

# Direct Selling Establishments Miscellaneous Revenues Europe Report & Database

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## Abstracts

### DIRECT SELLING ESTABLISHMENTS MISCELLANEOUS REVENUES EUROPE REPORT + DATABASE

The Direct Selling Establishments Miscellaneous Revenues Europe Report & Database gives Market Consumption/Products/Services for 44 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

75 Products/Markets covered, 1975 pages, 4033 spreadsheets, 4038 database tables, 290 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 45439\_L.

## Contents

### DIRECT SELLING ESTABLISHMENTS MISCELLANEOUS REVENUES EUROPE REPORT + DATABASE

The Market for Direct Selling Establishments Miscellaneous Revenues in each country by Products & Services.

This database covers NAICS code: 45439\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Direct Selling Establishments Miscellaneous Revenues Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### DIRECT SELLING ESTABLISHMENTS MISCELLANEOUS REVENUES

1. Direct selling establishments Miscellaneous Lines
2. Groceries & other foods for human consumption off the premises
3. Bottled, canned, or packaged soft drinks
4. All other foods
5. Meals, unpack snacks, sandwiches, etc for immediate consump
6. Drinks served at the establishment
7. Packaged liquor, wine, & beer
8. Miscellaneous consumables
9. Drugs, health aids, beauty aids, including cosmetics
10. Prescriptions
11. Nonprescription medicines
12. Vitamins, minerals, & other dietary supplements
13. Health aids, incl first-aid prod; foot prod; ortho equip; etc
14. Cosmetics, incl face cream, make-up, perfumes & colognes etc
15. Oth hygiene needs, incl deodorants; hair & shaving products, etc
16. Hearing aids & supplies
17. Soaps, detergents, & household cleaners

18. Paper & related prod, incl paper towels, toilet tissue, wraps, etc
19. Men's wear
20. Women's, juniors', & misses' wear
21. Children's wear, incl boys, girls, & infants & toddlers
22. Footwear, including accessories
23. Sewing, knitting materials & supplies, needlework goods
24. Curtains, draperies, blinds, slipcovers, bed & table coverings
25. Major household appliances
26. Small electric appliances & personal care appliances
27. TVs, video recorders, video cameras, videos, DVDs, etc
28. Televisions
29. Video recorders, cameras, tapes & electr game/DVD comb dev
30. Audio equip, musical instr, radios, stereos, CDs, media, etc
31. Audio equipment, components, parts & accessories
32. Recorded media, audio media books, CD & DVD
33. Musical instruments, sheet music, & related items
34. Furniture, sleep equipment & outdoor/patio furniture
35. Flooring & floor coverings
36. Computer hardware, software, & supplies
37. Computer & peripheral equipment
38. Prepackaged (off-the-shelf) computer software
39. Kitchenware & home furnishings
40. Jewelry, incl watches, watch attach, novelty jewelry, etc
41. Books
42. Photographic equipment & supplies
43. Toys, hobby goods, & games
44. Toys, including wheel goods
45. Games, including video & electronic games
46. Hobby goods
47. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
48. Sporting goods
49. Hardware, tools, & plumbing & electrical supplies
50. Lawn, garden, & farm equipment & supplies
51. Dimensional lumber & oth bldg/structural materials & supplies
52. Paint & sundries
53. Wallpaper & other flexible wallcoverings
54. Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc
55. Automotive fuels
56. Automotive lubricants, including oil, greases, etc

57. Automotive tires, tubes, batteries, parts, accessories
58. Household fuels, including oil, LP gas, wood, coal
59. Pets, pet foods, & pet supplies
60. All other merchandise
61. Stationery products
62. Office paper, incl computer, copier, fax & typewriter paper
63. Office & school supplies
64. Office equip, incl fax machines, dictaphones, copier, calculators
65. Greeting cards
66. Magazines & newspapers
67. Luggage & leather goods
68. Antiques, items over 100 years old
69. Collectibles, incl items which are old, but less than 100 yrs old
70. Art goods, including original pictures & sculptures
71. Souvenirs & novelty items
72. Artificial/silk flowers, plants, & trees
73. All other merchandise
74. All nonmerchandise receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell

Analysis.

**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**EUROPEAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:** 1332 European Database tables & Spreadsheets covering business scenarios. 1435 European Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

75 Products covered for 44 Countries: 1975 pages, 4033 spreadsheets, 4038 database tables, 290 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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