

# Cosmetic & Toilet Preparations Middle East Report & Database

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## Abstracts

### COSMETIC & TOILET PREPARATIONS MIDDLE EAST REPORT + DATABASE

The Cosmetic & Toilet Preparations Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available

online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

28 Products/Markets covered, 1990 pages, 3952 spreadsheets, 4008 database tables, 281 illustrations. Updated monthly. 12 month After-Sales Service.

## Contents

### COSMETIC & TOILET PREPARATIONS MIDDLE EAST REPORT + DATABASE

The Market for Cosmetic & Toilet Preparations in each country by Products & Services.

The Cosmetic & Toilet Preparations Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

##### COSMETIC + TOILET PREPARATIONS

1. Miscellaneous Cosmetic & Toilet Preparations
2. Creams: Cleansing creams
3. Creams: Foundation creams
4. Creams: Lubricating creams & hormone creams
5. Creams: Others
6. Lotions & oils: Suntan & sunscreens
7. Lotions & oils: Cleansing lotions
8. Lotions & oils: Cosmetic oils & baby oils
9. Lotions & oils: Hand lotions
10. Lotions & oils: Other lotions & oils
11. Lip preparations (lipstick/gloss/etc.)
12. Blushers (rouges)
13. Eye preparations (mascara/eye shadow/etc)
14. Deodorant (per.): Underarm: Aerosol & sprays
15. Deodorant (per.): Underarm: Roll-on/etc.
16. Deodorant (per.): Feminine hygiene
17. Manicuring: Nail laquers & enamels
18. Manicuring: Nail laquer & enamel remover
19. Manicuring: Other manicuring preparation
20. Powder: Talcum & toilet powder
21. Powder: Face powder
22. Powder: Liquid & compact (wet application)
23. Powder: Other powder & Foot powder

- 24. Premoistened towelettes & baby wipes
- 25. Bath salts/oils/tablets & bubble bath
- 26. Depilatories
- 27. Miscellaneous cosmetics & toiletries

#### 59 MARKET RESEARCH CHAPTERS:

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

#### MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins

& Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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