ELECTRICAL REVENUES

- 1. Direct selling, furniture, home furnishings, elect Lines
- 2. Groceries & other foods for human consumption off the premises
- 3. Bottled, canned, or packaged soft drinks
- 4. All other foods
- 5. Miscellaneous consumables
- 6. Drugs, health aids, beauty aids, including cosmetics
- 7. Soaps, detergents, & household cleaners
- 8. Paper & related prod, incl paper towels, toilet tissue, wraps, etc
- 9. Men's wear
- 10. Women's, juniors', & misses' wear
- 11. Children's wear, incl boys, girls, & infants & toddlers
- 12. Footwear, including accessories
- 13. Sewing, knitting materials & supplies, needlework goods
- 14. Curtains, draperies, blinds, slipcovers, bed & table coverings
- 15. Major household appliances
- 16. Small electric appliances & personal care appliances



- 17. TVs, video recorders, video cameras, videos, DVDs, etc
- 18. Televisions
- 19. Video recorders, cameras, tapes&electr game/DVD comb dev
- 20. Audio equip, musical instr, radios, stereos, CDs, media, etc
- 21. Audio equipment, components, parts & accessories
- 22. Recorded media, audio media books, CD & DVD
- 23. Musical instruments, sheet music, & related items
- 24. Furniture, sleep equipment & outdoor/patio furniture
- 25. Flooring & floor coverings
- 26. Computer hardware, software, & supplies
- 27. Computer & peripheral equipment
- 28. Prepackaged (off-the-shelf) computer software
- 29. Kitchenware & home furnishings
- 30. Jewelry, incl watches, watch attach, novelty jewelry, etc
- 31. Books
- 32. Photographic equipment & supplies
- 33. Toys, hobby goods, & games
- 34. Toys, including wheel goods
- 35. Games, including video & electronic games
- 36. Hardware, tools, & plumbing & electrical supplies
- 37. Lawn, garden, & farm equipment & supplies
- 38. Dimensional lumber & oth bldg/structural materials & supplies
- 39. Paint & sundries
- 40. Wallpaper & other flexible wallcoverings
- 41. Automotive tires, tubes, batteries, parts, accessories
- 42. Pets, pet foods, & pet supplies
- 43. All other merchandise
- 44. Stationery products
- 45. Office paper, incl computer, copier, fax & typewriter paper
- 46. Office & school supplies
- 47. Office equip, incl fax machines, dictaphones, copier, calculators
- 48. Greeting cards
- 49. Magazines & newspapers
- 50. Luggage & leather goods
- 51. Antiques, items over 100 years old
- 52. Collectibles, incl items which are old, but less than 100 yrs old
- 53. Art goods, including original pictures & sculptures
- 54. Souvenirs & novelty items
- 55. Artificial/silk flowers, plants, & trees



- 56. All other merchandise
- 57. All nonmerchandise receipts

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332
World Database tables & Spreadsheets covering business scenarios. 1435 World
Database tables & Spreadsheets covering Markets, Market Forecast, Financial
Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each
country. 3816 National Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins
& Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 20202027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets



covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

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The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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