

# Detergents, Household Africa Report & Database

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## Abstracts

### DETERGENTS, HOUSEHOLD AFRICA REPORT + DATABASE

The Detergents, Household Africa Report gives Market Consumption/Products/Services for 54 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

17 Products/Markets covered, 1999 pages, 3987 spreadsheets, 3959 database tables, 262 illustrations. Updated monthly. 12 month After-Sales Service.

## Contents

### DETERGENTS, HOUSEHOLD AFRICA REPORT + DATABASE

The Market for Detergents, Household in each country by Products & Services.

The Detergents, Household Africa Report covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### DETERGENTS - HOUSEHOLD

1. Detergents, Household
2. Detergents: Alkaline detergents: Machine dishwashing compounds: Liquid
3. Detergents: Alkaline detergents: Machine dishwashing compounds: Dry
4. Detergents: Other alkaline detergents: Liquid
5. Detergents: Other alkaline detergents: Dry (powders)
6. Detergents: Synthetic organic: Dry (solid or powders): Light-duty
7. Detergents: Synthetic organic: Dry: Heavy-duty: Phosphate based
8. Detergents: Synthetic organic: Dry: Heavy-duty: Phosphate free
9. Detergents: Synthetic organic: Dry: Hard surface cleaners
10. Detergents: Synthetic organic: Liquid, excl.shampoos: Light-duty
11. Detergents: Synthetic organic: Liquid: Heavy-duty: Phosphate based
12. Detergents: Synthetic organic: Liquid: Heavy-duty: Phosphate free
13. Detergents: Synthetic organic: Liquid: Hard surface cleaners: Spray
14. Detergents: Synthetic organic: Liquid: Hard surface cleaners: Other
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16. Detergents: Synthetic organic: Presoaks

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AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and

modeling.

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