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Direct Selling, Furniture, Home Furnishings, Electrical Revenues Global Report

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Abstracts

DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRICAL REVENUES GLOBAL PDF REPORT

See descriptive brochure: here

The Direct Selling, Furniture, Home Furnishings, Electrical Revenues Global Report gives Market Consumption/Products/Services for 100 countries by each Product by 2 Time series: Historic Past 7 years to Current Year and Forecasts Current Year to Next 7 years.

Whereas the main database for Direct Selling, Furniture, Home Furnishings, Electrical Revenues covers over 200 countries, this PDF edition usually covers 100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United

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Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9 Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.

Direct Selling, Furniture, Home Furnishings, Electrical Revenues MARKETS DATA - in US$ by Country by Product/Service by Year: Past 7 years to Current Year to Next 7 years. This data is found in about 200 tables.

DIRECT SELLING - FURNITURE - HOME FURNISHINGS - ELECTRICAL REVENUES

1. Direct selling, furniture, home furnishings, elect Lines
2. Groceries & other foods for human consumption off the premises
3. Bottled, canned, or packaged soft drinks
4. All other foods
5. Cigars, cigarettes, etc & smokers' access, excl sls from vending
6. Drugs, health aids, beauty aids, including cosmetics
7. Soaps, detergents, & household cleaners
8. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
9. Men's wear 10. Women's, juniors', & misses' wear 11. Children's wear, incl boys, girls, & infants & toddlers 12. Footwear, including accessories 13. Sewing, knitting materials & supplies, needlework goods 14. Curtains, draperies, blinds, slipcovers, bed & table coverings 15. Major household appliances 16. Small electric appliances & personal care appliances 17. TVs, video recorders, video cameras, videos, DVDs, etc 18. Televisions 19. Video recorders, cameras, tapes&electr game/DVD comb dev 20. Audio equip, musical instr, radios, stereos, CDs, media, etc 21. Audio equipment, components, parts & accessories 22. Recorded media, audio media books, CD & DVD 23. Musical instruments, sheet music, & related items 24. Furniture, sleep equipment & outdoor/patio furniture 25. Flooring & floor coverings 26. Computer hardware, software, & supplies 27. Computer & peripheral equipment 28. Prepackaged (off-the-shelf) computer software 29. Kitchenware & home furnishings 30. Jewelry, incl watches, watch attach, novelty jewelry, etc 31. Books 32. Photographic equipment & supplies 33. Toys, hobby goods, & games 34. Toys, including wheel goods 35. Games, including video & electronic games 36. Hardware, tools, & plumbing & electrical supplies 37. Lawn, garden, & farm equipment & supplies 38. Dimensional lumber & oth bldg/structural materials & supplies 39. Paint & sundries 40. Wallpaper & other flexible wallcoverings 41. Automotive tires, tubes, batteries, parts, accessories 42. Pets, pet foods, & pet supplies 43. All other merchandise 44. Stationery products 45. Office

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paper, incl computer, copier, fax & typewriter paper 46. Office & school supplies 47. Office equip, incl fax machines, dictaphones, copier, calculators 48. Greeting cards 49. Magazines & newspapers 50. Luggage & leather goods 51. Antiques, items over 100 years old 52. Collectibles, incl items which are old, but less than 100 yrs old 53. Art goods, including original pictures & sculptures 54. Souvenirs & novelty items 55. Artificial/silk flowers, plants, & trees 56. All other merchandise 57. All nonmerchandise receipts

This report is from a Market database which is designed to be compatible with U.S. government databases.

FINANCIAL DATA for each Country for each balance sheet item by year: Past 7 years to Current Year to Next 7 years:

BALANCE SHEET ITEMS:

1. Total Sales
2. Pre-tax Profit
3. Interest Paid
4. Non-trading Income
5. Operating Profit
6. Depreciation: Structures
7. Depreciation: Plant and Equipment
8. Depreciation: Miscellaneous Items
9. Total Depreciation
10. Trading Profit
11. Intangible Assets
12. Intermediate Assets
13. Fixed Assets: Structures
14. Fixed Assets: Plant and Equipment
15. Fixed Assets: Miscellaneous Items
16. Fixed Assets
17. Capital Expenditure on Structures
18. Capital Expenditure on Plant and Equipment
19. Capital Expenditure on Vehicles
20. Capital Expenditure on Data Processing Equipment
21. Capital Expenditure on Miscellaneous Items
22. Total Capital Expenditure
23. Retirements: Structures

