

# Direct Selling Establishments Miscellaneous Revenues South America Report & Database

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### Abstracts

DIRECT SELLING ESTABLISHMENTS MISCELLANEOUS REVENUES SOUTH AMERICA REPORT + DATABASE

The Direct Selling Establishments Miscellaneous Revenues South America Report & Database gives Market Consumption/Products/Services for 13 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available



online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

75 Products/Markets covered, 1938 pages, 3958 spreadsheets, 4006 database tables, 264 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 45439\_L.



## Contents

DIRECT SELLING ESTABLISHMENTS MISCELLANEOUS REVENUES SOUTH AMERICA REPORT + DATABASE

The Market for Direct Selling Establishments Miscellaneous Revenues in each country by Products & Services.

This database covers NAICS code: 45439\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Direct Selling Establishments Miscellaneous Revenues South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

DIRECT SELLING ESTABLISHMENTS MISCELLANEOUS REVENUES

- 1. Direct selling establishments Miscellaneous Lines
- 2. Groceries & other foods for human consumption off the premises
- 3. Bottled, canned, or packaged soft drinks
- 4. All other foods
- 5. Meals, unpack snacks, sandwiches, etc for immediate consump
- 6. Drinks served at the establishment
- 7. Packaged liquor, wine, & beer
- 8. Miscellaneous consumables
- 9. Drugs, health aids, beauty aids, including cosmetics
- 10. Prescriptions
- 11. Nonprescription medicines
- 12. Vitamins, minerals, & other dietary supplements
- 13. Health aids, incl first-aid prod; foot prod; ortho equip; etc
- 14. Cosmetics, incl face cream, make-up, perfumes & colognes etc
- 15. Oth hygiene needs, incl deodorants; hair & shaving products, etc
- 16. Hearing aids & supplies
- 17. Soaps, detergents, & household cleaners

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- 18. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
- 19. Men's wear
- 20. Women's, juniors', & misses' wear
- 21. Children's wear, incl boys, girls, & infants & toddlers
- 22. Footwear, including accessories
- 23. Sewing, knitting materials & supplies, needlework goods
- 24. Curtains, draperies, blinds, slipcovers, bed & table coverings
- 25. Major household appliances
- 26. Small electric appliances & personal care appliances
- 27. TVs, video recorders, video cameras, videos, DVDs, etc
- 28. Televisions
- 29. Video recorders, cameras, tapes&electr game/DVD comb dev
- 30. Audio equip, musical instr, radios, stereos, CDs, media, etc
- 31. Audio equipment, components, parts & accessories
- 32. Recorded media, audio media books, CD & DVD
- 33. Musical instruments, sheet music, & related items
- 34. Furniture, sleep equipment & outdoor/patio furniture
- 35. Flooring & floor coverings
- 36. Computer hardware, software, & supplies
- 37. Computer & peripheral equipment
- 38. Prepackaged (off-the-shelf) computer software
- 39. Kitchenware & home furnishings
- 40. Jewelry, incl watches, watch attach, novelty jewelry, etc
- 41. Books
- 42. Photographic equipment & supplies
- 43. Toys, hobby goods, & games
- 44. Toys, including wheel goods
- 45. Games, including video & electronic games
- 46. Hobby goods
- 47. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
- 48. Sporting goods
- 49. Hardware, tools, & plumbing & electrical supplies
- 50. Lawn, garden, & farm equipment & supplies
- 51. Dimensional lumber & oth bldg/structural materials & supplies
- 52. Paint & sundries
- 53. Wallpaper & other flexible wallcoverings
- 54. Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc
- 55. Automotive fuels
- 56. Automotive lubricants, including oil, greases, etc



- 57. Automotive tires, tubes, batteries, parts, accessories
- 58. Household fuels, including oil, LP gas, wood, coal
- 59. Pets, pet foods, & pet supplies
- 60. All other merchandise
- 61. Stationery products
- 62. Office paper, incl computer, copier, fax & typewriter paper
- 63. Office & school supplies
- 64. Office equip, incl fax machines, dictaphones, copier, calculators
- 65. Greeting cards
- 66. Magazines & newspapers
- 67. Luggage & leather goods
- 68. Antiques, items over 100 years old
- 69. Collectibles, incl items which are old, but less than 100 yrs old
- 70. Art goods, including original pictures & sculptures
- 71. Souvenirs & novelty items
- 72. Artificial/silk flowers, plants, & trees
- 73. All other merchandise
- 74. All nonmerchandise receipts

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Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 South America Database tables & Spreadsheets covering business scenarios. 1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

75 Products covered for 13 Countries: 1938 pages, 3958 spreadsheets, 4006 database tables, 264 diagrams & maps.

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