

# Direct Selling, Furniture, Home Furnishings, Electrical Revenues Canada and USA Report & Database

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## Abstracts

DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRICAL REVENUES CANADA & USA REPORT + DATABASE

The Direct Selling, Furniture, Home Furnishings, Electrical Revenues Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

modeling.

58 Products/Markets covered, 1952 pages, 3987 spreadsheets, 4019 database tables, 4019 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4543901\_L.

## Contents

### DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRICAL REVENUES CANADA & USA REPORT + DATABASE

The Market for Direct Selling, Furniture, Home Furnishings, Electrical Revenues in Canada and the USA by Products & Services.

This database covers NAICS code: 4543901\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Direct Selling, Furniture, Home Furnishings, Electrical Revenues Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### DIRECT SELLING - FURNITURE - HOME FURNISHINGS - ELECTRICAL REVENUES

1. Direct selling, furniture, home furnishings, elect Lines
2. Groceries & other foods for human consumption off the premises
3. Bottled, canned, or packaged soft drinks
4. All other foods
5. Miscellaneous consumables
6. Drugs, health aids, beauty aids, including cosmetics
7. Soaps, detergents, & household cleaners
8. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
9. Men's wear
10. Women's, juniors', & misses' wear
11. Children's wear, incl boys, girls, & infants & toddlers
12. Footwear, including accessories
13. Sewing, knitting materials & supplies, needlework goods
14. Curtains, draperies, blinds, slipcovers, bed & table coverings
15. Major household appliances
16. Small electric appliances & personal care appliances

17. TVs, video recorders, video cameras, videos, DVDs, etc
18. Televisions
19. Video recorders, cameras, tapes&electr game/DVD comb dev
20. Audio equip, musical instr, radios, stereos, CDs, media, etc
21. Audio equipment, components, parts & accessories
22. Recorded media, audio media books, CD & DVD
23. Musical instruments, sheet music, & related items
24. Furniture, sleep equipment & outdoor/patio furniture
25. Flooring & floor coverings
26. Computer hardware, software, & supplies
27. Computer & peripheral equipment
28. Prepackaged (off-the-shelf) computer software
29. Kitchenware & home furnishings
30. Jewelry, incl watches, watch attach, novelty jewelry, etc
31. Books
32. Photographic equipment & supplies
33. Toys, hobby goods, & games
34. Toys, including wheel goods
35. Games, including video & electronic games
36. Hardware, tools, & plumbing & electrical supplies
37. Lawn, garden, & farm equipment & supplies
38. Dimensional lumber & oth bldg/structural materials & supplies
39. Paint & sundries
40. Wallpaper & other flexible wallcoverings
41. Automotive tires, tubes, batteries, parts, accessories
42. Pets, pet foods, & pet supplies
43. All other merchandise
44. Stationery products
45. Office paper, incl computer, copier, fax & typewriter paper
46. Office & school supplies
47. Office equip, incl fax machines, dictaphones, copier, calculators
48. Greeting cards
49. Magazines & newspapers
50. Luggage & leather goods
51. Antiques, items over 100 years old
52. Collectibles, incl items which are old, but less than 100 yrs old
53. Art goods, including original pictures & sculptures
54. Souvenirs & novelty items
55. Artificial/silk flowers, plants, & trees

- 56. All other merchandise
- 57. All nonmerchandise receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets

covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

58 Products covered for Canada and the USA: 1952 pages, 3987 spreadsheets, 4019 database tables, 4019 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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