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24. Retirements: Plant and Equipment
25. Retirements: Miscellaneous Items
26. Total Retirements
27. Total Fixed Assets
28. Finished Product Stocks
29. Materials as Stocks
30. Total Stocks/Inventory
31. Debtors
32. Miscellaneous Current Assets
33. Total Current Assets
34. Total Assets
35. Creditors
36. Short Term Loans
37. Miscellaneous Current Liabilities
38. Total Current Liabilities
39. Net Assets/Capital Employed
40. Shareholders’ Funds
41. Long Term Loans
42. Miscellaneous Long Term Liabilities
43. Total Employees
44. Raw Materials Cost
45. Finished Materials Cost
46. Fuel Cost
47. Electricity Cost
48. Total Input Supplies/Materials and Energy Costs
49. Payroll Costs
50. Wages
51. Directors' Remunerations
52. Employee Benefits
53. Employee Commissions
54. Total Employees Remunerations
55. Sub-Contractors
56. Rental & Leasing: Structures
57. Rental & Leasing: Plant and Equipment
58. Total Rental & Leasing Costs
59. Maintenance: Structures
60. Maintenance: Plant and Equipment
61. Total Maintenance Costs
62. Services Purchased

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63. Communications Costs
64. Miscellaneous Expenses
65. Sales Personnel Variable & Commission Costs
66. Sales Expenses and Costs
67. Sales Materials Costs
68. Total Sales Costs
69. Distribution Fixed Costs
70. Distribution Variable Costs
71. Warehousing Fixed Costs
72. Warehousing Variable Costs
73. Physical Handling Fixed Costs
74. Physical Handling Variable Costs
75. Physical Process Fixed Costs
76. Physical Process Variable Costs
77. Total Distribution and Handling Costs
78. Mailing & Correspondence Costs
79. Media Advertising Costs
80. Advertising Materials & Print Costs
81. POS & Display Costs
82. Exhibition & Events Costs
83. Total Advertising Costs
84. Product Returns & Rejection Costs
85. Product Service & Maintenance Costs
86. Customer Problem Solving & Customer Complaint Costs
87. Total After-Sales Costs
88. Total Marketing Costs
89. New Technology Expenditure
90. New Production Technology Expenditure
91. Total Research and Development Expenditure
92. Total Operational & Process Costs
93. Debtors within Agreed Terms
94. Debtors outside Agreed Terms
95. Un-recoverable Debts

INDUSTRY DATA for each Country for each Norm by period (Previous/Current/Forecast):

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1. Supplier or Producer Market Level Prices
2. Distribution Channel Market Level Prices
3. Retail or Added Value Market Level Prices
4. User or Consumer Market Level Prices
5. Discounted & Promotional Market Level Prices
6. Plant & Equipment Average Annual Investment
7. Product Prices Market Average
8. New Product Introductions
9. Relative output of Products of a Superior Quality
10. Index of Comparative Salesforce and Selling Expenditure
11. Index of Comparative Advertising Expenditure
12. Index of Comparative General Promotional Expenditure
13. Product Adoption Rates
14. Product Sales Conversion Rates
15. Average Annual Sales Growth Rate
16. Capacity Utilization as a measure of Standard Capacity
17. Standardized Products & Services Index
18. Relative Employee Compensation Index
19. Instable Market Share as an Index of Total Market Share
20. Relative Forward Integration Index
21. Plant and Equipment Investment greater than Depreciation
22. Plant and Equipment Investment Equal to Depreciation
23. Plant and Equipment Investment Less than Depreciation
24. Plant and Equipment Investment - Unallocated
25. Plant and Equipment in Use within the range 0-3 years
26. Plant and Equipment in Use within the range 3-6 years
27. Plant and Equipment in Use within the range 6-9 years
28. Plant and Equipment in Use over years 9 old/Unallocated
29. Supplier Concentration = 8 Largest
30. Supplier Concentration = 20 Largest
31. Supplier Concentration = 50 Largest
32. Supplier Concentration = Unspecified/Unallocated
33. Immediate Wholesale & Retail Customers
34. Immediate OEM or Added Value Customers
35. Immediate User or Consumer Customers
36. Immediate Non-Specific Customers/Unallocated
37. Enterprises within the Range 1-19 Employees
38. Enterprises within the Range 20-99 Employees
39. Enterprises within the Range 100+ Employees

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40. Enterprises within Unspecified Employee Ranges
41. Buyer Age Profile in the range 0-19 Years
42. Buyer Age Profile in the range 20-24 Years
43. Buyer Age Profile in the range 25-34 Years
44. Buyer Age Profile in the range 35-44 Years
45. Buyer Age Profile in the range 45-54 Years
46. Buyer Age Profile in the range 55-64 Years
47. Buyer Age Profile in the range 65+ Years
48. Buyer Profile in the AB Social Group
49. Buyer Profile in the C1 Social Group
50. Buyer Profile in the C2 Social Group
51. Buyer Profile in the DE/Unallocated Social Group
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54. User Age Profile in the range 25-34 Years
55. User Age Profile in the range 35-44 Years
56. User Age Profile in the range 45-54 Years
57. User Age Profile in the range 55-64 Years
58. User Age Profile in the range 65+ Years
59. User Profile in the AB Social Group
60. User Profile in the C1 Social Group
61. User Profile in the C2 Social Group
62. User Profile in the DE/Unallocated Social Group

58 Products covered for over 100 Countries: 858 pages.

This database is updated monthly. An Upgrade to a full database edition is available.

