

# **Custom Computer Programming Service Revenues Canada and USA Report & Database**

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## **Abstracts**

### **CUSTOM COMPUTER PROGRAMMING SERVICE REVENUES CANADA & USA REPORT + DATABASE**

The Custom Computer Programming Service Revenues Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &  
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

modeling.

42 Products/Markets covered, 1927 pages, 4016 spreadsheets, 3983 database tables, 3983 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 541511\_L.

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### CUSTOM COMPUTER PROGRAMMING SERVICE REVENUES CANADA & USA REPORT + DATABASE

The Market for Custom Computer Programming Service Revenues in Canada and the USA by Products & Services.

This database covers NAICS code: 541511\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Custom Computer Programming Service Revenues Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### CUSTOM COMPUTER PROGRAMMING SERVICE REVENUES

1. Custom computer programming services Lines
2. Information technology (IT) technical consulting services
3. Custom computer application design & development services
4. Web site design & development services
5. Database design & development services
6. Customization & integration of cross-industry application software
7. Customization & integration of vertical market application software
8. Other custom application design & development services
9. Computer network design & development services
10. Computer network security design & development services
11. Computer network design & development serv, other than security
12. Computer systems design, development, & integration services
13. Computer systems design services
14. Computer systems design & development services
15. Computer systems integration services
16. Web site hosting services

17. Application service provisioning
18. Business process management services
19. Data storage services
20. Data management services
21. Info technology (IT) infrastructure (computer) & netwk mgt serv
22. Information technology (IT) technical support services
23. Software-related technical support services
24. Hardware-related technical support services
25. Combined software & hardware technical support services
26. Auditing & assessing computer operations
27. Data recovery services
28. Disaster recovery services, business continuity services
29. Other information technology (IT) technical support services
30. Internet access services
31. System software publishing
32. Application software publishing
33. Resale of computer hardware & software
34. Rental & leasing of computer hardware
35. Information technology (IT) related training services
36. Data analysis services
37. Computer staff augmentation services
38. Merchandise sales
39. Sales of other merchandise, not specified by type
40. All other receipts
41. All other operating receipts, not specified by type

## 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

42 Products covered for Canada and the USA: 1927 pages, 4016 spreadsheets, 3983 database tables, 3983 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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