

Department Stores Revenues Africa Report & Database

<https://marketpublishers.com/r/D4B5771E267CDEN.html>

Date: September 2019

Pages: 1914

Price: US\$ 1,650.00 (Single User License)

ID: D4B5771E267CDEN

Abstracts

DEPARTMENT STORES REVENUES AFRICA REPORT + DATABASE

The Department Stores Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

149 Products/Markets covered, 1914 pages, 4030 spreadsheets, 3976 database tables, 298 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4521_L.

Contents

DEPARTMENT STORES REVENUES AFRICA REPORT + DATABASE

The Market for Department Stores Revenues in each country by Products & Services.

This database covers NAICS code: 4521_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Department Stores Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

DEPARTMENT STORES REVENUES

1. Department stores (excl leased depts) Lines
2. Groceries & other foods for human consumption off the premises
3. Meals, unpack snacks, sandwiches, etc for immediate consump
4. Packaged liquor, wine, & beer
5. Miscellaneous consumables
6. Drugs, health aids, beauty aids, including cosmetics
7. Prescriptions
8. Nonprescription medicines
9. Vitamins, minerals, & other dietary supplements
10. Health aids, incl first-aid prod; foot prod; ortho equip; etc
11. Cosmetics, incl face cream, make-up, perfumes & colognes etc
12. Oth hygiene needs, incl deodorants; hair & shaving products, etc
13. Soaps, detergents, & household cleaners
14. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
15. Men's wear
16. Men's overcoats, topcoats, raincoats, outer jackets
17. Men's suits & formal wear
18. Men's sport coats & blazers
19. Men's tailored & dress slacks
20. Men's casual slacks & jeans, walking shorts, etc.

21. Men's career & work uniforms
22. Men's dress shirts
23. Men's sport shirts, incl t-shirts, knit & woven shirts, etc
24. Men's sweaters
25. Men's hosiery, pajamas, robes, underwear
26. Men's sports apparel, incl tennis, golf, jogging, swimming, etc
27. Men's accessories, incl hats, gloves, neckwear, handkerchiefs, etc
28. Men's sweat tops, pants, & warm-ups
29. Women's, juniors', & misses' wear
30. Furs, fur garments
31. Dresses, including all types
32. Dressy & tailored coats, outer jackets, rainwear
33. Suits, pantsuits, sport jackets, blazers
34. Slacks/pants, jeans, walking shorts, skirts
35. Tops, incl t-shirts, knit & woven shirts, blouses, sweaters
36. Women's sports apparel, incl tennis, golf, jogging, swimming, etc
37. Hosiery, including pantyhose, socks, tights
38. Bras, girdles, corsets
39. Lingerie, sleepwear, loungewear
40. Hats, wigs, hairpieces
41. Accessories, incl handbags, wallets, neckwear, gloves, belts, etc
42. Women's sweat tops, pants, & warm-ups
43. Oth apparel, incl uniforms, smocks & oth apparel items
44. Children's wear, incl boys, girls, & infants & toddlers
45. Boys' (sizes 2 to 7 and 8 to 20) clothing & accessories
46. Girls' (sizes 4 to 6x and 7 to 14) clothing & accessories
47. Infants' & toddlers' clothing & accessories
48. Footwear, including accessories
49. Men's footwear, including dress & casual footwear
50. Women's footwear, including dress & casual footwear
51. Children's footwear, incl boys, girls, infants, & toddlers
52. Men's athletic footwear, incl sneakers & outdoor/hiking boots
53. Women's athletic footwear, incl sneakers & outdoor/hiking boots
54. Children's athletic footwear, incl sneakers & outdoor/hiking boots
55. Footwear access, incl polishes, laces, trees, storage bags, etc
56. Sewing, knitting materials & supplies, needlework goods
57. Curtains, draperies, blinds, slipcovers, bed & table coverings
58. Curtains & draperies
59. Vertical & horizontal blinds, woven wood blinds, & shades