It is extremely difficult presenting hard data in PDF form because of the space restrictions of a PDF page. This PDF Express report is a summary of the main database which contains 9755 spreadsheets and 9760 database tables. In fact the data in this Summary PDF is derived from only 300 of the 9755 datasets, and less than 10% of the data in the selected spreadsheets. For example, the main database provides market data from 1997 to Current Year and Current Year to 2044, however simply by adding the missing years would increase the number of pages fourfold – and make this PDF unmanageable.

After reading this report, if readers find that they need more data than contained in this PDF then there is a simple Upgrade process to purchase the full database edition. In

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addition there is a $500 Coupon in the PDF report which clients can use to get a $500 reduction on the price of the full database edition.

UPGRADE:

To upgrade to the full Database Edition you can use the coupon to get the upgrade edition you need at a reduced cost.

World Database: Cost $ 2850, less the Coupon value of $500.
Regional Database: Cost $ 1850, less the Coupon value of $300.
Country + Town Database: Cost $ 2850, less the Coupon value of $500.
Country Database: Cost $ 1250, less the Coupon value of $300.
DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRICAL REVENUES WORLD REPORT DATABASE EDITION

The Market for Direct Selling, Furniture, Home Furnishings, Electrical Revenues in each country by Products & Services. The Direct Selling, Furniture, Home Furnishings, Electrical Revenues World Report covers:

TIME SERIES - Historic: 1997 to Current Year/Current time series: Current Year to next 7 years/Long Term Projection: Current Year to 2044. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED: As above

59 MARKET RESEARCH CHAPTERS:

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SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US$ by Country by Product/Service by Year: 1997 to Current Year, Forecast Current Year to next 7 years, Forecast Current Year to 2044. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

NATIONAL DATA - by Country by Year. The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modelling.

58 Products covered for over 200 Countries: 2101 pages, 9755 spreadsheets, 9760 database tables, 557 diagrams & maps.

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This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This database is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries).

This database is also available as reports for individual countries, and also reports on Cities and Towns within particular countries.

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China Financials Historic
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Nigeria Industry Norms
Norway Market Historic: US$ Million
Norway Market Forecast: US$ Million
Norway Financials Historic
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Norway Industry Norms
Pakistan Market Historic: US$ Million
Pakistan Market Forecast: US$ Million
Pakistan Financials Historic
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Pakistan Industry Norms
Panama Market Historic: US$ Million
Panama Market Forecast: US$ Million
Panama Financials Historic
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Panama Industry Norms
Paraguay Market Historic: US$ Million
Paraguay Market Forecast: US$ Million

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Peru Market Historic: US$ Million
Peru Market Forecast: US$ Million
Peru Financials Historic
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Philippines Market Historic: US$ Million
Philippines Market Forecast: US$ Million
Philippines Financials Historic
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Poland Market Forecast: US$ Million
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Portugal Industry Norms
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Russia Market Forecast: US$ Million
Russia Financials Historic
Russia Financials Forecast
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Saudi Arabia Market Historic: US$ Million
Saudi Arabia Market Forecast: US$ Million
Saudi Arabia Financials Historic
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Saudi Arabia Industry Norms
Serbia and Montenegro Market Historic: US$ Million

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Serbia and Montenegro Market Forecast: US$ Million
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Singapore Market Historic: US$ Million
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Slovenia Market Historic: US$ Million
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South Africa Market Historic: US$ Million
South Africa Market Forecast: US$ Million
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South Korea Market Historic: US$ Million
South Korea Market Forecast: US$ Million
South Korea Financials Historic
South Korea Financials Forecast
South Korea Industry Norms
Spain Market Historic: US$ Million
Spain Market Forecast: US$ Million
Spain Financials Historic
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Spain Industry Norms
Sri Lanka Market Historic: US$ Million
Sri Lanka Market Forecast: US$ Million
Sri Lanka Financials Historic
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Suriname Market Forecast: US$ Million
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Sweden Market Historic: US$ Million
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Tunisia Market Historic: US$ Million
Tunisia Market Forecast: US$ Million
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Turkey Market Historic: US$ Million
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Turkey Financials Historic
Turkey Financials Forecast

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Turkey Industry Norms
Uganda Market Historic: US$ Million
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Ukraine Market Forecast: US$ Million
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Venezuela Market Historic: US$ Million
Venezuela Market Forecast: US$ Million
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Vietnam Market Historic: US$ Million
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Zambia Market Historic: US$ Million
Zambia Market Forecast: US$ Million
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