

Direct Selling Establishment Revenues Africa Report & Database

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Abstracts

DIRECT SELLING ESTABLISHMENT REVENUES AFRICA REPORT + DATABASE

The Direct Selling Establishment Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

42 Products/Markets covered, 1923 pages, 4000 spreadsheets, 4005 database tables, 289 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4543_L.

Contents

DIRECT SELLING ESTABLISHMENT REVENUES AFRICA REPORT + DATABASE

The Market for Direct Selling Establishment Revenues in each country by Products & Services.

This database covers NAICS code: 4543_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Direct Selling Establishment Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

DIRECT SELLING ESTABLISHMENT REVENUES

1. Direct selling establishments Lines
2. Groceries & other foods for human consumption off the premises
3. Meals, unpack snacks, sandwiches, etc for immediate consump
4. Packaged liquor, wine, & beer
5. Miscellaneous consumables
6. Drugs, health aids, beauty aids, including cosmetics
7. Soaps, detergents, & household cleaners
8. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
9. Men's wear
10. Women's, juniors', & misses' wear
11. Children's wear, incl boys, girls, & infants & toddlers
12. Footwear, including accessories
13. Sewing, knitting materials & supplies, needlework goods
14. Curtains, draperies, blinds, slipcovers, bed & table coverings
15. Major household appliances
16. Small electric appliances & personal care appliances
17. TVs, video recorders, video cameras, videos, DVDs, etc
18. Audio equip, musical instr, radios, stereos, CDs, media, etc
19. Furniture, sleep equipment & outdoor/patio furniture

20. Flooring & floor coverings
21. Computer hardware, software, & supplies
22. Kitchenware & home furnishings
23. Jewelry, incl watches, watch attach, novelty jewelry, etc
24. Books
25. Photographic equipment & supplies
26. Toys, hobby goods, & games
27. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
28. Sporting goods
29. Hardware, tools, & plumbing & electrical supplies
30. Lawn, garden, & farm equipment & supplies
31. Dimensional lumber & oth bldg/structural materials & supplies
32. Paint & sundries
33. Wallpaper & other flexible wallcoverings
34. Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc
35. Automotive fuels
36. Automotive lubricants, including oil, greases, etc
37. Automotive tires, tubes, batteries, parts, accessories
38. Household fuels, including oil, LP gas, wood, coal
39. Pets, pet foods, & pet supplies
40. All other merchandise
41. All nonmerchandise receipts

59 MARKET RESEARCH CHAPTERS:

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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

42 Products covered for 54 Countries: 1923 pages, 4000 spreadsheets, 4005 database tables, 289 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4

countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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