60. Furniture coverings, including ready-made & custom-made
61. Domestic, incl towels, sheets, blankets, table linens, etc
62. Major household appliances
63. Kitchen appliances, parts, & accessories
64. Other major household appliances, parts, & accessories
65. Small electric appliances & personal care appliances
66. TVs, video recorders, video cameras, videos, DVDs, etc
67. Televisions
68. Video recorders, cameras, tapes&electr game/DVD comb dev
69. Audio equip, musical instr, radios, stereos, CDs, media, etc
70. Audio equipment, components, parts & accessories
71. Recorded media, audio media books, CD & DVD
72. Musical instruments, sheet music, & related items
73. Furniture, sleep equipment & outdoor/patio furniture
74. Upholstered furniture
75. Sleep sofas, daybeds, futons, & other dual-purpose pieces
76. Sleep equipment, incl mattresses, springs, cots, waterbeds, etc
77. Oth living room, dining room, bedroom furniture, incl headboards
78. All oth furniture, incl outdoor, office, computer-related,kitchen
79. Flooring & floor coverings
80. Soft-surface (textile) floor coverings & accessories
81. Hardwood flooring
82. Other hard-surface floor coverings & accessories
83. Computer hardware, software, & supplies
84. Computer & peripheral equipment
85. Prepackaged (off-the-shelf) computer software
86. Kitchenware & home furnishings
87. Cookware & cooking accessories
88. Dinnerware, china, glassware, tableware, giftware
89. Decorative accessories, incl lamps, lampshades, mirrors, etc
90. All other kitchenware & home furnishings
91. Jewelry, incl watches, watch attach, novelty jewelry, etc
92. Karat gold jewelry
93. Diamond, gemstone, & pearl jewelry
94. All other jewelry
95. Books
96. Photographic equipment & supplies
97. Toys, hobby goods, & games
98. Toys, including wheel goods

99. Games, including video & electronic games
100. Hobby goods
101. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
102. Sporting goods
103. Exercise/fitness equipment
104. Firearms, hunting equipment, & supplies
105. Fishing tackle, including bait
106. Camping & backpacking equipment & supplies
107. Bicycles, parts & accessories
108. Boats, motors, parts & accessories
109. All other sporting goods, including snowmobiles, go-carts, etc
110. Hardware, tools, & plumbing & electrical supplies
111. Lawn, garden, & farm equipment & supplies
112. Cut flowers
113. Indoor potted plants & floral items
114. Outdoor nursery stock
115. Fertilizer, lime, chemicals, & other soil treatments
116. Lawn & garden tools
117. Lawn & garden machinery, equipment, & parts
118. Farm machinery, equipment, & parts
119. All other farm supplies, including grain & animal feed
120. All other lawn & garden supplies
121. Dimensional lumber & oth bldg/structural materials & supplies
122. Paint & sundries
123. Automotive fuels
124. Automotive lubricants, including oil, greases, etc
125. Automotive tires, tubes, batteries, parts, accessories
126. Automotive tires & tubes
127. Auto parts (over-the-counter), accessories, & sundry supplies
128. Storage batteries
129. Household fuels, including oil, LP gas, wood, coal
130. Pets, pet foods, & pet supplies
131. All other merchandise
132. Stationery products
133. Office paper, incl computer, copier, fax & typewriter paper
134. Office & school supplies
135. Office equip, incl fax machines, dictaphones, copier, calculators
136. Greeting cards
137. Magazines & newspapers

- 138. Luggage & leather goods
- 139. Telephones
- 140. Souvenirs & novelty items
- 141. Seasonal decorations
- 142. All other merchandise
- 143. All nonmerchandise receipts
- 144. Labor charges for in-house work
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- 147. Value of service contracts
- 148. All other nonmerchandise receipts

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SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

149 Products covered for 54 Countries: 1914 pages, 4030 spreadsheets, 3976 database tables, 298 diagrams & maps.

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