

Credit Union Lines Canada and USA Report & Database

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Abstracts

CREDIT UNION LINES CANADA & USA REPORT + DATABASE

The Credit Union Lines Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

71 Products/Markets covered, 1932 pages, 3967 spreadsheets, 4033 database tables, 4033 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 5221301_L.

Contents

CREDIT UNION LINES CANADA & USA REPORT + DATABASE

The Market for Credit Union Lines in Canada and the USA by Products & Services.

This database covers NAICS code: 5221301_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Credit Union Lines Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

CREDIT UNION LINES

1. Credit unions Lines
2. Loan income from financial businesses
3. Interest income from loans to financial businesses
4. Origination fees from loans to financial businesses
5. Other fees from loans to financial businesses
6. Loan income from nonfinancial businesses - secured
7. Interest income from loans to nonfinancial businesses - secured
8. Origination fees from loans to nonfinancial businesses - secured
9. Other fees from loans to nonfinancial businesses - secured
10. Loan income from nonfinancial businesses - unsecured
11. Interest income from loans to nonfin businesses - unsecured
12. Other fees from loans to nonfinancial businesses - unsecured
13. Loan income from consumers - secured
14. Resident mortgage loans - int income from consu loans - secured
15. Home equity loans - interest income from consumer loans - secured
16. Vehicle loans - interest income from consumer loans - secured
17. Other loans to consumers - interest income - secured
18. Residential mortgage loans - orig fees from consu loans - secured
19. Home equity loans - origination fees from consu loans - secured

20. Vehicle loans - origination fees from consumer loans - secured
21. Other loans to consumers - origination fees - secured
22. Resident mortgage loans - oth fees from consu loans - secured
23. Home equity loans - other fees from consumer loans - secured
24. Vehicle loans - other fees from consumer loans - secured
25. Other loans to consumers - other fees - secured
26. Loan income from consumers - unsecured
27. Personal lines of ct - int income from consu loans - unsecured
28. Other loans to consumers - interest income - unsecured
29. Personal lines of credit - orig fees from consu loans - unsecured
30. Other loans to consumers - origination fees - unsecured
31. Personal lines of ct - other fees from consu loans - unsecured
32. Other loans to consumers - other fees - unsecured
33. Credit card cardholder & merchant fees - ct fin prods, exc loans
34. Int income from ct card cardholder & merch fees - ct fin prods
35. Cardholder fees - credit financing products, except loans
36. Merchant fees - credit financing products, except loans
37. Credit card assn products - fees - credit fin products, exc loan
38. Leasing products - credit financing products, except loans
39. Int income from motor vehicle leases - ct fin prods, exc loans
40. Interest income from other leases - ct fin products, exc loans
41. Fees from motor vehicle leases - ct financing prods, exc loans
42. Fees from oth leases, exc real est rents - ct fin prods
43. Installment credit products - credit fin products, exc loans
44. Int income from installment credit fin products, exc loans
45. Fees from installment credit financing products, except loans
46. All other credit financing products, except loans
47. Interest income from other credit fin products, exc loans
48. Fees from other credit financing products, except loans
49. Fees for bundled services from deposit account related products
50. Fees for individ services from deposit account related prods
51. ATM charges & oth electr transaction fees for indiv dep acct servs
52. Other deposit acct service fees for indiv services
53. Business acct service fees from cash handling & management prods
54. Fees for bundled servs from bus accts - cash handling & mgt prods
55. Fees for indiv servs from bus accts from cash handling & mgt prods
56. Correspondent account products service fees from cash handling & mgt prods
57. Other cash handling & management product fees
58. Cashier's & certified check fees from document payment products

59. Money order fees from document payment products
60. Travelers' check fees from document payment products
61. Other fees from document payment products
62. Foreign currency exch fees from document payment prods - retail
63. Payment clearing & settlement fees from mgt of fin mkt prods
64. Security & commdty const trade exec, clearing & settlmnt fees
65. Access fees for security & comdty conts trade exec & clearing sys
66. Security & commdty conts exchange & clearinghouse listing fees
67. Automated clearinghouse (ACH) payroll deposit fees
68. Automated clearinghouse (ACH) bill & utility payment fees
69. Other Automated clearinghouse (ACH) fees
70. Other products supporting financial services - fees

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision

Makers, Performance, Product Launch.

REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

71 Products covered for Canada and the USA: 1932 pages, 3967 spreadsheets, 4033 database tables, 4033 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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