

Costume Jewelry & Novelties South America Report & Database

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Abstracts

COSTUME JEWELRY & NOVELTIES SOUTH AMERICA REPORT + DATABASE

The Costume Jewelry & Novelties South America Report & Database gives Market Consumption/Products/Services for 13 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

22 Products/Markets covered, 1965 pages, 4037 spreadsheets, 3971 database tables, 280 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 339914.

Contents

COSTUME JEWELRY & NOVELTIES SOUTH AMERICA REPORT + DATABASE

The Market for Costume Jewelry & Novelties in each country by Products & Services.

This database covers NAICS code: 339914. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Costume Jewelry & Novelties South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

COSTUME JEWELRY + NOVELTIES

1. Costume jewelry & novelty manufactures
2. Costume jewelry & costume novelties (except precious metal)
3. Women's & children's costume jewelry & costume novelties (incl watch attachments) made of base metal, whether or not electroplated with gold, silver, chromium, etc, except rings
4. Metal trophies, except precious metal
5. Other costume jewelry & costume novelties made of plastics, wood, leather
6. Costume jewelry rings & ring mountings made of base metal, whether or not electroplated with gold, silver, chromium, etc
7. Men's costume jewelry (incl watch attachments) made of base metal, whether or not electroplated with gold, silver, chromium, etc, except rings
8. Fraternal, college & school costume jewelry & emblems (incl military insignia, excl rings) made of base metal, whether or not electroplated with gold, silver, chromium, etc
9. Other costume jewelry worn or carried about the person (except compacts, vanity cases, cigar & cigarette cases & lighters) made of base metal, whether or not electroplated with gold, silver, etc
10. Other costume jewelry, compacts, nonleather vanity cases, imitation pearls & costume novelties made of plastics, wood, leather
11. Nonprecious metal jewelry
12. Nonprecious metal rings and ring mountings

13. Nonprec. metal women/children jewelry, exc. rings/mountings
14. Nonprec. metal organizational jewelry, exc. rings/mountings
15. Nonprecious metal jewelry, other types
16. Other jewelry/costume novelties, inc. engraving/etching
17. Other jewelry and costume novelties, incl. imitation pearls
18. Engraving and etching on other jewelry
19. Costume jewelry, nsk
20. Costume jewelry, nsk, nonadministrative-record
21. Costume jewelry, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 South America Database tables & Spreadsheets covering business scenarios.

1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

22 Products covered for 13 Countries: 1965 pages, 4037 spreadsheets, 3971 database tables, 280 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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